

Australian Philanthropy Awards 2017



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Philanthropy Awards go to:
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**Celebrating and recognising
extraordinary achievements in
Australian philanthropy.**

Serving the philanthropic community to achieve more and better philanthropy.

www.philanthropy.org.au

Message from Philanthropy Australia



We are pleased to present the 2017 Australian Philanthropy Awards, which recognise and celebrate the achievements of the philanthropic community.

In this, our third Australian Philanthropy Awards, we are celebrating six categories: Leading Philanthropist; Best Large Grant; Best Small Grant, and; Environmental Philanthropy Award, Gender-wise Philanthropy Award and Indigenous Philanthropy Award. All our winners are among the best of the best in our sector who are working to create lasting and positive change.

Our thanks go to all of our partners this year, including NAB for their ongoing support of Philanthropy Australia, our Best Large Grant Award Sponsor, Best Small Grant Award Sponsor and Indigenous Philanthropy Award Partner, Ninti One; Environmental Philanthropy Award Partner, Australian Environmental Grantmakers Network; Gender-wise Philanthropy Award Sponsor, FIIG Securities; Gender-wise Philanthropy Award Presenting Partner, Australian Women Donors Network; Communications Partner, Think HQ; and our Media Partner, Financial Standard.

This booklet shares with you the winners, along with a select few nominees that we're highlighting as special mentions. All nominees for this year's awards were outstanding, the judges had a very tough job – and our thanks go to them.

It is wonderfully inspiring to see so many impressive examples of the ways more and better philanthropy have been created by individuals and organisations across Australia.

Our warm congratulations to all the nominees, finalists and winners for the 2017 Australian Philanthropy Awards.

Sarah Davies
CEO – Philanthropy Australia

Message from the Chair



I am delighted to have been involved with the Australian Philanthropy Awards yet again this year. We were fortunate to have our core panel of experienced and qualified judges join us again in 2017 to assess the Leading Philanthropist, Large and Small Grants categories, and welcomed Rod Reeve from Ninti One as fresh eyes to the panel for the Large and Small Grants categories.

Additionally, several high-calibre leaders joined our specialist judging panels for the Environmental, Gender-wise and Indigenous Philanthropy Awards.

The purpose of the Awards is to unearth achievements in contemporary philanthropy and provide a snapshot of the breadth and diversity of efforts across Australia to create more and better philanthropy. And 2017 was no exception. The pool of nominations was strong across all categories, and judges had their work cut out to determine the winners based on assessment against weighted criteria.

Each panel was considered and thorough in their process, taking into account all aspects of the nominations they were assessing. Determining the final winners was not easy – there were many strong examples of best-practice philanthropy, and although we can only have one winner, five of our six categories have special mentions attached to them.

As the Chair of the Australian Philanthropy Awards, I was fortunate to be involved with each of the judging panels. It was heartening to see the diversity of issues, ideas and thinking, geographic locations, approaches and innovations represented in the nominations.

Across the board, the judges were impressed by the examples of philosophically sound and technically strong approaches to giving that were also creative and often innovative in their thinking and implementation. They were also impressed with the extent to which funding was used to explore new solutions when seeking to alleviate some of today's social challenges.

On behalf of Philanthropy Australia, I would like to thank everyone involved in bringing the Awards to fruition: our judges for their knowledge, expertise and wisdom; our staff at Philanthropy Australia who have worked tirelessly as a committed part of the Australian Philanthropy Awards process; and most importantly we thank everyone who submitted nominations. The value of the Awards relies on the strength of the nominations we receive. The calibre of the nominations each year is testament to the strength of our sector. We can all be heartened by that, and very grateful to you for bringing this process to life.

The Australian Philanthropy Awards not only allow us to celebrate and recognise extraordinary achievements, but also provide us with stories, insights and examples that can be harnessed for our own learnings and challenge us to seek improvement and reflection as custodians of social wealth.

Genevieve Timmons

Chair – Australian Philanthropy Awards
Philanthropy Australia Council

Snapshot from 2016 Awards



We are a national non-profit, for-purpose organisation building social and economic opportunities for people across remote Australia. We are delighted to partner with Philanthropy Australia for the 2017 Australian Philanthropy Awards.

Ninti One is Australia's leading expert in what works on the ground in remote Australia. We hold the nation's largest knowledge base about remote Australia. We focus on what works and share our know-how to support organisations and individuals to be more effective in the bush. We respect cultural authority and diversity, and embed local knowledge through our unique Aboriginal Community Researcher program.

Are you an organisation wanting to make a positive difference in the bush? We invite opportunities to work together to enhance the impact of your programs. **For further information, please contact our Managing Director Rod Reeve directly at Rod.Reeve@nintione.com.au or on 0411 481 974.**



"I am impressed by the expertise of Ninti One... I admire your spirit of collaboration for its common sense and pragmatism, representing a marvellous amalgam of ancient tradition and modern best practice."

Dame Quentin Bryce
AD CVO, 25th Governor-General of Australia

Keep up to date with our work on social media:



nintione.com.au

Leading Philanthropist Award

The Australian Philanthropy Leader Award recognises an outstanding philanthropist whose significant contributions and achievements are visionary, high impact and transformative.

The 2017 Philanthropy Leader is awarded to an exceptionally generous individual, who is creative in exploring ways to advance the common good and seeks solutions to the complex societal issues that challenge us. The recipient of this prestigious award embodies Philanthropy Australia's vision for a more giving Australia, and through their actions influences 'more and better philanthropy' in Australia.

The judging panel considered a pool of nominees for their outstanding Australian individual philanthropic work and influence: who have made and generated significant financial contributions; have demonstrated leadership and engineered giving with impact – offering their example of good practice to others; for their innovation/creativity in design or approach; and for activity in the past five years that include design, funding and/ or delivery of impact.

Judging Panel

Genevieve Timmons (Chair)
Philanthropy Australia Council

Sylvia Admans
RE Ross Trust

Sean Barrett
Origin Foundation

Emily Massy-Greene
New Generation of Giving Program

Peter Winneke
Philanthropy Australia Council



Ian Darling Sydney, NSW

Ian Darling is the Chair of The Caledonia Foundation, Chair of Good Pitch Australia, Executive Director of Shark Island Productions and its philanthropic arm Shark Island Institute and founder of the Documentary Australia Foundation.

A leading philanthropist and champion for social change, Ian – through his tireless philanthropic work and direct personal donations – is committed to a broad range of social issues: the environment, domestic violence, homelessness, mental health, human rights, indigenous issues and the arts. Moreover, his creative vision and leadership has been instrumental in encouraging and developing philanthropy in documentary, social impact and the arts as well as growing new collective impact models for donors to collaborate at scale with the projects they support.

One of Ian's most successful initiatives, Good Pitch Australia combines the power of documentary storytelling with finely honed outreach campaigns aimed to create change and build social capital. Since 2014, more than \$14 million has been raised in philanthropic grants for the funding of 19 social impact documentaries and their impact campaigns, forging priceless pro bono support and 300+ powerful strategic partnerships between community groups, the corporate sector, NGOs and policy makers.

Ian received the 2008 AFI Award for Best Direction in a Documentary: The Oasis (about youth homelessness); a film named one of 'Australia's Top 50 Philanthropic Gifts of All Time.' He is also a recipient of the Creative Partnerships Australia 'Business Arts Leadership Award'.

Best Large Grant of the Year Award

This Award honours and celebrates significant achievements in the past five years in Australian grant-making, celebrating a joint vision and best-practice in philanthropy, including design, funding and/or delivery of impact, for grants over \$50,000 that:

- Deliver a co-designed vision of change focused on community impact
- Demonstrate quality partnerships and multi-stakeholder collaboration
- Have evidence of significant outcomes and impact
- Share learned experiences
- Demonstrate innovation and risk, breakthrough thinking and a future focus

Special Mentions

The AMP Foundation, NSW for The Funding Network (TFN)

Starting with seed funding in 2013 and through an ongoing partnership, The AMP Foundation has helped TFN grow its impact to grassroots charities, non-profits and social enterprises. www.thefundingnetwork.com.au

The Wilson Family Foundation, NSW for the Foundation for Young Australians' YSP Incubator

The Wilson Family Foundation with a consortium of nine funders backed the 2016 Young Social Entrepreneurs (YSP) Incubator program for young Australians working towards better economic, social and environmental outcomes. www.fya.org.au/our-programs/young-social-pioneers

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Philanthropy Australia Council



The Myer Foundation for ClimateWorks Australia Melbourne, VIC

The exemplary leadership role philanthropy plays in supporting climate action has proved vital to ClimateWorks' success.

In 2008, The Myer Foundation commissioned a feasibility study into how philanthropy could effectively tackle climate change. It revealed the need to bridge the gap between research and tangible action. And so The Myer Foundation partnered with Monash University to create ClimateWorks Australia, a leading independent adviser, identifying innovative, evidence-based solutions to climate change. Established with a \$4.6m grant, ClimateWorks' ongoing philanthropic support from The Myer Foundation totals \$6.2 million to date and, alongside substantial in-kind support, and leveraging other funders like The Ian Potter Foundation demonstrates The Myer Foundation's ongoing commitment to ClimateWorks' mission.

Unique in its sector, ClimateWorks offers an end-to-end approach, building the case for climate action through evidence-based research, extensive stakeholder engagement to ensure the research is well understood and supported, and helping unblock barriers to its implementation.

ClimateWorks cannot overestimate the importance of The Myer Foundation's support in building its reputation as a genuine and impartial adviser to key decision makers around Australia and internationally. It allows ClimateWorks to remain unaligned with commercial and political interests, yet trusted by all, and therefore able to achieve significant influence and impact in catalysing climate action.

myerfoundation.org.au | climateworks.com.au

Best Small Grant of the Year Award

This Award recognises that having impact and affecting social change does not always involve large amounts of funding. For significant achievements in small grant-making and outstanding work in the past five years for grants under \$50,000 that:

- Demonstrate innovation and risk, and focus on community impact
- Show evidence of the need and gap that the project is attempting to address
- Demonstrate collaboration with partners and leverage other funding
- Show potential for longer-term benefits and impact on an individual, organisation, local area or social issue

Special Mentions

The Foundation for Rural and Regional Renewal (FRRR), VIC for ABC's Heywire 'Boots for Change' Program

With a \$10,000 FRRR ABC Heywire Youth Innovation Grant, the idea from a group of young rural women was realised and raised awareness of Australian grown produce, support for local farmers and encouraged young people to work in agriculture.

www.bootsforchange.org.au

The Foundation for Rural and Regional Renewal (FRRR), VIC for Toolangi Castella Community House's Fit for Free Program

An integral community fitness and overall wellbeing program funded initially as an interim measure for recovery from the 2009 bushfires, the program has achieved significant long term community outcomes and is a great model for other communities to emulate.

www.toolangi.net/community-centre

Judging Panel

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Sylvia Admans
RE Ross Trust

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Ninti One

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Philanthropy Australia Council



The Funding Network for Manjeri, Uganda Sydney, NSW

TFN's multi-faceted and innovative approach to grant-making has provided over 135 grassroots non-profits over \$5m funding, plus over \$1m in-kind support, in just 4 years.

TFN is at the forefront of the collective giving movement, enabling donors to pool funds and to explore ways to build the capacity of grassroots non-profits through in-kind support and mentoring.

A best-practice example of small grant-making is TFN's grant to Manjeri, a development organisation leveraging the power of social enterprise to build sustainable schools and communities in rural Uganda.

The grant was made with the combined contributions of 40 individual donors at TFN's live crowdfunding event, in partnership with the AMP Foundation. Manjeri's pitch to start a taxi bus social enterprise raised \$17,900 in just 10 minutes. Two and a half years later, the taxi business has quintupled in size and contributes significantly to the school's budget.

The ripple effect has been even greater. Following the event, approximately \$300k further funding has come to Manjeri from TFN's network, plus board members and significant in-kind support from Google, Macquarie Group, Australian Impact Investments, and KMPG.

TFN's capacity-building approach including pitch coaching, funding, and additional support has fast-tracked Manjeri's ability to scale and grow and deepen their impact.

thefundingnetwork.com.au | manjeri.org

Environmental Philanthropy Award

An Award for significant achievements and outstanding grant-making in the past five years, displayed through investing in projects or organisations that improve the conservation and functioning of Australia's environment and:

- Demonstrate two or more of the following qualities: leadership, ambition, innovation and risk, transformational change, measurable and significant impact, future focus, collaboration, multiple co-benefits, scalability or replicability
- Illustrate strong relationship-building between grant recipient and grant-maker.

Judging Panel

Anne Grindrod (Chair)
AEGN Board and
Foundation for Rural
and Regional Renewal
Director

Tara Hunt
AEGN Board

Sue Mathews
AEGN Board and
Mullum Trust trustee

David Rickards
Carrawa Foundation
Trustee

Genevieve Timmons
Philanthropy Australia
Council



The Ian Potter Foundation for the Reef Life Survey, Tasmania Melbourne, VIC

Reef Life Survey (RLS) coordinates the technical training and participation of volunteer divers as citizen scientists in marine expeditions, surveying reef sites around Australia and globally, and gathering high-quality data at scales otherwise impossible to cover. Led by marine scientists, divers record fish and invertebrate species seen along underwater transects, then upload their data into a publicly-accessible database. The RLS dataset provides an invaluable global resource for species identification and for mapping environmental threats and trends.

RLS's theory of change is that accurate data on marine life compiled through globally-standardised census methods allows governments, management agencies and the public to better understand and conserve our living marine heritage. Survey data from over 1500 sites around the Australian coastline, plus another 700 sites in 48 countries, have now been collected and distributed. The model has been adopted by many international organisations including the Smithsonian Institution's Marine Observatories Network.

The Foundation awarded RLS a capacity-building grant of \$278,000 over two years, recognising an excellent grass-roots initiative with an extraordinarily successful model, impeded by lack of resources. This grant has greatly enhanced project replicability, including a train-the-trainer project to extend capacity, and implementation of new business, communication, fundraising, and dive safety plans.

ianpotter.org.au | reeflifesurvey.com

Special Mentions

Purves Environmental Fund, NSW for the Boomerang Alliance

Funding, advice and leverage to support the mission of Boomerang Alliance (BA) in building a strong community movement to introduce container deposit schemes to eliminate container litter and reduce marine pollution. www.boomerangalliance.org.au

The Norman Wettenhall Foundation, VIC for Loddon Plains Landcare Network's GOANNA project

Wettenhall Foundation has supported the GOANNA Project through long funding for landscape restoration across 300,000 ha of agricultural land in north central Victoria to restore habitat across the region. www.lpn.org

Gender-wise Philanthropy Award

Recognising achievements in the past five years from funding initiatives that advance gender equity through investment in projects or organisations that support women and girls or through the integration of a gender lens, this Award is for investment that:

- Demonstrates a commitment to advancing women and girls through leadership, impact, advocacy, example, strategic giving and/or best-practice grant-making or donating
- Has been evaluated and the learnings shared to encourage others to apply a gender lens to funding decisions
- Demonstrates a genuine partnership approach

Special Mentions

The Edward Wilson Trust, VIC for Women's Property Initiative's Reynard Street Townhouse Development

The Estate of the Late Edward Wilson Trust funded a housing project in the northern suburbs of Melbourne that provides accommodation for women experiencing economic hardship. Their investment catalysed additional funding from the Percy Baxter Charitable Trust (Perpetual Trustees) and the Victorian Property Fund to complete the seven-unit housing project. www.wpi.org.au

Judging Panel

Eve Mahlab AO (Chair)
Australian Women Donors Network

Lisa Annese
Diversity Council of Australia

Professor John Fitzgerald
Asia-Pacific Centre for Social Impact & Philanthropy

Dr Victor Sojo BSc, MSc, PhD
Centre for Workplace Leadership, The University of Melbourne

Genevieve Timmons
Philanthropy Australia Council



The Caledonia Foundation for Good Pitch's The Hunting Ground Australia Project

Sydney, NSW

The Hunting Ground documentary was selected for Good Pitch Australia in 2015. The Good Pitch Australia portfolio of social impact documentaries and aligned campaigns includes a number that have focused on gender-based issues.

The Caledonia Foundation, as lead philanthropic supporter of Good Pitch Australia, leveraged funding from 17 philanthropic partners in support of The Hunting Ground Australia Project (THGAP).

THGAP adopted a whole of sector approach to create a collaborative, comprehensive and unified national campaign around the prevalence of, and responses to, sexual violence in Australian universities. The Caledonia Foundation Trustees were concerned about the safety and wellbeing of young women in tertiary education; this had personal significance given the age of their own children.

The campaign includes an ongoing campus screening program; an independent national survey by the Australian Human Rights Commission with seed funding from THGAP; the development of a best-practice policies and procedures framework by the Australian Human Rights Centre at UNSW; and ethics and consent training, including bystander strategies developed by the Full Stop Foundation for Australian universities.

THGAP is part of a portfolio of social impact documentaries dealing with intimate partner and family violence supported through Good Pitch Australia.

caledoniafoundation.com.au
thehuntinggroundaustralia.com.au
goodpitch.org

Indigenous Philanthropy Award

An Award for a funding initiative in the past five years, where the philanthropic and social investment has recognised, supported and empowered Aboriginal and Torres Strait Islander people and communities, and has:

- Directed philanthropic funding to innovative projects, programs and collaborations
- Promoted co-design and leadership of Aboriginal and Torres Strait Islander people and communities
- Supported practices that strengthen and sustain Aboriginal and Torres Strait Islander culture
- Actively fostered and facilitated reconciliation between Aboriginal and Torres Strait Islander peoples and wider Australia

Special Mentions

Australian Community Foundation (ACF) Indigenous Giving Circle, VIC for SNAICC, Our National Voice for Children

ACF has funded an Aboriginal-led organisation, SNAICC to operate Aboriginal childcare centres improving outcomes through services, informed by evidence that children with strong culture are more resilient later in life. www.snaicc.org.au

CAGES Foundation NSW for Ngroo Education Inc

CAGES and Ngroo have built a partnership for Aboriginal families to improve the delivery of early childhood services by 50% in rural communities through its 'Walking Together' work.

www.ngrooeducation.org

Judging Panel

Glenise Coulthard (Chair)

Ninti One
Ms Coulthard is an Adnyamathanha woman from the Northern Flinders Ranges.

Lyn Allen

Ninti One

Tania Major

Tania Major Consulting
Ms Major is a Kokobera woman from North Queensland.

Genevieve Timmons

Philanthropy Australia Council



Social Ventures Australia (SVA) for The Marnin Studio, Marinwarntikura Fitzroy Women's Resource Centre, WA Melbourne, VIC

SVA believes that better outcomes can be achieved through collaboration and strategic philanthropy. Fifteen years in, the venture philanthropy business has provided SVA with a depth and breadth of experience that is used to support ventures to achieve their potential and deliver lasting impacts for their beneficiaries.

Marnin Studio is an Indigenous arts enterprise, within the Marninwarntikura Women's Resource Centre in Fitzroy Crossing. It supports local women to turn the things they love into products that provide them with income. In addition to providing the local Indigenous women with economic and enterprise opportunities, the studio also empowers women with professional arts training, therapeutic healing, leadership skills and other support services.

SVA is supporting Marnin Studio to become a locally driven sustainable arts enterprise, strengthening the identity and well-being of the women in the Fitzroy Valley communities. The partnership between SVA and Marnin was co-designed and developed as an equal one with mutual objectives and a focus on sharing lessons and joint advocacy. Initiated in June 2016, it has been designed as a three-year partnership. SVA has committed to supporting Marnin Studio with funding, capacity building, network access and impact measurement support for the three years.

socialventures.com.au | mwrc.com.au

Acknowledgements

Philanthropy Australia would like to thank our partners and supporters for helping to bring the 2017 Australian Philanthropy Awards to you.



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- Best Large Grant Award Sponsor
- Best Small Grant Award Sponsor



Environmental Philanthropy Award Partner



Gender-wise Philanthropy Award Sponsor



Gender-wise Philanthropy Award Presenting Partner



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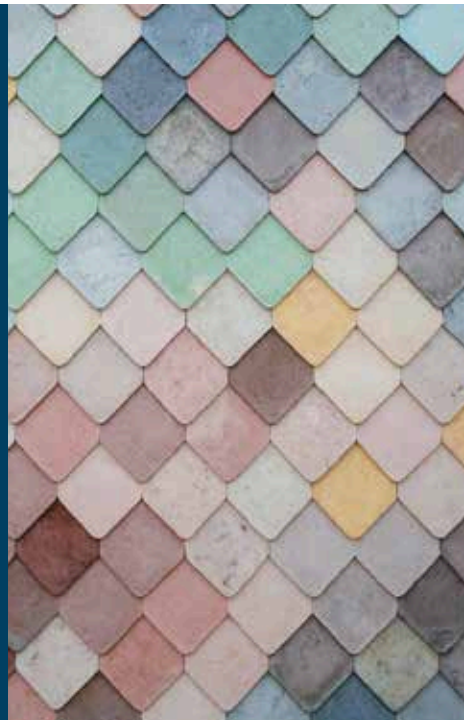


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aegn.org.au