

A MORE GIVING AUSTRALIA...

As the peak body we serve a community of funders, grant-makers, social investors and change agents working to achieve positive social, cultural, environmental and community change by leveraging their financial assets and influence.

Philanthropy Australia gives our members a collective voice and ability to influence and shape the future of the sector and advance philanthropy.

The philanthropic community comes together through Philanthropy Australia to build its collective:

- voice
- capacity
- impact
- influence.

SERVING THE PHILANTHROPIC COMMUNITY TO ACHIEVE MORE AND BETTER PHILANTHROPY.



Not a Member?
If you believe in a more giving Australia, stand with us and join the impact movement.

philanthropy.org.au



2018 ACTION PLAN

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LEADERSHIP & ADVOCACY

Provide an informed and prominent voice for the sector

OBJECTIVES

To scope, develop and articulate a range of government and policy initiatives and responses which inform and shape the right policies, regulations and incentives to grow philanthropy and its impact.

Complete, launch and socialise 'The Economic Case for Philanthropy' project and report.

Engage with Members to seek their views on policy issues; and brief them on policy developments and other trends, Philanthropy Australia's advocacy activities and 'Data and Insight' initiatives.

To run an annual Philanthropy Awards Program in order to acknowledge and celebrate exceptional leadership and practice, inspire others and generate awareness and understanding of the role and contribution of philanthropy.

To implement an engagement program for Philanthropy Champions, to build a coalition of influencers that will advance philanthropy.

To build awareness of the role and contribution of philanthropy in society through events, media, public comment and stories.

CONNECTING & CONVENING

Facilitate and support effective working groups, networks and partnerships within philanthropy, community, government and business

OBJECTIVES

To engage members by designing and conducting a national event and engagement program (delivered face to face, webinars, video-conferencing and tele-conferencing) in order to deepen knowledge, share experience and learning and enable collaboration.

To implement the new Membership Offer from 1 May 2018.

To develop and implement a membership engagement plan to retain existing and grow new membership, ensuring maximum membership satisfaction.

To keep all Members informed and up to date with current activities, events, developments and trends.

To review New Gen program and refine proposition to build new gen engagement and giving.

DATA & INSIGHT

Facilitate openness and transparency to inform the work and direction of the philanthropic sector

OBJECTIVES

Launch 'Foundation Maps Australia'.

Develop Australian Glasspockets initiative, in partnership with Foundation Center and Philanthropy New Zealand.

PROFESSIONAL LEARNING & SERVICES

Build the capacity of the sector through knowledge and professional development

OBJECTIVES

To design and deliver a successful philanthropy conference which:

- promotes and shares leading thinking, innovation and best practice in philanthropy
- explores the mechanisms and case studies leading to effective philanthropy
- provides an opportunity for networking, peer learning and discussion of issues and current themes.

To plan, design and create the 2018 Study Tour to Israel in partnership with Jewish Funders Australia.

To plan and run a targeted and integrated program of Professional Learning Masterclass programs to develop and advance professional practice across the full philanthropic spectrum - supported by the Professional Learning Library.

To plan and run a national program of targeted and integrated program of thought-leadership activities for members.

To provide philanthropic consultancy services on a fee-for-service basis to improve philanthropic practice and support new and emerging philanthropists.

BETTER GIVING HUB

Build an interactive online community of interest and resource hub across the sector

OBJECTIVES

To develop, test and launch phase 1 functionality for the Better Giving Hub.

Review effectiveness and usage of stage 1 and scope stage 2 functionality development.

ORGANISATION EFFECTIVENESS

Achieve strong governance, an engaged and high performing team, a financially sound business model and effective work practices

OBJECTIVES

To deliver the plan within the agreed budget and resources.

To ensure a strong, healthy culture and to attract, motivate and retain a talented high performing team.

To seek a range of funded sponsorships and partnerships aligned with the relevant activities in order to achieve financial sustainability.

To develop and implement an IT plan to ensure infrastructure and systems are meeting and supporting business needs.

To propose to members that PA moves to a company limited by guarantee structure.

To ensure effective governance and full compliance against regulatory and statutory requirements.

