

A MORE GIVING AUSTRALIA...

As the peak body we serve a community of funders, grant-makers, social investors and change agents working to achieve positive social, cultural, environmental and community change by leveraging their financial assets and influence.

Philanthropy Australia gives our members a collective voice and ability to influence and shape the future of the sector and advance philanthropy.

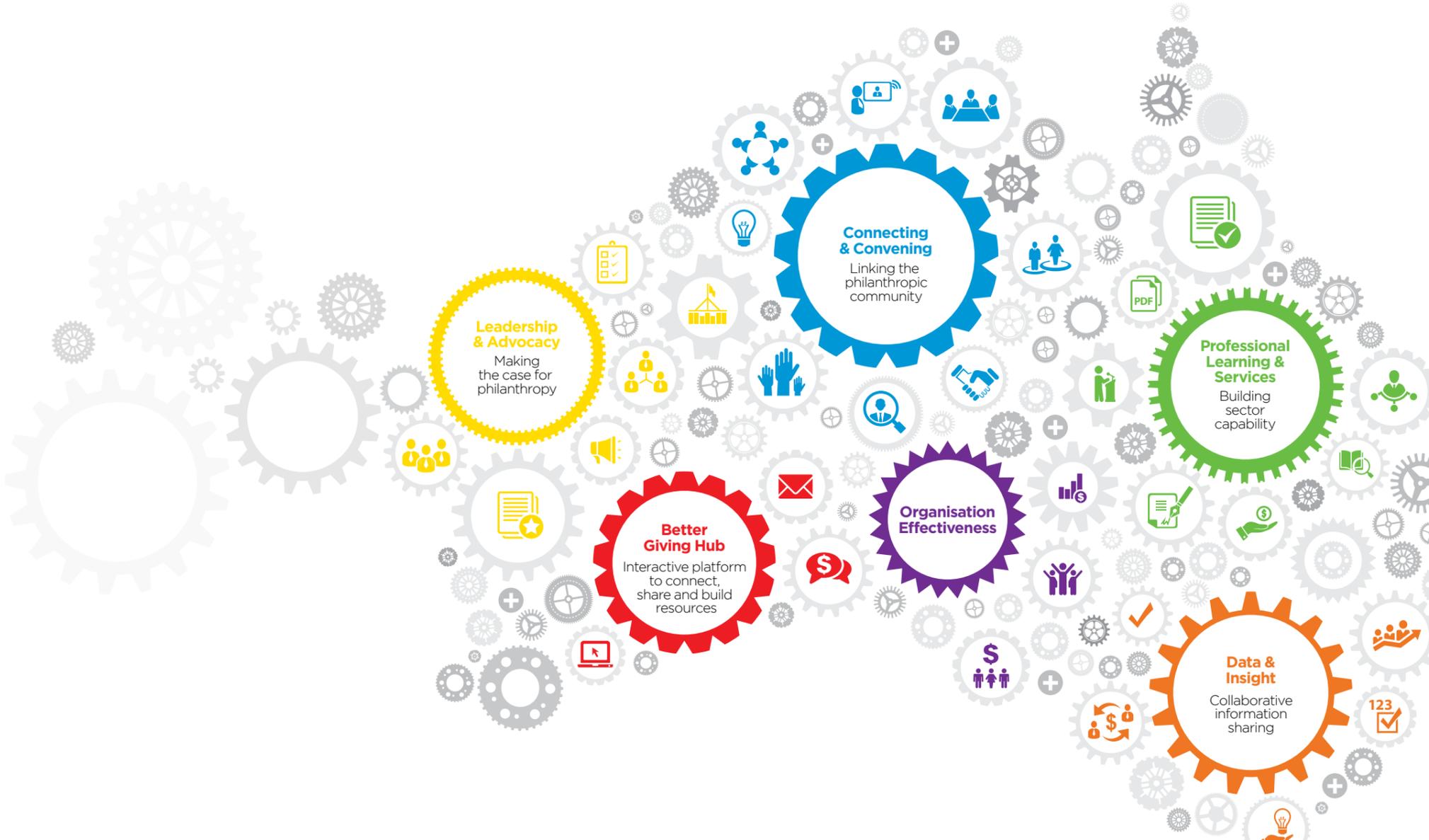
The philanthropic community comes together through Philanthropy Australia to build its collective:

- voice
- capacity
- impact
- influence.

SERVING THE PHILANTHROPIC COMMUNITY TO ACHIEVE MORE AND BETTER PHILANTHROPY



www.philanthropy.org.au



2017
ACTION
PLAN

The diagram features a central cluster of six large, colorful gears, each representing a strategic focus area. These gears are surrounded by a dense field of smaller, grey gears, some of which contain various icons related to the focus areas. The overall shape of the gear cluster is roughly circular and positioned in the right half of the page.

- Leadership & Advocacy** (Yellow gear): Making the case for philanthropy
- Connecting & Convening** (Blue gear): Linking the philanthropic community
- Professional Learning & Services** (Green gear): Building sector capability
- Organisation Effectiveness** (Purple gear)
- Better Giving Hub** (Red gear): Interactive platform to connect, share and build resources
- Data & Insight** (Orange gear): Collaborative information sharing

2017 Action Plan

LEADERSHIP & ADVOCACY

Provide an informed and prominent voice for the sector

OBJECTIVES

To develop a range of government and policy initiatives and responses to shape the policies that will grow philanthropy and its impact.

To commence 'The Economic Case for Philanthropy' project.

To build a closer relationship and understanding between government, policy makers, elected representatives and philanthropy.

To engage with Members on policy issues and our advocacy activities.

To run an annual Philanthropy Awards program in order to acknowledge and celebrate best practice, leadership and inspire others.

To establish the Philanthropy Champions to build a coalition of influencers that will advance philanthropy.

To build awareness of the role and contribution of philanthropy in society through events, media, public comment and stories.

CONNECTING & CONVENING

Facilitate and support effective working groups, networks and partnerships within philanthropy, community, government and business

OBJECTIVES

To design and conduct a national program of Member networks and interest groups to deepen knowledge, share experience and learning and enable collaboration.

To design and conduct a national program of events, seminars and round-tables under the umbrella of 'Hot Topics', that inspire and engage Members.

To engage Members through knowledge development, collaboration, networking, advocacy and services.

To inform Members and Associates about current activities, events, developments and trends.

To grow the New Gen network, encourage peer-to-peer learning and execute the 2017 program through networking and collaboration.

DATA & INSIGHT

Facilitate openness and transparency to inform the work and direction of the philanthropic sector

OBJECTIVES

To launch the first component of the Open Philanthropy Initiative - 'Foundation Maps Australia'.

To support all other components of the Open Philanthropy Initiative.

PROFESSIONAL LEARNING & SERVICES

Build the capacity of the sector through expert training and professional development

OBJECTIVES

To plan, design and create the 2017 Private Giving Tour for Trustees and CEOs of private and family foundations, to the UK.

To plan, design and create the 2017 New Gen study tour to Asia.

To implement the Impact Investment Ready Discovery Grants program in partnership with NAB.

To continue to market and deliver professional adviser client workshops and to develop the Professional Adviser accreditation program.

To deliver a suite of events and workshops, including the Philanthropy Meets Parliament Summit, Hot Topic events, investment seminars for Trustees and CEOs, and workshops for Trustees and responsible persons.

To provide fee-for-service philanthropic consultancy services to improve philanthropic practice and support new and emerging philanthropists.

To further develop the suite of live and recorded webinars.

BETTER GIVING HUB

Build an interactive online community of interest and resource hub across the sector for shared interest and outcomes

OBJECTIVES

To refresh and update the website to build content, functionality and value for users.

To enhance and build online capability to engage Members in an environment in which they can chat, pose questions, upload and view content and form groups to collaborate or share information.

ORGANISATION EFFECTIVENESS

Achieve strong governance, an engaged and high performing team, a financially sound business model and effective work practices

OBJECTIVES

To deliver the plan within the agreed budget and resources.

To ensure a strong, healthy culture and to attract, motivate and retain a talented high performing team.

To seek a range of funded sponsorships and partnerships aligned with the relevant activities in order to achieve financial sustainability.

To ensure effective governance and full compliance against regulatory and statutory requirements.

