

**Asia Pacific Centre for Social Investment & Philanthropy
invites you to a forum on:**

Social Investment and Philanthropy in the Asia Pacific

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SWINBURNE
UNIVERSITY OF
TECHNOLOGY

Wednesday 14 and Thursday 15 September 2011

9.00am – 4.30pm daily

Venue: Cohen Theatre, Melbourne Business School
200 Leicester Street, Carlton

Australia is a major contributor to economic and social well-being in the Asia-Pacific. In a globalised world, national borders do not limit social investment, especially with the continued growth of national diasporas. Grants made and interventions initiated in any country may effect practice or development in Australia. National and cultural difference are always relevant with increasing media attention to fundraising and grantmaking indicates a need to examine social investment practices around our region.

It can be difficult to fund overseas activities especially if using a philanthropic trust or where a tax-deduction is required. The complexities around funding will be highlighted and discussed.

Speakers include:

- **Christine Edwards**, CEO Myer Foundation and Sidney Myer Fund
- **Andrew MacLeod**, CEO Committee for Melbourne
- **Maria Deveson Crabbe**, CEO, Marie Stopes International Australia
- **Marc Purcell**, ED, Australian Council for International Development (ACFID)

Case studies from:

- AusAID and IWDA

Latest research and data on giving will also be presented by APCSIP. Presenters will provide case studies and reports which will inform and strengthen international giving strategies.

Places are limited to 50 to encourage discussion.

Who should attend:

- Grantmakers and potential philanthropists
- Corporate social investment professionals
- University and School Alumni professionals
- General public

What you will learn:

- Reaching out: Australian philanthropy, aid and development in the region
- Relationships: Business, Alumni and Diaspora connections
- Return on investment: corporate social investment
- Regional issues: cultural, environmental, post-conflict and disasters



PHILANTHROPY
Australia

APCSIP thanks Philanthropy Australia
for its support for this event



Ms Christine Edwards

Christine Edwards is Chief Executive Officer of the Myer Foundation and the Sidney Myer Fund. Both the Foundation and the Fund continue the philanthropic legacy of Sidney Myer and the succeeding generations of the Myer family.

Ms Edwards' career has spanned health, community services, and the philanthropic sectors. In Victoria, she has been the Chief Executive Officer of St George's Hospital and Bethlehem Hospital, responsible for delivering inpatient and community services for the aged, people with chronic and progressive neurological conditions, and people requiring palliative care. Prior to settling in Victoria, Ms Edwards held senior positions in Western Australia and Tasmania in portfolios of mental health, aged care, dental, alcohol and drug services, women's health, child protection and youth justice.



Andrew MacLeod

Andrew MacLeod is the CEO of the Committee for Melbourne, Foundation Chair of the United Nations Global Compact Principles for Social Investment and a member of the United Nations Expert Group on Responsible Business and Investment in High-Risk Areas. Previously an senior international humanitarian official, emergency management specialist and post disaster recovery expert, who most notably served as Chief of Operations in the United Nations Emergency Coordination Centre in the International response to the 2005 Kashmir earthquake (2005 Kashmir earthquake).

Andrew will speak on Principles for Social Investment



**Maria Deveson Crabbe
Chief Executive Officer
Marie Stopes International Australia**

Author and entrepreneur, former General Manager Australia for HealthBrands Expertise in strategic management, small to medium organisations, business development, women's health and nutrition. Finalist Telstra Business Woman of the Year Award 2005.



Marc Purcell

Marc Purcell commenced as Executive Director of the Australian Council for International Development (ACFID) in June 2009. ACFID represents 70 Australian not-for-profit aid and development organisations and runs a Code of Conduct which sets out best practice for the aid and development sector.

Marc started his career in the community sector 20 years ago working with disabled people in independent living programs. Before joining ACFID, Marc held the role of Advocacy Manager with Oxfam Australia from 2004. He was previously the Executive Officer with the Catholic Commission for Justice Development and Peace and worked on refugee detention reform and building social movements. He worked as Country Program Manager for Africa for Australian Volunteers International covering 13 countries in Southern and Eastern Africa, including responsibility for HIV and AIDS peer education programs in Southern Africa. Marc has also worked for UNHCR in Nepal and researched China's global rise and impacts on developing countries for Oxfam Hong Kong.

Between 1995 and 1998, Marc was the Human Rights Policy Officer with the then Australian Council for Overseas Aid, now ACFID.

AusAid

The Australian Agency for International Development (AusAID) is the Australian Government agency responsible for managing Australia's overseas aid program. AusAID is an Executive Agency within the Foreign Affairs and Trade portfolio and reports to the Minister for Foreign Affairs.

AusAID provides advice and support to the Minister for Foreign Affairs on development policy, and plans and coordinates poverty reduction activities in partnership with developing countries. AusAID leads and coordinates Australia's responses to humanitarian disasters and represents Australia in international development forums.

IWDA

International Women's Development Agency (IWDA) is an Australian non-profit organisation that creates positive change for women and their communities.

For over 25 years, IWDA has worked with more than 100 grassroots organisations in the developing world, to support and advance the life choices and well being of women and their families. IWDA undertakes projects in partnership with women from Asia and the Pacific. These projects are devised and managed by women who live and work in the communities themselves, which fosters practical and innovative responses to the issues women view as most critical.

For more information and full program

Contact Rikki Andrews
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Dr Michael Liffman
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Registration Form

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Registration fee (please indicate which day/s you wish to attend)

- Day 1 – Wednesday 14th September \$295.00*
- Day 2 – Thursday 15th September \$295.00*
- Both days \$500.00*

*20% discount for Philanthropy Australia full and associate members and enrolled APCSIP Masters Students

Surname..... First name

Address.....

Suburb Postcode

Business telephone Home telephone.....

Mobile phone..... Email

Payment details

Please make Cheques payable to 'Swinburne University' and forward to: Rikki Andrews (See postal address below)

You can fax your registration and credit card details to (03) 9214 8990

- Cheque Money Order VISA / MasterCard / AMEX

Card No...../...../...../.....

Card No Expiry...../.....

Name on credit card:.....

Card Signature:.....

TOTAL AMOUNT: \$.....

Registrations can be posted to:

Asia Pacific Centre for Social Investment and Philanthropy
Faculty of Business and Enterprise
Swinburne University of Technology
P O Box 218 ,Hawthorn Vic 3122
Attention: Rikki Andrews

For more information and full program contact Rikki Andrews: raandrews@swin.edu.au