

A MORE GIVING AUSTRALIA...

As the peak body we serve a community of funders, grant-makers, social investors and change agents working to achieve positive social, cultural, environmental and community change by leveraging their financial assets and influence.

Philanthropy Australia gives our members a collective voice and ability to influence and shape the future of the sector and advance philanthropy.

The philanthropic community comes together through Philanthropy Australia to build its collective:

- voice • capacity • impact • influence.

SERVING THE PHILANTHROPIC COMMUNITY TO ACHIEVE MORE AND BETTER PHILANTHROPY.



Not a Member?
If you believe in a more giving Australia, stand with us and join the impact movement.

philanthropy.org.au



2019 ACTION PLAN



Leadership & Advocacy
Making the case for philanthropy



Connecting & Convening
Linking the philanthropic community



Professional Learning & Services
Building sector capability



Better Giving Hub
Interactive platform to connect, share and build resources



Organisation Effectiveness



Data & Insight
Collaborative information sharing

2019 Action Plan

LEADERSHIP & ADVOCACY

Provide an informed and prominent voice for the sector

OBJECTIVES

Develop and articulate a range of government and policy initiatives and responses which inform and shape the right regulatory framework to grow philanthropy and its impact.

Lead the development of a blueprint, strategy and action plan to scale participation in and impact of philanthropy.

Be a leading voice for Members on the next phase of Philanthropy Australia's policy and advocacy aspirations and agenda.

Provide support and learning through leadership programs that enable members' practice of effective advocacy.

Engage with Members to seek their views on policy issues; brief them on policy developments, trends and Philanthropy Australia's advocacy activities.

Engage actively with Philanthropy Champions to build a coalition of influencers that will advance philanthropy.

Build awareness of the role and contribution of philanthropy in society through events, media, public comment and stories.

CONNECTING & CONVENING

Facilitate and support effective working groups, networks and partnerships within philanthropy, community, government and business

OBJECTIVES

Engage Members by delivering a national event and engagement program to deepen knowledge, share experience and foster collaboration.

Extend the funder network model to support highly active and engaged Members who want to collaborate through strategy, grant-making and advocacy.

Provide two national programs of thought-leadership activities for Members.

Keep Members informed and up to date with current activities, events, developments and trends.

Deliver a New Gen program to build the next generation of givers.

DATA & INSIGHT

Facilitate openness and transparency to inform the work and direction of the philanthropic sector

OBJECTIVES

Build on a successful launch of 'Foundation Maps: Australia' to grow its data and increase its use and insights.

Launch the results of the Economic Case for Philanthropy Research Project and engage Members in the next steps.

PROFESSIONAL LEARNING & SERVICES

Build the capacity of the sector through knowledge and professional development

OBJECTIVES

Deliver a successful Philanthropy meets Parliament Summit which:

- enhances mutual understanding of how philanthropy and government could work better together
- promotes and shares leading thinking, innovation and best practice in philanthropy
- explores the mechanisms and case studies leading to effective philanthropy
- provides an opportunity for networking, peer learning and discussion of issues and current themes.

Deepen member development through the Private Giving Study Tour 2019 to Canada.

Provide a targeted and integrated series of Philanthropic Learning Programs (PLP) to develop and advance professional practice across the full philanthropic spectrum.

Provide philanthropic consultancy services on a fee for service basis to improve philanthropic practice and support new and emerging philanthropists.

BETTER GIVING HUB

Build an interactive online community of interest and resource hub across the sector

OBJECTIVES

Integrate our website and the BGH in a connected and coherent package of content and functionality.

Build member usage and familiarity with the BGH through content delivery, member training and opportunities for collaboration.

ORGANISATION EFFECTIVENESS

Achieve strong governance, an engaged and high performing team, a financially sound business model and effective work practices

OBJECTIVES

Deliver the Action Plan and 4 year strategy within the agreed budget and resources.

Ensure a strong, healthy culture that attracts, motivates and retains a talented high performing team.

Cultivate sponsorships and partnerships aligned with our 2019 activities to facilitate research, data, policy and advocacy.

Evaluate the existing 4 year IT plan to ensure infrastructure and systems are meeting and supporting business needs.

Develop an effective evaluation culture and process for continual learning.

Ensure effective governance and full compliance against regulatory and statutory requirements.

