



PHILANTHROPY
Australia

Philanthropy Australia Inc

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CONSULTATIVE DRAFT

Philanthropy Australia's

Vision Mission & Strategic Plan

January 2007 – December 2011



Our Vision: A giving and caring nation

Our Mission: To represent, grow and inspire an effective and robust philanthropic sector for the community

Philanthropy: The planned and structured giving of money, time, information, goods and services, influence and voice to improve the wellbeing of humanity and community

Philanthropic Sector: Those who engage in philanthropy

About Philanthropy Australia

Who we are:

Philanthropy Australia is the national peak body for philanthropy and is a non-profit membership organisation. Our members are trusts and foundations, families and individuals who want to make a difference through their own philanthropy and to encourage others to become philanthropists.

What we do:

Philanthropy Australia supports the philanthropic endeavour of our members.

Philanthropy Australia:

- Represent the philanthropic sector
- Promotes the contribution of philanthropy by growing the understanding of the community, business and government.
- Inspires and supports new philanthropists.
- Increases the effectiveness of philanthropy through the provision of information, resources and networking opportunities.
- Promotes strong and transparent governance standards in the philanthropic sector.

Philanthropy Australia also provides information to those seeking to understand, access or partner the philanthropic sector.

Philanthropy Australia does not make grants of any kind, nor do we act on behalf of/for any specific individual or organisation.



Our Priorities and Intended Outcomes

2007 – 2011

The areas in which we will achieve significant results over the next three years are:

1. Representation

- Priority:** To represent the views of Members on the issues of the day
- Intended Outcome:** 10% growth in Membership year on year while maintaining at least 90% Membership retention.
- Priority:** To be the leader and principal representative of a vibrant philanthropic community
- Intended Outcomes:** Recognition as a key peak body included in critical consultations, committees, groups, taskforces etc on major issues affecting the sector.

2. Grow and Inspire

- Priority:** Promoting and facilitating a larger and stronger philanthropy sector.
- Intended Outcome:** Grow the overall level of philanthropy in Australia
- Priority:** Lead discussion on the positive contribution of philanthropy to the well being of the community and be an active participant in the major issues affecting community well-being
- Intended Outcome:** Growth in media interest and positive media coverage.

3. Effectiveness

- Priority:** Improve the effectiveness of philanthropy and the community's understanding of the role of philanthropy
- Intended Outcome:** Better measures of community well-being, social capital and the contribution of philanthropy
- Priority:** Improve the efficiency and effectiveness of Philanthropy Australia for its Members
- Intended Outcome:** Positive feedback from Members on Philanthropy Australia's performance

4. Governance

- Priority:** Encourage strong and transparent governance of trusts and foundations
- Intended Outcomes:** Engaged trustees and members who provide leadership to the community through transparent reporting on the outcomes of their philanthropic contributions.
- Priority:** Recognised as a well governed and financially-sound peak body
- Intended Outcomes:** Transparent and sustainable membership organisation with strong support throughout the philanthropic sector