

Celebrating the positive  
impact of philanthropy

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# AUSTRALIAN PHILANTHROPY AWARDS 2018

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Australian  
Philanthropy  
Awards 2018

26 July  
Sydney





Leading  
Philanthropist  
Award



Best Large  
Grant Award



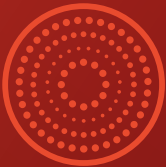
Best Small  
Grant Award



Environmental  
Philanthropy  
Award



Gender-wise  
Philanthropy  
Award



Indigenous  
Philanthropy  
Award



International  
Philanthropy  
Award

## MESSAGE FROM THE CEO



**Now in its fourth year, the Australian Philanthropy Awards recognise and celebrate the fantastic achievements of the philanthropic community and has grown into a standalone event at the fabulous iconic Sydney Opera House.**

We are thrilled to present seven awards this year; Leading Philanthropist; Best Large Grant; Best Small Grant, Environmental Philanthropy Award, Gender-wise Philanthropy Award, Indigenous Philanthropy Award and for the first time the International Philanthropy Award. All our winners are among the best of the best in our sector who are working to create lasting and positive change.

I would like to wholeheartedly thank Genevieve Timmons, who is stepping down as Chair of the Australian Philanthropy Awards, she has been instrumental in the success of the awards since its inception in 2014.

Welcome Jenny Wheatley, our new Chair, we look forward to working with you.

Without the support and expertise of our partners the Awards would not be possible, so a special thank you to the Australian Environmental Grantmakers Network (AEGN), our Environmental Philanthropy Award Partner; the Australian Women Donors Network (AWDN), our Gender-wise Philanthropy Award Presenting Partner and Netwealth for sponsoring the Award; Ninti One, our Indigenous Philanthropy Award Partner; the Department of Foreign Affairs and Trade (DFAT), our International Philanthropy Award Partner, and the Sydney Opera House, our Event Partner.

Many thanks to the selection panel for their dedication and time – no easy feat reviewing and selecting the Award recipients from the strong pool of nominations we received.

Congratulations to all the nominees, finalists and winners for the 2018 Australian Philanthropy Awards.

A handwritten signature in black ink, which appears to read 'Sarah Davies'.

**Sarah Davies**

CEO – Philanthropy Australia

## MESSAGE FROM THE CHAIR



**As funders, we are not short of accolades, compliments and acknowledgements for our philanthropic contributions. Giving money has always been a popular and fulfilling role, and there is no shortage of awards recognising people for giving money, fundraising enthusiastically, and contributing to important causes and organisations which make the world a better place.**

But these awards have been designed to do more than acknowledge generosity, as we take forward our commitment to search out more and better philanthropy. Our challenge is to ensure that philanthropic dollars are relevant and deliver impact, in an environment of rapid and unprecedented change in the social, economic and political landscape of Australia and the world.

The focus of the Australian Philanthropy Awards continues to be refined each year to showcase examples of philanthropy that offer lessons in strategy, design and processes for giving. The awards emphasise what we can learn, how we can adapt and develop our own practice, and where we can take up new ground to ensure that philanthropic dollars generate optimal value.

Attention has been given to funders who have adopted new thinking in their work, addressing challenges in the 'too hard' basket in new ways, setting up processes to co-design, building collaborations, and ensuring optimal benefit by engaging appropriately and sharing endeavours as widely as possible through their philanthropic practice.

As the Chair of the Australian Philanthropy Awards, I have been fortunate to see the diversity of issues, ideas and thinking, geographic locations, approaches and innovations represented in the nominations across the four years. The collective sense of progress in our sector is palpable regardless of whether nominations were given an award, with reason to celebrate every nomination received. And we now have a growing collection of stories and case studies which illustrate wide-ranging activity possible with philanthropic dollars.



Heartfelt thanks to our panel of judges who assessed the Leading Philanthropist, Large and Small Grant categories: Vedran Drakulic, Wahhee Lee, Amanda Miller and Jenny Wheatley.

Thanks also to the high-calibre specialist judging panels for the Environmental, Gender-wise, Indigenous and International Philanthropy Awards. As in previous years, each member of the panel was considered and thorough in their process, taking into account all aspects of the nominations they were assessing. Their acumen, wisdom, time and attention is most appreciated.

Most importantly, we thank everyone who submitted nominations, who have put time and attention aside and been willing to use this recognition program to help drive our work forward. The value of the Awards relies on the strength of the nominations we receive, and each year is testament to the people who bring forward stories and ideas in their nominations to make available to our sector. Our staff at Philanthropy Australia have once again worked tirelessly to manage the Australian Philanthropy Awards process. Their efforts behind the scenes have been remarkable.

Finally, congratulations to the recipients of these awards, who are the focus for our collective celebration.

A handwritten signature in black ink, reading "Genevieve Timmons". The signature is fluid and cursive, with a large initial 'G' and a long, sweeping tail.

**Genevieve Timmons**

Chair - Australian Philanthropy Awards  
Philanthropy Australia Council





Australian Government  
Department of Foreign Affairs and Trade

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**Nintione is an Indigenous national for-purpose organisation building social and economic opportunities for Aboriginal and Torres Strait Islander people. We undertake community development, research and engagement in priority areas of health, education, aged care, disability and employment. We are delighted to partner with Philanthropy Australia for the Australian Philanthropy Awards 2018.**

Nintione has the knowledge, expertise and networks to connect you with Aboriginal and Torres Strait Islander people across Australia. We value cultural diversity, innovation, integrity and empathy and we respect the cultural authority of the Aboriginal and Torres Strait Islander peoples.

## Are you an organisation wanting to make a positive difference?

We invite opportunities to work together to enhance the impact of your programs, translating research or applying knowledge in community.

**For further information, please contact our Managing Director Rod Reeve directly at [Rod.Reeve@nintione.com.au](mailto:Rod.Reeve@nintione.com.au) or on 0411 481 974.**

Keep up to date with our work on:



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# LEADING PHILANTHROPIST AWARD



**Philanthropy Australia's highest honour will be awarded to a leading philanthropist(s) whose work is visionary, high impact and transformative. It honours their recent significant philanthropic contributions and achievements.**

The 2018 Leading Philanthropist is awarded to an inspiring family who lead by principles of collaboration, measurement, prevention and sustainability to drive advocacy and support of grassroots philanthropy.

Utilising a model for social change to give a hand up, not a hand out, the recipients of this award seek to innovate and prevent rather than provide temporary solutions through their philanthropic endeavours.

The selection panel reviewed nominees for their:

- Outstanding philanthropic achievements over the last five years
- Demonstrated leadership
- The scale of financial contribution made or generated
- Innovation and creativity in design and approach

## SELECTION PANEL

**Genevieve Timmons**  
Chair and PA Council

**Jenny Wheatley**  
Vincent Fairfax Family  
Foundation

**Vedran Drakulic OAM**  
Gandel Philanthropy

**Amanda Miller**  
PA Council

**Wanhee Lee**  
PA New Generation  
of Giving member





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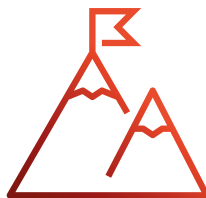
**Andrew and Nicola Forrest**

Since 2001, Andrew and Nicola Forrest have led the Minderoo Foundation to support over 250 community organisations and initiatives and committed \$645 million to various philanthropic causes. Andrew and Nicola are driven to 'do themselves out of business' by finding solutions rather than temporary fixes for some of the most challenging social issues facing us today. They look to back individuals and organisations who show leadership and are prepared to go above and beyond in service to their community. In 2017 Andrew and Nicola made the largest donation by a living Australian of \$400 million, signalling a commitment alongside government, directed towards creating healthier and more educated citizens, boosting employment and facilitating thriving, robust communities. They are the first Australian signatories to the Bill and Melinda Gates-led Giving Pledge, a global commitment made publicly by philanthropists committing to give the vast majority of their wealth to charitable causes. Andrew and Nicola's philanthropy covers the arts and culture, community empowerment, early childhood development, modern slavery, higher education and research, environment and the elimination of cancer. Minderoo's approach covers grassroots community through to system level change, in recognition of the complexity in tackling seemingly intractable problems.

With leading principles of collaboration, measurement, prevention and sustainability, the Forrests bring a commercial approach to the community and not-for-profit sector, pushing us all to think outside of the box. Utilising a model for social change that is based on a mandate to give a hand up, not a hand out, Andrew and Nicola look to innovate and prevent rather than provide temporary solutions. They seek sustainability through the process of engaging with thought leaders and grassroots support, developing partnerships with other stakeholders, proving a clear evidence-based approach, and advocating for systematic, policy level change. This model of community development characterises the values held by Andrew and Nicola, setting them apart in their philanthropic contribution to the local and global community.



# BEST LARGE GRANT AWARD



**This award recognises significant achievements for grants over \$50,000 that demonstrate thoughtful design, strategy and delivery of philanthropy, as well as significant impact and positive change. In particular, it acknowledges the importance of co-designing the vision of change by both the funder and the for-purpose organisation.**

The selection plan reviewed nominees for:

- Co-designed vision of change focused on community impact
- Partnerships and multi-stakeholder collaboration
- Evidence of significant outcomes and impact
- Shared learned experiences
- Demonstrated innovation and risk, breakthrough thinking and future focus

## SELECTION PANEL

**Genevieve Timmons**  
Chair and PA Council

**Jenny Wheatley**  
Vincent Fairfax Family  
Foundation

**Vedran Drakulic OAM**  
Gandel Philanthropy

**Amanda Miller**  
PA Council

**Wanhee Lee**  
PA New Generation  
of Giving member







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**The Tom Snow and Brooke Horne Family Trust for the Equality Campaign**

In late 2015, husbands Brooke Horne and Tom Snow met with Australian Marriage Equality to seed fund and co-design an organisation capable of leading the YES case in the proposed national plebiscite on marriage equality.

What resulted was the Equality Campaign, a partnership between philanthropy, community, business and NGOs that, in November 2017, saw 7,817,247 Australians vote YES in favour of marriage equality. The creation of the Equality Campaign as a fit for purpose campaign organisation was a bold step forward for philanthropy. Through key strategic partnerships between a broad range of organisations, including Australian Marriage Equality, the Human Rights Law Centre, Get Up! and the Aids Council of New South Wales, the Equality Campaign was able to build a broad coalition of supporters that included over 2,000 companies, unions and grassroots community organisations from across Australia.

In collaboration with some of Australia's leading philanthropists and foundations, Brooke and Tom leveraged their own investment to raise nearly \$20,000,000 in cash and in-kind donations, resourcing the Equality Campaign to employ over 80 full-time staff and manage 15,000 volunteers just 18 months after its incorporation.

The success of the Equality Campaign has set a new precedent for the potential of collaboration and a co-designed vision for success between philanthropy, business, civil society and the broader community. Had the success of the postal survey result been replicated in a Federal Election, it would have been the highest electoral vote in history.

# BEST SMALL GRANT AWARD



**This Award recognises that having impact and affecting social change does not always involve large amounts of funding. This award is for significant achievements in small grant-making and recognises philanthropic excellence amongst Australian organisations and honours their exemplary leadership.**

The selection plan reviewed nominees for:

- Innovation, risk and focus on community impact
- Demonstrated evidence of the need and gap that the project is attempting to address
- Collaboration with partners to leverage other funding
- Sustainability and long-term benefits and impact on an individual, organisation, local area or social issue

## SELECTION PANEL

**Genevieve Timmons**  
Chair and PA Council

**Jenny Wheatley**  
Vincent Fairfax Family  
Foundation

**Vedran Drakulic OAM**  
Gandel Philanthropy

**Amanda Miller**  
PA Council

**Wanhee Lee**  
PA New Generation  
of Giving member





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**The Snow Foundation  
for the Women's Centre  
for Health Matters**

The Snow Foundation uses a gender-lens in grant-assessment, grant-making and follow-up across its themes: education, jobs, health and homelessness. The Foundation seeks to invest in specific women's programs and showed exemplary leadership when supporting the Assistance Beyond Crisis Micro-finance initiative for survivors of domestic violence.

The idea for this loan was born from the 'Beyond Crisis' Forums held in Canberra in April 2016, an initiative of government to explore new ways to assist women leaving domestic violence situations following recent research. The Snow Foundation and Women for Health Matters suggested the idea, and The Snow Foundation pledged a funding commitment early, demonstrating leadership and commitment. It required persistence and perseverance to get it off the ground including developing how it would work, the financial provider, and the goal to fund-raise \$250k to operationalise it. A small working group was established with Women for Health Matters, Domestic Violence Crisis, The Snow Foundation and Deloitte. The Snow Foundation's goal was to ensure it was a community driven initiative and gain as many community members (businesses, individuals, philanthropists) to contribute to the funding pool to raise awareness of local women experiencing domestic violence and encourage the whole community to be a part of the solution. The micro finance loan facility was the only idea that became a reality from the seven forums and subsequent meetings. The Snow Foundation gave confidence to other businesses to join forces and also commit.

# ENVIRONMENTAL PHILANTHROPY AWARD



**This Award, presented in partnership with the Australian Environmental Grantmakers Network (AEGN), is for current achievements from funding initiatives invested in projects or organisations that specifically support the environment, or – where a project or organisation’s main focus is in another issue area – that there is a significant co-benefit to the environment.**

## SELECTION PANEL

**Shannon Bourke**  
Patagonia

**Rob Pallin**  
Paddy Pallin Foundation

**David Rickards**  
Carrawa Foundation

**Amanda Martin**  
Australian Environmental  
Grantmakers Network





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### **The Purves Environmental Fund (PEF) for The Purves Tree-Clearing Challenge**

The Purves Environmental Fund (PEF) and 27 donors to the Purves Tree-Clearing Challenge for the Tree-Clearing Alliance (TCA), made up of 22 large and small community groups.

The PEF launched the Purves Tree-Clearing Challenge which would contribute \$1 million to support a comprehensive action plan to end excessive tree clearing in Australia – provided this amount could be matched by other donors. To date, the challenge has raised \$1.5 million in funding from 27 donors, which leverages and adds further capacity on the wide and deep support that TCA members receive from supporters across Australia.

PEF collaborated with the TCA to develop, monitor and evaluate an action plan and associated funding case that would ensure win-win outcomes for forests and woodlands, the farm sector, wildlife, the Reef and the climate. The Challenge and the Alliance achieved far greater impact than if each community group and funder had worked alone.

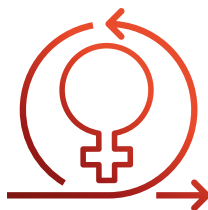
In 2017-18, the TCA:

- Raised awareness that Australia is a global leader in tree-clearing, with half a million hectares being bulldozed annually across Queensland, NSW, WA and NT;
- Achieved stronger laws and compliance enforcement in Queensland to protect trees and wildlife, reduce sediment pollution of the Reef, and cut carbon emissions from excessive bulldozing of forests and woodlands;
- Worked with beef producers and large retailers to collaboratively progress market solutions that support farmers who protect trees; and,
- Supported new income streams for landholders to conserve trees and store carbon in landscapes. The Queensland Government committed to a \$500 million and restoration fund model that others may follow.

In 2018-19, the TCA will focus on ending excessive tree clearing in NSW and nationally.



# GENDER-WISE PHILANTHROPY AWARD



**This Award, presented in partnership with the Australian Women Donors Network (AWDN), and sponsored by Netwealth, recognises current achievements from funding initiatives that advance gender equity.**

The funder can be investing philanthropically in women and girls either locally or internationally.

The selection panel reviewed nominees for:

- Demonstrated commitment to advancing women and girls
- How the investment is evaluated
- Lessons learned and shared to encourage others to apply a gender lens to funding decisions
- Demonstrated collaboration and partnership approach

## SELECTION PANEL

**Eve Mahlab AO**  
Co-Founder, Australian  
Women Donors Network

**Professor  
John Fitzgerald**  
Swinburne University

**Dr Victor Sojo Monzon**  
University of Melbourne

**Catherine Petterson**  
Diversity Council  
of Australia







**The WeirAnderson Foundation  
for the International Women's  
Development Agency (IWDA)**

The WeirAnderson Foundation has had a long association with IWDA and has committed \$500k over five years with four \$100k instalments provided to date.

The Award recognises the impact achieved by IWDA through the power of The WeirAnderson Foundation's:

- engaged philanthropy and security afforded by multi-year funding
- strategic investment in communications as a key to the success of a not-for-profit; and IWDA's
- collaboration with grassroots organisations; and
- capacity to leverage government foreign investment in the Pacific region that prioritises women and girls.

Two significant achievements in particular underpin this award;

#### **1. Brand Review and Communication Strategy:**

The Foundation funded the development of a comprehensive brand refresh and Communications Strategy 2015-2020 resulting in 350% growth in web engagement and a 26% increase in donors supporting women's rights in the Pacific region.

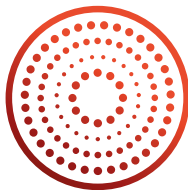
#### **2. Women-led fund in the Solomon Islands facilitating women's superannuation, insurance and loans:**

IWDA partner West 'Are'Are Rokotanieni Association (WARA) will this year launch one of the first women-led funds to support women through every stage of life.

WARA Cares is part super-fund, part insurance fund and part education fund. From young girls who can't afford schooling to retired women struggling to survive without a pension, WARA Cares plugs the gaps that mainstream services miss. With support from IWDA, this initiative has secured DFAT funding to establish the fund and the focus is now on recruiting annual contributions from WARA members to build the fund.

\*The WeirAnderson Foundation applies a gender lens to all funding decisions, has funded many women's organisations and projects, and is a current funder of the Australian Women Donors Network which Deanne Weir chaired from 2016 to 2017.

# INDIGENOUS PHILANTHROPY AWARD



**This Award, presented in partnership with Ninti One, is for current achievements from funding initiatives that advance Indigenous communities, support Aboriginal and Torres Strait Islander culture and promote reconciliation in Australia.**

The selection plan/panel reviewed nominees for:

- Direct investment in innovative activities and organisations that support and empower Indigenous communities
- Adopting and promoting practices that support, strengthen and sustain Aboriginal and Torres Strait Islander culture
- Fostering and facilitating reconciliation between the wider Australian community and Aboriginal and Torres Strait Islander peoples

## SELECTION PANEL

**Rod Reeve**  
Ninti One

**Tammy Abbott**  
Ninti One

**Sharon Forrester**  
Ninti One

**Alicia Gigante**  
Ninti One





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**Australian Communities  
Foundation and Woor-Dungin  
for the Criminal Record  
Discrimination Project (CRDP)**

Woor-Dungin was founded by five Aboriginal women and one non-Aboriginal woman in 2006. Its purpose is to increase resources, build strong partnerships and share knowledge to fulfil the purpose of Aboriginal community-controlled organisations, as well being a living model for successful partnerships among Aboriginal community-controlled organisations and philanthropic and pro bono partners.

The difficulty Aboriginal people face in accessing employment experience and in obtaining employment is a key issue raised by all of Woor-Dungin's partner organisations. This is exacerbated by the fact that Aboriginal people have a much higher rate of convictions and incarceration than non-Aboriginal people, and that Victoria is the only state that does not have spent conviction legislation to allow for the removal of irrelevant criminal records.

When the Law Institute of Victoria made the case for a spent convictions scheme in Victoria, initial funding from The Myer Foundation allowed Woor-Dungin to set up the CRDP to advocate for legislative reform from an Aboriginal perspective. The CRDP is an Aboriginal-led collaboration of numerous community and legal organisations, driven by an Advisory Committee with over 50 members.

The Criminal Record Discrimination Project (CRDP) seeks to achieve the following reforms:

- (1) the introduction of a legislated spent convictions scheme in Victoria, and
- (2) an amendment to the Equal Opportunity Act 2010 (Vic) to prohibit discrimination against people on the basis of an irrelevant criminal record.

Australian Communities Foundation (ACF) enables Australians to give to their communities by providing an accessible philanthropic platform and expert advice.

The strong relationship between ACF and Woor-Dungin led to funding from two sub-funds, which enabled preparation of case studies documenting how discrimination on the basis of a criminal record affects Aboriginal people. This work also revealed that members of the Stolen Generation, and others taken into state care as children, had a 'conviction' for being in need of care and protection recorded against their names after they were removed from their family. The work of the CRDP has led to a formal apology in Parliament to individuals affected by these convictions, their public records updated, and a commitment to change the law if necessary to ensure the ongoing protection of children taken into state care.

# INTERNATIONAL PHILANTHROPY AWARD



**The International Philanthropy Award, presented in partnership with the Department of Foreign Affairs and Trade (DFAT), honours significant achievements in Australian international philanthropy for grants or impact investment(s) allocated outside of Australia.**

Through this Award, we seek to grow international giving by Australians and connect to a community that is interested in using the power of social business and impact investing to help achieve the Sustainable Development Goals. The time frame for the International Philanthropy Award celebrates best practice philanthropy across the past five years (for work occurring during the years 2013-2017).

## SELECTION PANEL

**Audette Exel AO**  
Adara Group

**Sarah Pearson**  
DFAT

**Beth Delaney**  
DFAT

**Megan Anderson**  
DFAT





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### **Wheelton Philanthropy for Bali Children Foundation (BCF)**

Paul Wheelton AM KSJ has been passionately supporting the Bali Children Foundation (BCF) since 2005. As a champion for the value of education, he has contributed to sustainable outcomes for thousands of disadvantaged Balinese children. He recently established the Bali Children Foundation Australia Limited, a registered Australian charity, enabling tax deductible donations to BCF in Bali.

Paul's unwavering commitment to improving the lives of disadvantaged children is illustrated by Wheelton Philanthropy's long history of collaboration with BCF. In 2006 Paul was appointed Chair of the BCF Advisory Board, a significant juncture for the organisation. Paul's respect for and ability to work with local partners as critical stakeholders was a significant factor in establishing BCF's record of success. Applying his renowned business acumen to securing funds for the development of its educational assets, by 2013 BCF had established education centres, offices and staff in North, South and West Bali.

Based in Bali for over 20 years, Marg Barry OAM is the inspirational founder and leader of the BCF. As cornerstones of BCF's success, Paul and Marg both approach their charitable work with a business mindset, focusing on practical, measured and cost-effective approaches to creating change. Through a strong focus on evidence-based implementation, BCF have been able to build physical, educational, compliance and database infrastructure that ensures its ongoing capacity to serve the community in Bali.

Paul's extensive philanthropic efforts reach a variety of other organisations internationally, including the Lombok Eye Project and Women Moving Millions – a USA-based charity that involves members committing \$1 million toward women's equality. In Australia, his philanthropic portfolio includes Life Education, Northern Health Foundation, Camberwell Grammar School, Guide Dogs Victoria, and Her Heart.



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# ACKNOWLEDGEMENTS

We would like to thank our partners for bringing the Australian Philanthropy Awards 2018 to life.



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