Celebrating the positive impact of philanthropy

# AUSTRALIAN PHILANTHROPY AWARDS 2019

Australian Philanthropy Awards 2019

22 July Sydney





Leading Philanthropist



Best Large Grant



Best Small



Environmental Philanthropy Award



Gender-wise Philanthropy Award



Indigenous Philanthropy Award



International Philanthropy Award

AUSTRALIAN PHILANTHROPY AWARDS 2019

# MESSAGE FROM THE CEO



Over the past five years, the Australian Philanthropy Awards have recognised and celebrated the extraordinary achievements of the Australian philanthropic community.

It has been an absolute pleasure seeing how the Awards have grown from an idea to now recording and acknowledging best practice and leadership in our community. Indeed, this year we received a record number of nominations, which is a fabulous indication of the impact and visibility that philanthropy is having. We were inspired and heartened by the depth and breadth of the nominations received. It is such an honour to be able to host the Australian Philanthropy Awards as an opportunity for us all to publicly acknowledge and celebrate the contribution philanthropy makes to society.

This year we are presenting seven Awards with our partners: Leading Philanthropist, Best Large Grant, Best Small Grant, Environmental Philanthropy Award, Gender-wise Philanthropy Award, Indigenous Philanthropy Award and the International Philanthropy Award.

Sincere thanks and appreciation to our partners and sponsors for their generosity and collaboration: thank you to Deakin University, our Best Large Grant sponsor; the Australian Environmental Grantmakers Network (AEGN), our Environmental Philanthropy Award Partner; the Australian Women Donors Network (AWDN), our Gender-wise Philanthropy Award Partner, and Netwealth for sponsoring the award; our Indigenous Philanthropy Award Partner, Ninti One; and of course our 2019 Event Partner, the Art Gallery of NSW.

I would also like to acknowledge and thank the new Chair of the Australian Philanthropy Awards, Jenny Wheatley, for her expertise, rigour and dedication; and express sincere thanks to the whole Awards panel. We had an extremely strong pool of nominations and selecting the Award recipients was no easy task. I thank each member of the selection panels for their diligence and time.

Congratulations to all our nominees and recipients of the 2019 Australian Philanthropy Awards.

Steries

**Sarah Davies**CEO - Philanthropy Australia

# MESSAGE FROM THE CHAIR



With the goal of more and better philanthropy at the core, the Australian Philanthropy Awards now in their fifth year recognise and celebrate extraordinary achievements in philanthropy and share these with the wider community.

The recipients of tonight's awards are recognised for supporting initiatives that are making real transformative change in the community, both in Australia and internationally. Tonight recognises the impact of strong partnerships between funders and those working across the for-purpose sector. They highlight what happens when each partner applies their expertise and assets to play the right role in this important work. Each recipient of a 2019 Australian Philanthropy Award is a true example of more and better philanthropy in action.

I am grateful to the selection panel; Amanda Miller, Kirsty Allen, Simon Lewis, Vedran Drakulic, and Wanhee Lee who engaged deeply with the process we used to select the recipients for Leading Philanthropist, Large and Small Grant and International Philanthropy Awards. My thanks also to our specialist selection panels for the Environmental Philanthropy, Gender-wise Philanthropy and Indigenous Philanthropy Awards.

This year the selection panels were delighted by the quality and range of nominations across each category. I recognise and thank everyone who submitted nominations for this year's awards. The people working in the not for profits have many demands on their time. Thank you for making space in your already busy days to submit high calibre nominations – it was greatly appreciated. We were introduced to wonderful people and initiatives nominated in each category and this made our task challenging.

The exceptional logistics management and guidance of Sarah Davies, Giselle Pinto and the Philanthropy Australia team allowed panel members to focus on closely analysing each nomination against agreed criteria. The panel's discussions were thoughtful and robust and factually based. Thank you particularly to Sarah and Giselle for the encouragement and support provided to me in my role.

This is an important event in the philanthropy calendar, and I am honoured to be a part of it once again. Heartfelt congratulations to all recipients tonight and to the not for profits who facilitated the outcomes that lead to this recognition. My hope is that your collaboration inspires others to contribute to an innovative, influential and high performing philanthropic sector applying gifts to those working on the ground for the better of the community.

Jenny Wheatley

Chair - Australian Philanthropy Awards



### **Philanthropy Meets Parliament Summit**

#### Canberra | September 18-19

Bringing philanthropy and government together to grow understanding of the broader context in which they operate. Key themes to be explored include democracy, civil society, public interest journalism, the environment, place-based funding and social impact investing.

#### Speakers and Panellists:

**Karl Zinsmeister** Vice President, US Philanthropy Roundtable

**Karen Middleton** Chief Political Correspondent, The Saturday Paper

**Susan Pascoe** Inaugural ACNC Commissioner

**Sevaun Palvetzian** Chief Executive Officer, CivicAction

**Tom Switzer** Executive Director, Centre for Independent Studies

**Grahame Morris** Chairman and Federal Director, Barton Deakin



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Ninti is an Indigenous national for-purpose organisation building social and economic opportunities for Aboriginal and Torres Strait Islander people. We undertake community development, research and engagement in priority areas of health, education, aged care, disability and employment. We are delighted to partner with Philanthropy Australia for the 2019 Australian Philanthropy Awards.

Ninti has the knowledge, expertise and networks to connect you with Aboriginal and Torres Strait Islander people across Australia. We value cultural diversity, innovation, integrity and empathy and we respect the cultural authority of the Aboriginal and Torres Strait Islander peoples.

#### Are you an organisation wanting to make a positive difference?

We invite opportunities to work together to enhance the impact of your programs, translating research or applying knowledge in community.

For further information, please contact our Managing Director Rod Reeve directly at Rod.Reeve@nintione.com.au or on 0411 481 974.

Keep up to date with our work on:











□ ☑ ◎ in f nintione.com.au

# LEADING PHILANTHROPIST



Philanthropy Australia's highest honour is awarded to a leading philanthropist whose work is visionary, high impact and transformative. It honours their recent significant philanthropic contributions and achievements.

The 2019 Leading Philanthropist is awarded to a visionary philanthropist who leads by principles of collaboration, measurement, prevention and sustainability to drive advocacy and support of grassroots philanthropy.

The recipient of this year's Leading Philanthropist exemplifies a philanthropist who is both a giver and a leader. The recipient of this award is building a legacy of advancing art in Australia through targeted giving, leadership and encouragement of others.

The selection panel reviewed nominees for their:

- Outstanding achievements over the past five years
- Clear vision for change and ability to impact change
- Demonstrated leadership and the courage taken to engineer giving with impact
- The scale of financial contribution and the approach to generating additional funds

#### **SELECTION PANEL**

#### Jenny Wheatley

Awards Chair and Vincent Fairfax Family Foundation

## Amanda Miller PA Board Co-Chair

Kirstv Allen

PA Board

**Simon Lewis** GoodWolf Partners

**Vedran Drakulic OAM**Gandel Philanthropy

#### Wanhee Lee

Evans & Partners and New Gen Member



Philip Bacon AM

Art dealer and philanthropist Philip Bacon AM is an influential senior member of Australian arts culture.

Described by a former Chair of the National Portrait Gallery as 'Mr Bountiful' in the sense that he steps forward and helps arts bodies where he can, Philip is known for his wise counsel, transformative and well-considered giving, and his advocacy for public access. He was named a 2017 True Leader by the Australian Financial Review Boss magazine and identified as one of 21 people changing Australia. He is legendary for his vision, leadership and ability to 'change minds for the good'.

Philip has been Opera Australia's foremost advocate of new Australian works, lending considerable support to the development and production of operas like The Eternity Man, Whiteley, Bliss, Batavia and Eucalyptus. By doing this, he has nurtured the careers of emerging composers including Sir Jonathan Mills and Brett Dean who subsequently achieved enormous success on the international stage. Importantly these operas may never have been produced without the support of Philip who made philanthropic donations to cover their development costs.

His philanthropy has also ensured Australia's art history, including the unique documentary heritage of Australia's commercial galleries, continues to be captured, preserved and promoted to collectors, art professionals, artists, researchers and people with a passion for art.

As a leading figure in the world of fine arts, he has encouraged artists and collectors to support a range of art related projects and initiatives. In this way, he has helped raise many hundreds of thousands of dollars in addition to his direct contributions.

Philip has taken on a national leadership role in supporting the arts through personal and professional leadership and advocacy and has opened important communication channels between different art forms such as opera and visual arts. This, in turn, has meant that the market for both these art forms has cross-pollinated and expanded.

# BEST LARGE GRANT



This award, sponsored by Deakin University, recognises significant achievements for grants over \$50,000 that demonstrate thoughtful design, strategy and delivery of philanthropy, as well as significant impact and positive change. In particular, it acknowledges the importance of co-designing the vision of change by both the funder and the for-purpose organisation.

The selection panel reviewed nominees for:

- Co-designed vision of change focused on community impact
- Demonstrated partnerships and multi-stakeholder engagement
- Evidence of significant outcomes and impact
- Shared learned experiences
- Demonstrated innovation and risk, breakthrough thinking and future focus

#### **SELECTION PANEL**

**Amanda Miller** PA Board Co-Chair

Kirsty Allen
PA Board

Simon Lewis GoodWolf Partners

Vanessa Meachen Deakin University

**Vedran Drakulic OAM**Gandel Philanthropy

Wanhee Lee Evans & Partners and New Gen Member





Dusseldorp Forum, Vincent Fairfax Family Foundation (VFFF) and Maranguka Backbone Community Organisation, Bourke (Auspiced by Aboriginal Legal Service NSW/ACT) for Maranguka's Justice Reinvestment Strategy Concerned about the number of families in Bourke, NSW, experiencing high levels of social disadvantage and rising crime, the Aboriginal community started Maranguka (meaning 'caring for others' in Ngemba language) which is a model of First Nations self-governance through which the community determine priorities and set the agenda for the range of Government and non-Government services operating in Bourke.

In 2013, Maranguka teamed up with Just Reinvest NSW to implement Australia's first Justice Reinvestment initiative. Justice Reinvestment is a place based, data-driven approach to improve public safety and reduce spending on prisons and criminal justice. By addressing the underlying causes of crime, savings are generated and reinvested in community-driven strategies that strengthen communities and prevent crime.

Dusseldorp Forum and Vincent Fairfax Family Foundation jointly committed multi-year seed funding for the core costs of the Maranguka Justice Reinvestment team in 2013. The catalyst provided by philanthropy enabled the time, space and independence for the Bourke community and its partners to forge a new way of working together, guided by cultural authority and characterised by relentless collaboration.

The community-owned and led Maranguka hub facilitates coordination and alignment across the service system, which produces better outcomes for local children and families. Governance structures have been developed to bring many partners together to collaboratively deliver the community's strategy to grow Bourke's kids up "safe, smart and strong" – changing the way government, NGOs and community members work together to support to the community.

In 2018, KPMG analysis confirmed the cost savings generated by the collaborative efforts facilitated by Maranguka - \$3.1m on reduced crime and economic development in 2017 alone. Other outcomes to date include a new Bourke narrative written by Bourke people, increased safety and decreased crime,\* over 300 new licensed drivers and reduced driving offences\*\*, a culture of collaborative response to community priorities and government adapting to the community agenda and way of working.

Bourke has shown us that better outcomes are achieved with vulnerable children and families, when the community is in the driver's seat.

<sup>\*42%</sup> reduction in days spent in custody; 38% drop in the top five juvenile offences; 39% reduction in domestic violence offenses;

<sup>\*\*72%</sup> reduction in the number of young people proceeded against for driving without a licence.

## **BEST SMALL GRANT**



This Award recognises that having impact and affecting social change does not always involve large amounts of funding. This award is for significant achievements in small grant-making and recognises philanthropic excellence amongst Australian organisations and honours their exemplary leadership.

The selection panel reviewed nominees for:

- Innovation, risk and focus on community impact
- Demonstrated evidence of the need and gap that the project is attempting to address
- Collaboration with partners to leverage other funding
- Sustainability and long-term benefits and impact on an individual, organisation, local area or social issue

#### SELECTION PANEL

#### Jenny Wheatley Awards Chair and

Vincent Fairfax Family Foundation

#### **Amanda Miller**

PA Board Co-Chair

#### Kirsty Allen

PA Board

#### Simon Lewis

GoodWolf Partners

#### Vedran Drakulic OAM Gandel Philanthropy

#### Wanhee Lee

Evans & Partners and New Gen Member





Foundation for Rural and Regional Renewal (FRRR) and the Barcoo Way Committee for the Barcoo Way project The small communities of Blackall, Tambo, Yaraka, Isisford and Windorah (combined population - 2,889) lie along the Barcoo River in Queensland's outback. The prolonged drought has seen properties de-stock, job losses, businesses experience declining turnover (down 40%) and the local Shires losing income to support ongoing investment in the region. To bring new income, and capitalise on growing tourism, Blackall-Tamboo Regional Council sought to work with its regional partners to develop the Barcoo Way - a touring route along the Barcoo River.

A \$45,000 grant from the Foundation for Rural and Regional Renewal, supported by the Tim Fairfax Family Foundation and Qantas, funded a tourism consultant to work with local stakeholders to develop a 'tourism trail'. The consultant also helped to identify and develop attractions and activities around the river, landscape, local characters, Indigenous culture, local artisans, heritage (including early explorers and famous poets), as well as events, food and outback lifestyle.

Imagery from five regional photographers is the cornerstone of the website, www.barcooway.com.au, designed to attract traffic and drive engagement with this new tourism product. A marketing strategy was also developed to ensure the ongoing sustainability of the Barcoo Way.

Since its launch in May 2018, there has been a significant increase in visitors along the Barcoo Way driving route with communities, cultural attractions, and businesses all benefitting from increased traffic, and increased expenditure in the region. As at 30 September 2018 visitors accessing the regions via the Barcoo Way had significantly increased from 2017:

- Isisford: Visitors registering to camp increased by 982% (from 218 to 2.360)
- Yaraka: Visitors registering to camp increased by 1615% (from 26 to 446)
- Windorah: Visitors accessing Windorah via the Barcoo Way increased by 860% (from 10 to 96)

With an increase of tourism in the area, the regional council is seeing a positive flow-on effect for the local economy, making a huge difference in times of drought.

## **ENVIRONMENTAL PHILANTHROPY AWARD**



This Award, presented in partnership with the Australian **Environmental Grantmakers Network (AEGN), is for current** achievements from funding initiatives invested in projects or organisations that specifically support the environment, or - where a project or organisation's main focus is in another issue area - that there is a significant co-benefit to the environment.

This award is for a grant that improves the conservation and functioning of Australia's environment, has a significant and immediate impact and aligns with one or more of the following:

- Uses communication tools to either bring new and different voices or influence broad public sentiment about environmental protection and action
- Exemplifies effective advocacy that influences key decision makers and/or changes public policy by using a range of tools
- Supports collaboration and coordination
- Takes solutions up to scale

#### SELECTION PANEL

**David Rickards** Carrawa Foundation and AEGN Treasurer

Ione McLean AFGN

Shannon Bourke Patagonia

Sue Mathews Mullum Trust and **AEGN Acting Chair** 





Melliodora Fund (and six other sub funds of the Australian Communities Foundation, plus 10 other funders since 2014) for The Change Agency Community Organising Fellowship To begin to turn around the sharp decline in Australia's environmental health requires trained and committed organisers who can mobilise Australians around shared values and engage communities to make positive change. From the civil rights movement in the United States to workers' rights in Australia, effective organising has been at the heart of much significant social change.

The Community Organising Fellowship is growing a national network of community organisers through the most intensive training program for climate and environment campaigners on offer in Australia. Each year, this transformative program takes 25 community leaders on a six-month journey of learning and reflection. Participants develop skills and confidence to initiate, design and lead effective community campaigns for environmental justice.

The program includes workshops, practical and applied campaign exercises, mentoring, coaching and expert guest speakers. Three residential workshops provide 17 days of structured learning, interspersed with application, reflection and evaluation. The extensive curriculum has been crafted in partnership with the Sierra Club, the world's largest and oldest non-government environmental organisation, and is published as the People Power Manual, a series of training guides for graduates to share with their teams, organisations and communities.

Participants graduate with a strong network of peers across the nation, laying the groundwork for stronger collaboration with others in the environment movement and in all spheres working to reverse damaging environmental trends. They become leaders who can implement strategies that engage and energise at scale.

Since its launch in 2014, the Fellowship has trained 150 community leaders primarily working on climate and environment to harness and channel 'people power' strategically to articulate and assert widely held community values. Thanks to support from our funders, we now have skilled graduates throughout the country building and sustaining powerful community action networks of many thousands of Australians, working together toward a just and sustainable future.

## **GENDER-WISE PHILANTHROPY AWARD**



This Award, presented in partnership with the Australian Women Donors Network (AWDN), and sponsored by Netwealth, recognises current achievements from funding initiatives that advance gender equity.

The funder can be investing philanthropically in women and girls either locally or internationally.

The selection panel reviewed nominees for:

- Addressing gender inequality
- Demonstrated commitment to advancing women and girls
- · How the investment is evaluated
- Lessons learned and shared to encourage others to apply a gender lens to funding decisions
- Demonstrated collaboration and partnership approach

#### SELECTION PANEL

Deanne Weir Former Chair, Australian Women Donors Network

**Catherine Petterson Diversity Council** Australia

**Emeritus Professor** John Fitzgerald Swinburne University

Victor Sojo Monzon University of Melbourne





Atlassian Foundation
International for Room to Read
Australia

The Atlassian Foundation has helped transform access to education for more than 260,000 children in Cambodia as well as funding a further 22,900 years of high school education for vulnerable young women.

In 2017, Atlassian was the largest investor in Room to Read's Girls' Education Program in Cambodia and the largest corporate investor from Australia. Atlassian recognises that educating girls and women is the most powerful and effective way to address global poverty.

Founded in 2000 on the belief that World Change Starts with Educated Children, Room to Read's innovative model focuses on deep, systemic transformation within schools in low-income communities during two periods that are most critical in a child's schooling: early primary school for literacy acquisition and secondary school for girls' education. In rural Cambodia, nearly 50 percent of girls work instead of going to school. As a result, the ratio of girls to boys in school is 1:3.

Room to Read works in collaboration with local communities, partner organisations, and governments to develop literacy skills and a habit of reading among primary school children. It also provides the material and emotional support for girls to complete secondary school with the skills necessary to negotiate key life decisions.

Inspired by a visit to schools in Cambodia in 2014, a group of Atlassian employees designed the "\$1 a day" Workplace Giving Campaign. Employees are encouraged to contribute to girl's sponsorship with \$1 a day from their own pay. The program received great support from Atlassian's workforce with 712 staff signing up in its first year and 1,660 currently contributing and matched by the Foundation. Since its launch the staff have funded more than 3,400 years of girl's education through the initiative. A further 19,500 years of girls' education has been funded through annual grants from Atlassian Foundation International.

# **INDIGENOUS PHILANTHROPY AWARD**



This Award, presented in partnership with Ninti One, is for current achievements from funding initiatives that advance Indigenous communities, support Aboriginal and Torres Strait Islander culture and promote reconciliation in Australia.

The selection panel reviewed nominees for:

- Direct investment in innovative activities and organisations that support and empower Indigenous communities
- Promoting co-design and leadership of Aboriginal and Torres Strait Islander people and communities
- Adopting and promoting practices that support, strengthen and sustain Aboriginal and Torres Strait Islander culture
- Fostering and facilitating reconciliation between the wider Australian community and Aboriginal and Torres Strait Islander peoples

#### SELECTION PANEL

Alicia Gigante Ninti One

**Sharon Forrester** Ninti One Southern Arrernte Pertame

Tammy Abbott Ninti One Western Arreinte Pintupi





Klein Family Foundation and Karrkad Kanjdji Trust (KKT) for the Warddeken Daluk Ranger Program

The Karrkad Kanjdji Trust (KKT) was established by the Traditional Owners of the Warddeken and Djelk Indigenous Protected Areas (IPAs) in 2010. Combined, the two IPAs protect over two million hectares of Country, including a significant area of the Arnhem Land Plateau (Kuwarddewardde). The "Karrkad Kanjdji" name is a reference to the Kuwarddewardde, recognising the Trust's role in connecting philanthropy with projects that protect the environment, and benefit the people of the Kuwarddewardde.

KKT's approach to developing projects that positively support, strengthen and sustain Bininj (Indigenous) culture and Country is to work directly with rangers, landowners and elders to ensure projects are 100% community driven and owned. Over time, six key focus areas have emerged: native species conservation, women's employment, cultural heritage management, education on Country, community sustainability and carbon abatement and sequestration.

KKT works with its partners to understand landowners' vision for their country and community and identifies key gaps where philanthropic funding can have the most impact. This ensures projects achieve the desired short and long-term outcomes. KKT helps build local capacity so projects can be managed and governed by its Indigenous partners.

The Klein Family Foundation is a leading supporter of KKT's work to increase meaningful employment opportunities for Indigenous women. This support has been crucial in establishing the Warddeken Daluk (Women's) Ranger Program which aims to increase equality within the Warddeken Land Management Limited (WLML) ranger workforce.

When the Daluk Ranger Program was initiated in 2016, the Klein Family Foundation provided key support, which was used to employ a Daluk Ranger Coordinator. This led to an increase in the hours worked by women from 18% to 40%. After the successful completion of a three-year pilot, it is poised to expand to a new ranger base at the Mamardawerre outstation in mid-2019, with funding secured from the Klein Family Foundation and others. The program has led to the employment of over 60 indigenous women on a casual basis.

## INTERNATIONAL **PHILANTHROPY AWARD**



The International Philanthropy Award honours significant achievements in Australian international philanthropy for grants or impact investment(s) allocated outside Australia.

The selection panel reviewed nominations for:

- Demonstrated use of philanthropic funds to advance sustainable economic growth and poverty reduction
- · Focus on international community impact
- Demonstrated collaboration and partnership approach
- Evidence of significant outcomes and impact
- Demonstrated innovation and risk, breakthrough thinking and a future focus
- Leadership in progressing and growing Australian international philanthropy

#### SELECTION PANEL

#### Jenny Wheatley

Awards Chair and Vincent Fairfax Family Foundation

**Amanda Miller** PA Board Co-Chair

Kirstv Allen PA Board

Simon Lewis GoodWolf Partners

Vedran Drakulic OAM Gandel Philanthropy

Wanhee Lee

Evans & Partners and New Gen Member





Eve Kantor and Mark Wootton, the Kantor Family through the Poola and Dara Foundations for the International Campaign to Abolish Nuclear Weapons (ICAN) Australia The extended Kantor family had the vision and commitment to invest in a substantial, ongoing way that has been key to developing the International Campaign to Abolish Nuclear Weapons (ICAN), and rapidly launching this international campaign in Australia.

The focus of the Poola Foundation was the twin existential threats to humanity and the biosphere: climate disruption and the nuclear chain, especially nuclear weapons. This work of Poola was also undertaken by Eve Kantor and Mark Wootton on behalf of the late Tom Kantor. Anne Kantor and the late Milan Kantor, through the Dara Foundation, encompassed a similar spectrum of work to Poola.

ICAN is a global coalition dedicated to the eradication of nuclear weapons. ICAN works for the prohibition and elimination of nuclear weapons through international treaty processes, based on the catastrophic and unacceptable humanitarian consequences of any use of nuclear weapons.

ICAN grew out of the ongoing failure to progress nuclear disarmament, and the inspiration and model provided by the International Campaign to Ban Landmines. ICAN was conceived and developed as a global campaign coalition of diverse organisational partners, focussed on a treaty process to prohibit and eliminate nuclear weapons. It began as a project of the Medical Association for Prevention of War (Australia) in Melbourne in 2005, and the international federation of which MAPW is part: International Physicians for the Prevention of Nuclear War (IPPNW, Nobel Peace Prize 1985). ICAN has grown to become an influential global coalition of 541 partner organisations in 103 countries.

Since 2010, ICAN has been the lead civil society partner for governments in the Humanitarian Initiative on nuclear weapons, culminating in the negotiation and adoption in 2017 of the historic United Nations Treaty on the Prohibition of Nuclear Weapons.

ICAN was awarded the Nobel Peace Prize for 2017, the first for an entity born in Australia, "for its work to draw attention to the catastrophic humanitarian consequences of any use of nuclear weapons and for its ground-breaking efforts to achieve a treaty-based prohibition of such weapons".



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The journey ahead will be exhilarating. We invite you to join us. www.de akin.edu.au

## **ACKNOWLEDGEMENTS**

We would like to thank our partners who made the 2019 Australian Philanthropy Awards possible.



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