



PHILANTHROPY
Australia



**Foundation for Rural
& Regional Renewal**

Australian Community Foundation Forum

Turning the Dream into Reality

PROGRAMME OUTLINE

**Tuesday 16 August – Thursday 18 August, 2011
Kingscliff, NSW**

**Mantra On Salt Beach
Gunnamatta Avenue, Kingscliff NSW
Phone: (02) 6670 5000
www.mantraonsaltbeach.com.au**

**For more information:
www.philanthropy.org.au/workshops/community-foundation-forum.html**

Turning the Dream into Reality

Getting There

The Forum venue (Mantra On Salt Beach) is a 20 minute bus ride south from Coolangatta Airport.

The transfer service recommended is Tweed Coast and Country Limousines, cheaper than a taxi and more reliable, operated by owners Terry and Robyn.

They can be contacted for bookings by:

Email: paps01@bigpond.net.au

Phone: 0438 761 641 or 0409 661 589.

Who Should Attend?

This Forum is for:

- Community Foundation practitioners
- Board members
- Community Foundation staff
- Volunteers

It's also the perfect venue for those people from communities seeking to learn about the Community Foundation movement and what it can achieve for their community.

Any community or group seeking to investigate the idea of a Community Foundation should have representatives attend this Forum.

It is also an ideal Forum for those in Government and the public service to learn what Community Foundations can do, are achieving and hope to achieve for the Australian community in the years ahead.

Call for CF Materials and Topics of Interest

All Community Foundations are requested to bring a poster which covers their work for the year in words, pictures and numbers.

These posters will be exhibited in the conference centre for all to review and discuss items and programmes of interest.

You are invited to suggest topics of major interest; feedback from the 2000 Forum is also being used.

Please contact Andrew Lawson, Community Foundations Development Officer, Philanthropy Australia, at ajlawson@bigpond.com with any suggestions.

There is quite a lot of detailed work being done to wrap the Programme up; following is an outline of the planned format.

Day 1, Tuesday 16 August

Time		Speaker(s)
11.30am – 1.25pm	Registration	
12.15 – 1.15am	Lunch will be provided for all Forum Registrants	
1.25 – 1.45pm	Forum Official Welcome and Opening address. Then follows Dr Diana Leat who will present “ The Collaboration Debate – What are the Issues? ” followed by a presentation by Alexandra Gartmann the CEO of FRRR Following afternoon tea Professor Myles McGregor Lowndes from QUT will present “ Sex- What has this got to do with Philanthropy? ”	Dr Diana Leat Alexandra Gartmann, CEO, FRRR Prof. Myles McGregor Lowndes, QUT
3.30 – 4.30pm approx.	Concurrent Session A Covering topics such as: <ul style="list-style-type: none"> • Getting your Foundation Started. CF 101 • Building your Corpus with Fundraising. • Friend Raising and Donor Development • Your Foundation’s Marketing and Communications plans 	
4.30pm	The day will draw to a close with pre-arranged one-to-one meetings and discussions	
6.30pm	Casual dinner and early night for those not wishing to be at the bar!	

Day 2, Wednesday 17 August

This day is a must for all Community Foundation practitioners and will be of great value to all Board members.

Time		Speaker(s)
9.00am	A review of Legal Topics by Alice Macdougall from Freehills.	Alice Macdougall, Freehills
	Concurrent Session B	
	After Morning Tea	
	An update on progress with the Treasury's Review of Public Ancillary Funds	
	Rebecca Parks will explain " How to gather small donations without taking your eye off the bequests/big money raising opportunities. "	Rebecca Parks
	Following Lunch	
	Pamela Sutton-Legaud will show you " How to close the deal of asking for donations. How do I Ask the Ask? "	Pamela Sutton-Legaud
2.30pm approx.	CF delegates will be scheduled in 15 minute segments to cover what has worked well for them and also what did not work. " The Good, The Bad and the Ugly Issues to Watch Out For! "	
6.30pm approx.	Dinner at Sea Salt Ristorante A night to remember as Byron comes to Salt Beach. This is a dinner where the delegates can "frock up" and get the bling thing going!	

Day 3, Thursday 18 August

Time		Speaker(s)
9.00am	The day starts with a review of issues and topics that delegates want covered but have not been on the official programme	
11.00am	Concurrent Session C	
10.30am	Morning Tea	
11.00am	Noel Trengove will cover Ballarat's experience in developing and launching Vital Signs in March this year.	Noel Trengove, Ballarat Foundation
12.15pm	Social Media: Twitter, Facebook, LinkedIn - " How can we use it for promotion and fund raising. "	
1.00pm	Lunch	
	After lunch we will wrap all topics and questions not covered in the Forum to date and have more CF Presentations.	
3.00pm	Forum Close	