

## IN THIS ISSUE

1. **TCFN activities**
  2. **Activities of TCFN participants**
  3. **Other community foundation news**
  4. **New resources and philanthropic news**
- a. **Events**
  - b. **Publications**
  - c. **Regional Focus**
  - d. **Other News**

## 1. TCFN ACTIVITIES

### September 2010 Peer Exchange



TCFN participants are invited to an exchange on *Community foundations building integrated approaches to sustain strong communities*. The September 22-24 event will be hosted by the Red Deer & District Community Foundation in Red Deer, Canada. Requests to attend should be sent to Allyson Reaves ([areaves@cfc-fcc.ca](mailto:areaves@cfc-fcc.ca)) by July 23.

The Peer Exchange will examine the ways that community foundations tackle issues that are most significant in their communities, which could include safety, housing, the natural environment, and economic well-being. Included in the peer exchange will be an examination of Red Deer's strategy to combat homelessness and how the foundation developed its role fully to bring attention, resources, and a community-orientated response to the issue.

### June 2010 Peer Exchange



A number of TCFN participants gathered in Milwaukee USA last month to explore how community foundations can support collaborations and partnerships.

The following are tools and presentations from the Resource Tool Kit:

- [How can we help our community foundations build their capacity to engage in successful collaborations and partnerships?](#)
- [Additional Roles of a Community Foundation](#)
- [Oshkosh Area Community Foundation: Collaborating with Government](#)



- [The Nonprofit Management Fund: Managing Nonprofit Agency Collaborations](#)
- [The Healthy Neighborhoods Initiative: Partnering with Neighborhood Improvement Organizations](#)
- [The Milwaukee Crisis Resource Center: Collaborating with Governmental Organizations](#)
- [Greater Milwaukee Foundation - Community Partnerships](#)

## ***TCFN Plenary – Global Community Philanthropy Initiative***



The TCFN plenary, as it was formerly known, will shift slightly to include a broader conversation about community philanthropy around the world. The event, aptly entitled the Global Community Philanthropy Initiative, will take place in May 2011 in conjunction with the national conference of [Community Foundations of Canada](#),

the current TCFN host. We encourage you to review the article available online [here](#), which comes to us from Barry Knight, who has been working with TCFN, GFCF, and WINGS-CF to gather collective thinking and input needed to direct this work.

### ***Global Community Philanthropy Initiative***

A group of about 15 community foundation leaders from around the world will plan the GCPI event in May 2011, and it will begin by meeting in September to exchange ideas about the future of community philanthropy globally. Practitioners from the Global Fund for Community Foundations (GFCF), the Transatlantic Community Foundation Network (TCFN) and WINGS-CF will consider how the work of community foundations can best be supported globally, especially how the core work of community foundations and their supporting networks in areas such as convening, peer learning, development of tools and resources, and granting can be joined up through existing global programs such as those represented by participants and perhaps others too. They will also provide some advice to Community Foundations of Canada on shaping an agenda for the CFC 2011 Conference.

### ***CFC 2011 Conference – A World of Opportunity (May 12 – 14, 2011, Vancouver)***

Leaders and practitioners from around the world are invited to submit session ideas for the gathering, which will be held May 12-14, 2011 in Vancouver, British Columbia. The deadline for proposals is Friday, September 17. In mid-October CFC will respond to all ideas submitted, planning around 30 sessions, based on the proposals received. Details of the conference themes, a proposal form, and other information can all be found at

[http://www.cfc-conference.ca/conference\\_2011/resources/proposals.cfm](http://www.cfc-conference.ca/conference_2011/resources/proposals.cfm)

On a related note, the 2009 CFC Annual Report has been published, and can be downloaded [here](#).

## 2. ACTIVITIES OF TCFN PARTICIPANTS

### *Good work honoured in Latvia*



VALMIERAS NOVADA  
FONDS

[Valmiera Area Community Foundation](#) is one of six community foundations in Latvia. It has just been celebrating its fifth anniversary in fine style and to add to the celebrations, Ansis Berzins, its Executive Director ([ansis.berzins@vnf.lv](mailto:ansis.berzins@vnf.lv)) has been named as Valmiera's Citizen of the Year 2010 during the Valmiera City Festival. Every year around five people achieve this recognition.

Candidates are suggested by local people, and approved by the town council (local government). The award says that Ansis is recognized for unselfish work to benefit Valmiera's people by organizing charitable campaigns and building social support programmes for the local community. Other citizens of the year were a doctor, a famous conductor and director of a choir, a leading entrepreneur and a nationally recognized actor. Ansis was taken by surprise to receive the honour – as he says, he has lived in this community only for eight years. His colleagues in the community foundation network are not at all surprised that he has been recognized in this way for all his commitment to the region and making the community foundation concept a reality. As well as his local work, he has been a leader in the development of the Community Foundation Movement in Latvia, the national association of community foundations, of which he is the Chair.

Ansis says, "Sure, I feel very proud to be among them and to be recognized by my city. This is good inspiration and motivation to continue the community philanthropy challenge in Valmiera and Latvia. Meanwhile, the award was a wonderful gift to Valmiera Region Community Foundation for its fifth anniversary, celebrated on June 30 and throughout whole summer."

### *New Face*



Following Doug Jansson's announcement of his departure from [The Greater Milwaukee Foundation](#) after 17 years, Ellen M. Gilligan has been selected as its new president and CEO. Currently Vice President for community investment at the Greater Cincinnati Foundation, she will become the foundation's third CEO in September. The Foundation's Board believes that Ellen has a depth and breadth of experience of community service that positions her well to guide the Greater Milwaukee Foundation.

She has worked for [The Greater Cincinnati Foundation](#) since 1998 when she was hired to launch, develop the focus for, and manage, the Foundation's Community Leadership Initiatives. In 2003, her duties expanded to include responsibility for the strategic direction in the design, development and management of all grantmaking programmes.

We wish both Doug and Ellen the very best of luck in their new endeavors.

### 3. OTHER COMMUNITY FOUNDATION NEWS

#### *Going strategic with grantmaking*



We thought it might be interesting to look at how community foundations review and refresh their grantmaking – especially at what is a challenging time for most. To start with, the way the [Seattle Foundation](#) has identified seven elements that comprise a “healthy community” looks interesting. They have recently announced that from this August, they will shift to annual deadlines for each [Healthy Community](#) element in order to increase grantmaking efficiency and effectiveness and better align investments with the programme's goals and strategies. The application deadline for three elements – health and wellness, environment, and basic needs – will be in August, while the deadline for education and neighbourhoods & communities will be November; and arts and culture and economy next February.

### 4. NEW RESOURCES AND PHILANTHROPIC NEWS

#### *a. Events*

Council on Foundations

13-15 September 2010

*2010 Council on Foundations Fall Conference for  
Community Foundations: Powering Communities*

Charlotte, USA

[Click here for details](#)

WINGS

18-20 November 2010

WINGSForum 2010

*Innovation and Impact: The Role of Grantmaker  
Associations in Changing Society*

Como, Italy

[Click here for details](#)



## ***b. Publications***

### ***After the Flood: some options for foundations***

This short publication was written soon after Hurricane Katrina struck in the US. Its author, Steven Mayer, believes it has valuable messages for philanthropy in the wake of the Gulf oil leak, especially its call to include regional and local community groups, activist networks, and civic associations – the muscle, minds, and spirit of the Gulf Coast -- in the action and service needed now to stem the oil tide, from clean-up to short- and long-term policy development. Read the publication [here](#).

## ***c. Regional Focus – Australia***

### ***Background and History***



Community foundation development started in Australia with the Victorian Community Foundation established in 1983. It was a decade before others followed - the [Tasmanian Community Foundation](#) formally starting in 1995 and the [Melbourne Community Foundation](#) in 1997. For the last ten years, [Philanthropy Australia](#), the membership association for the country's trusts and foundations, has provided development support and now numbers 24 community foundations among its members, while yet more areas are working on community foundation formation.

A key actor in the field's development has been the [Foundation for Rural and Regional Renewal \(FRRR\)](#), supported by the Australian Government and the Sidney Myer Fund, ANZ Bank and The Pratt Foundation, with the remit of helping establish community foundations in rural and regional Australia. Much development has been driven by a commitment in rural areas to allowing local people to take more control over their own resources and priorities, rather than letting the bigger centres of population and state or federal government set the agenda.

There have been legislative and fiscal impediments to full community foundation functioning – ways of coping with these have been found and the foundations are working hard on creating their own sustainability.

To get a sense of the support offered by [Philanthropy Australia](#) and [FRRR](#) and the stages of development of different foundations, see the [Community Foundations Gateway](#), managed by

**Philanthropy Australia.** The Australia National Community Foundation Forum 2010 will be held from 19-21 October, 2010 in Melbourne and fuller details should be available soon on [Philanthropy Australia](#).

Two perspectives which follow on the field start to give a flavour of development and we shall be pleased to follow up with more contributions from Australia in future issues.

### ***New State government initiative in Victoria***



Andrew Lawson, Community Foundation Development Officer, [Philanthropy Australia](#) writes to tell us about a new programme for supporting community foundation development in his state, Victoria. Like community foundation practitioners in many countries, he has studied the way the UK government has over the years got involved in flowing funds through community foundations for grantmaking and for endowment matches: he sees the great advantages in this – and the risks.

*Over the past ten years in Australia, Federal Government support in the form of limited funds to assist the start up of community foundations has come from grants made by the Foundation for Rural and Regional Renewal. These grants are restricted to foundations in rural and regional areas and in the past two years, a new programme has been put into place, aimed at assisting with limited amounts of administration funding and tightly targeted. It includes an element of match funding over a three year period.*

*In the past year, the Victorian State Government's Department of Planning and Community Development has introduced a new initiative for community foundations. The Department recognises that community foundations enable local people with philanthropic interests to support local priorities and initiatives more easily and effectively than can government. One of the strengths of community foundations, their ability to establish a sustainable funding stream for the community which is independent of government funding, is understood. One of the Victorian Government's Action Plans is to "Strengthen Community Organisations". One part of this initiative is for grants to 12 community foundations in areas where there is the right mix of community interest and need. The funding investment is intended to boost the prosperity of communities and increase business and community involvement in community life. The funds invested can help create a sustainable base for activities and the intention is to invest this in areas where government has already*

*supported community development programmes and where the groundwork for success is already in place.*

The way in which the decisions to fund are taken, has made for a successful and well received programme. Andrew says, “It is giving a very strong impetus for the foundations involved in developing their local community funding as well as lifting their community profiles. The important component of the programme is ensuring that community foundations have to be active in local community fund development and they cannot rely on a stream of government funding which could sap independent development activity.”

This article can be read in full [here](#).

### ***A new start – Fremantle Foundation***

Dylan Smith ([dylan@fremantlefoundation.com](mailto:dylan@fremantlefoundation.com)) of the emerging Fremantle Foundation has sent some thoughts and updates. He says the mood at the moment in Australian Philanthropic circles is “a feeling of emergence”. The culture of giving has traditionally been confined to a few wealthy families with their own foundations. Melbourne Community Foundation is the exception and its size and experience offer leadership to others. There is now, though, a sense that things are starting to blossom, typified by the topic of this year’s Philanthropy Australia conference [Philanthropy at the tipping point?](#) to be held 31 August – 1 September in Melbourne.

The Fremantle Foundation is in its formative stages with a launch planned for October this year and a focus very much on internal matters at the moment - setting up the correct structures and operating environment.

Nonetheless they have worked carefully on priorities, especially in

- Approaches to alleviate poverty: their initial focus area is women's homelessness, in particular the women's refuges that operate in Fremantle and they are debating how best to assist, without taking on the responsibility that state government should provide
- Supporting collaboration and partnerships in the community has been the active area to date, as establishing operational partnerships and sponsorships has been essential. They have close links to local government, universities and government agencies. This is highlighted by the support of the Fremantle Ports – a crucial element of the Fremantle economy so that “to have their support is wonderful”.

Grant guidelines will recognise the link between health and community participation, and focus on tackling isolation, powerlessness and lack of community engagement.

Those involved in the Foundation are proud of the mix of people involved. Their interests reflect the full gamut from professional sport to crisis accommodation, and from arts to business.

#### **d. Other News**

##### ***The Philips Livable Cities Award***



[Philips Livable Cities Award](#) is a global initiative designed to encourage individuals, community groups and businesses to develop practical, achievable ideas to improve the health and well-being of people living in cities. The Award consists of three grants which will be made to help translate these ideas into reality.

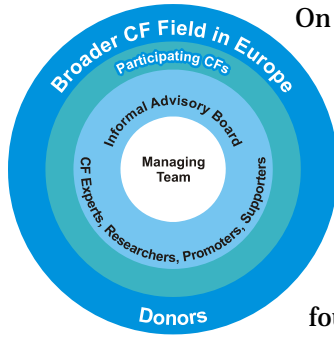
As a company, Philips' interest is areas like better lighting of public space, and helping caregivers monitor and care for patients suffering from chronic illnesses. The [Philips Center for health and well-being](#) is researching what matters most to people's own health and well-being.

There are three award categories:

- Well-being outdoors
- Independent Living
- Healthy Lifestyle at work and home

An overall Philips Livable Cities Award of 75,000 Euro will be made for the best submission from any of the three categories, with two additional awards of 25,000 Euro for the best submissions in the two categories not receiving the overall award. The awards will be supervised by an international panel of experts. Further information on requirements, submission and timelines for the Philips Livable Cities Award is available at [www.philips.com/because](http://www.philips.com/because). Ideas should be submitted by October 2010.

## European Peer-2-Peer Community Foundation Network Strategy for Development



On June 2, 2010 in the midst of Foundation Week in Brussels, the volunteer preparatory team for creation of a low-cost, user-driven, P-2-P network of European community foundations convened a meeting with a wider group of stakeholders who had expressed interest in the topic. The meeting took place at the premises of King Baudoin Foundation, Brussels, and included 18 people. The diverse audience included representatives of community foundations, community foundation support organizations, private foundations, consultants, and donors who have been supporting the community foundations in Europe and around the world, such as the CEE Trust, the King Baudoin Foundation and the GFCF.

The network is a bottom-up initiative, and will attempt to capitalize the expertise of already existing networks, which support community foundations, such as TCFN and WINGS-CF. Its main function will be to connect practitioners and disseminate local knowledge produced in the community foundation field. A special attention to the language gap will be paid in order to bring the non-English speaking community foundations to the opportunities offered by the already existing international networks.

The preparatory team presented the result of their 6-months work on developing a strategy for a European peer-driven network for community foundations, whose main purpose will be to facilitate the exchanges among CF practitioners on the grassroots level.

The article can be read in full [here](#).

## Invitation to apply to become a Synergos Senior Fellow



The New York based Synergos Institute develops partnerships and supports leaders to change the systems that keep people in poverty. The goal of the Senior Fellows Program is to increase the effectiveness of extraordinary leaders, who are committed to collaborative action to bring sustainable, systemic improvements in the lives of the communities they serve. Launched in 1999, the Senior Fellows program today links 112 civil society leaders from more than 30 countries in a worldwide learning, service and action network

TCFN is managed and hosted by:



COMMUNITY FOUNDATIONS OF CANADA  
FONDATIONS COMMUNAUTAIRES DU CANADA  
all for community. ensemble pour tous.

The Fellowship lasts three years and the Fellows are expected to take part in activities while simultaneously performing their professional responsibilities. The commitment includes attending Senior Fellows global and regional events, being available for peer consulting, exchange and field service opportunities, and contributing to the shared body of knowledge. Synergos covers the costs of the activities during the three years, but Synergos Fellows remain part of the Fellows Network after completion of the three year program.

Synergos is looking for exceptional civil society leaders who:

- *Present a compelling vision for solving complex, systemic problems of poverty, equity and social injustice.*
- *Are committed to working in partnership.*
- *Have a demonstrable commitment to the participation of and accountability to the community they serve, as well as credibility and legitimacy from that community to speak authoritatively about its issues*
- *Are committed to developing and enhancing their leadership.*

Detailed criteria and more information about the requirements and activities of the Fellowship are available at [www.synergos.org/fellows](http://www.synergos.org/fellows) . The deadline for applying to the Senior Fellows Network is August 31, 2010.

**TCFN is managed by Community Foundations of Canada**

Allyson Reaves  
[areaves@cfc.fcc.ca](mailto:areaves@cfc.fcc.ca)

Monica Patten  
[mpatten@cfc-fcc.ca](mailto:mpatten@cfc-fcc.ca)

Jane Humphries  
[janeh@cfc-fcc.ca](mailto:janeh@cfc-fcc.ca)

*Please share your thoughts and input with  
Gaynor Humphreys, TCFN Newsletter Editor  
[gaynor@eandghumphreys.plus.com](mailto:gaynor@eandghumphreys.plus.com)*

