





2022 Annual Review

PHILANTHROPY
AUSTRALIA





Philanthropy Australia is the peak body for philanthropy in Australia.



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We acknowledge and pay our respects to the past and present traditional Custodians and Elders of the country on which we work. We also accept the invitation in the Uluru Statement from the Heart to walk together with Aboriginal and Torres Strait Islander peoples in a movement of the Australian people for a better future.

Image right: Stephanie and Luka enjoying the Pauline Gandel Children's Gallery at the Melbourne Museum.





Our vision

A generous and inclusive Australia

Our purpose

To inspire more and better philanthropy

Values and behaviours

→ Respect

- We respect the inherent dignity of each and every human and each individual's skills, experience and contribution.
- We acknowledge the special connection of First Nations' Custodians to the lands and waters on which we work and pay our respects to First Nations Custodians and Elders past and present.
- We value when people give of their time, treasure, talent, and ties, to good causes.

→ Trust

- We create welcoming environments that are safe, inspiring, and fun.
- We are caring and direct in our conversations, accountable for our decisions, and do what we say we'll do.
- We are committed to deepening trust between donors, service providers and beneficiaries.

→ Humility

- We don't have all the answers and we look to learn from others.
- We grow from our mistakes and our vulnerabilities.
- We carve out time to be still and listen deeply.

→ Impact

- We encourage philanthropy that makes a real and lasting difference by supporting organisations in their programs, capacity, and advocacy.
- We practice, and foster, collaboration as we build connections for greater impact.
- We encourage funders to be strategic, catalytic, and responsive to need in their giving.

→ Celebration

- We promote the joy of philanthropy and profile inspiring philanthropy.
- We celebrate and build a culture of learning.
- We create space for all voices to be heard and celebrated.

→ Sharing

- We practice, and encourage, the timely sharing of information, knowledge, experience, and expertise.
- We work as one Philanthropy Australia team with a shared commitment to our vision, purpose and values.
- We share our appreciation with those who support and enable our work.

A message from the Co-Chairs and CEO

2022 has been a big year for philanthropy.

The year commenced as Australia and the rest of the world opened up after two extremely difficult years of the pandemic with its associated lockdowns. The respite was short-lived, however, with the senseless Russian invasion of Ukraine in February resulting in a devastating loss of life and suffering coupled with profound economic disruptions that tragically continue today.

In March, with our colleagues at Social Ventures Australia and the Centre for Social Impact, we launched the Pay What It Takes report generously supported by the Paul Ramsay and Origin Foundations. The Report highlighted the critical need to fund the indirect costs of programs and organisations if philanthropy is going to deliver real impact to the communities it invests in.

In April, the Coalition Government picked up on the long called for reform to grant DGR1 status to 28 Community Foundations which we had championed with our colleagues at Community Foundations Australia.

In May, with the election of a new Labor Federal Government, incoming Prime Minister Anthony Albanese committed his government to fully implement the Uluru Statement from the Heart. Importantly, the incoming Government also picked up Philanthropy Australia's goal to double structured giving by 2030 and extended it to all giving in Australia.

We welcomed this increased focus on philanthropy led by the Assistant Minister for Competition, Charities and Treasury, Dr Andrew Leigh MP and the Treasurer's announcement of the 2023 Productivity Commission Inquiry into Philanthropy which we will actively promote and contribute to.

At our Annual General meeting in May, we farewelled outstanding directors Craig Winkler, Jenny Stephens and Caroline Walter as well as Ann Johnson who served for many years, including as Co-Chair. We warmly welcomed Ling Ang, Liz Gillies and Michael Graf to the PA Board.

Our national conference 'For the Love of Humanity: People, Place and Planet' was a resounding success based on the feedback received. It provided a range of inspiring presentations across the full gamut of philanthropy.



Our conference program of 160 speakers, many of whom were First Nations peoples, attracted more than 800 people in person to Sydney's International Convention Centre.

A key highlight of 2022 was our establishment of Strategic Partnerships with six of Australia's leading philanthropies: the Paul Ramsay Foundation, the Lord Mayor's Charitable Foundation, Perpetual, Equity Trustees, the Snow Foundation and an anonymous donor. These multi-year partnerships provide Philanthropy Australia with the resources needed to execute on the ambitious growth agenda for philanthropy set out in our Strategic Plan.

In November, we warmly welcomed the appointment of Sue Woodward AM as Commissioner of the Australian Charities and Not-for-Profit Commission (ACNC). Sue's legal expertise and extensive experience in the not-for-profit and philanthropic sectors equip her well for this critical role.

Our peer networks were strengthened and expanded to include a network for communications professionals working in the sector along with new disability and social enterprise peer networks.

In November, we engaged with Labor Senator Patrick Dodson, a Yawuru man from Broome, Western Australia and the Special Envoy for Reconciliation and Implementation of the Uluru Statement from the Heart. In a compelling presentation, the Senator described his experience growing up as a young Aboriginal kid in Western Australia and then discussed the government's process for the referendum on the Voice to Parliament and the specific roles of the government and wider community, including the progress of the Referendum Working Group and the emerging public debate.

In December, we launched our inaugural Telescope survey which identified the key trends, issues and opportunities that more than 100 respondents said would shape the giving agenda in 2023. Our first Telescope survey pointed to 5 big world issues that were top of mind for our members: housing, climate change, the economic downturn, First Nations peoples and systems change.

In 2022 we also conducted a review of the Australian Philanthropy Awards which we will re-launch in 2023.

Over the course of the year, we embarked on our Reconciliation Action Plan (RAP). Thank you to the First Nations peoples and other members of the Executive Working Group who generously gave their time to advise on our RAP and related activities.

We ended our year with the launch of a new visual identity and a completely redeveloped website.

We thank everyone who contributed to the substantial achievements and successes of Philanthropy Australia in 2022. We thank our members, our Philanthropy Champions and our Strategic Partners alongside the dedicated Board and our highly professional and passionate staff. We very much hope that each and every one of you feels part of this collective accomplishment and that you choose to continue on the journey with us in the years ahead to inspire more and better philanthropy.

Thank you!



Amanda Miller
Amanda Miller OAM
 Co-Chair



Lisa George
Lisa George
 Co-Chair



Jack Heath
Jack Heath
 CEO

Strategic Plan

The [2022–2025 Philanthropy Australia Strategic Plan](#) sets an ambitious growth agenda to inspire more and better philanthropy across Australia for the benefit of humanity.

Our work is guided by 5 strategic pillars:

- 1 Engage** with a larger and more diverse audience.
- 2 Inspire** a new wave of philanthropy through stories and campaigns.
- 3 Foster** better giving through accessible guidance, tools and information.
- 4 Advocate** for policy, regulatory and other reform to unlock the potential of giving in Australia.
- 5 Invest** in our people, processes and systems to create an efficient, effective and sustainable business.



Key achievements

Policy and advocacy work

As the peak body for philanthropy, Philanthropy Australia undertakes policy advocacy and works closely with governments to support more and better giving in Australia.

In late 2021, Philanthropy Australia released our [Election Statement 2022](#). We called on all political parties and candidates to commit to an ambitious national initiative – working with Philanthropy Australia and the philanthropic, not-for-profit and business sectors on a policy development process aimed at doubling philanthropic giving by 2030. To give the process momentum, also we recommended reforms to provide Item 1 DGR status for Community Foundations.

Following the March 2022 Federal Budget, we [welcomed](#) the Assistant Treasurer the Hon Michael Sukkar MP's announcement of historic reforms for community foundations. The Budget provided for 28 community foundations affiliated with Community Foundations Australia to receive 'Item 1' Deductible Gift Recipients (DGR) status by way of specific listing.

In April 2022, Philanthropy Australia welcomed the announcement by the Shadow Assistant Minister for Charities, the Hon Dr Andrew Leigh MP, that a Labor Government would direct Treasury to work closely with those on the frontline to determine how Australia can double philanthropic giving by the end of the decade.



Doubling giving would be transformational to our nation and lead to around \$13 billion in additional investment each year to address Australia's greatest challenges including children and families living in poverty, climate change, health, education, and justice for Australia's First Peoples.

In May 2022, we made a [submission](#) in response to Treasury's consultation on possible reforms to the distribution guidelines for ancillary funds. In our submission, Philanthropy Australia was supportive of the reforms canvassed in the paper released as part of the consultation process. Our submission responded to the questions asked by Treasury in their paper, offered comments about alternative implementation options, and set out additional aspects of the ancillary fund regulatory framework which we believe warranted attention.

On 21 May, the Labor party was elected to govern Australia and Philanthropy Australia [welcomed](#) the appointment of Dr Leigh as Assistant Minister for Competition, Charities and Treasury.

In the October 2022 budget, the Federal government announced that it would ask the Productivity Commission to conduct an inquiry to analyse motivations for philanthropic giving in Australia and identify opportunities to grow giving further.



Reconciliation Action Plan (RAP)

In 2022, Philanthropy Australia established an Executive RAP Working Group, comprised of sector professionals that represent Aboriginal and Torres Strait Islander people's voices, Philanthropy Australia executive staff and board members.

The members are:

- Adrian Appo OAM, Gureng Gureng man
- Leah Armstrong, Torres Strait Islander woman, Managing Director, First Australians Capital
- Mundanara Bayles, Wonnarua and Bundjalung woman, Managing Director, BlackCard
- Rob Brittain, Ballardong Noongar man, Trustee, Noongar Charitable Trust
- Anthony Cavanagh, Taungurung man, Philanthropy Australia board member and CEO, Ganbina
- Traci Williams, Wakka Wakka woman, PhD Candidate
- Amanda Miller, Philanthropy Australia Board Co-Chair and Co-Founder, Impact Generation Partners
- Jon Cheung, Philanthropy Australia Board Member and Partner, Prolegis Lawyers
- Stacey Thomas, Philanthropy Australia Board Member and CEO, Wyatt Trust
- Jack Heath, CEO, Philanthropy Australia
- Adam Ognall, Executive Director, Engagement, Philanthropy Australia
- Vicki Norton, Director, Strategic Projects, Philanthropy Australia

The Voice to Parliament referendum

In July 2022, the Prime Minister the Hon Anthony Albanese MP gave a speech at the Garma Festival in the Northern Territory.



He recognised that the Uluru Statement from the Heart was “a hand outstretched, a moving show of faith in Australian decency and fairness”.

Mr Albanese spoke of a referendum to enshrine an Aboriginal and Torres Strait Islander Voice to Parliament in the Australian Constitution.

The Prime Minister appointed members of the Referendum Working Group and the Referendum Engagement Group. The groups held their first meetings in Canberra in September 2022.

Philanthropy Australia's response in relation to the referendum is under active consideration as at year's end, including consultation with our members and our RAP Working Group.



Clothing the Gaps team members Kaninna (right) and Ebony (left). Kaninna's mob names are Yorta Yorta, Yiredali and Kalkadoon and Ebony's mob is Bundjalung. Philanthropy supports the outreach work of Clothing the Gaps.



National Conference 2022

The Philanthropy Australia National Conference was held from 6–8 September 2022 in Sydney at the International Convention Centre.

Themed **For the Love of Humanity: People, Place and Planet**, the 2022 conference brought together philanthropists, sector leaders, academics and international experts.

In total 856 people registered for the event. Over 160 speakers participated in 52 sessions across the 3 days.

The program was designed around the conference theme, combining local and global thought leadership, and it also focused on Philanthropy Australia’s strategy to double structured giving by 2030.

Keynote local and international presenters included the Hon Dr Andrew Leigh MP, Stan Grant (pictured above), Dr Rebecca Huntley, Kevin Starr, Dr Beth Breeze OBE, Professor Peter Shergold AC, Steve Killelea AM and Birger Stamerdahl.

Philanthropy Australia also hosted a special guest – Ukrainian Ambassador to Australia, Vasyl Myroshnychenko.

In a new initiative, we recruited three sector experts as Keynote Listeners – Naomi Anstess, CEO and Managing Director of SaltBlack; Niall Fay, CEO, Fay Fuller Foundation and Arminé Nalbandian, the CEO of the Centre for Social Impact (CSI). The Keynote Listeners were charged with attending a cross section of sessions and reporting back (as the final keynote session) about some of the key moments, insights and observations they gleaned from the conference.



The focus, tone and energy of the conference was very strong and kept challenging and inspiring us to take action.



I am already thinking differently. The conference has given me so much to work with.



It was an extraordinary event – powerful, provocative and engaging.

Thanks to our Conference partners

Principal partners



Major partner

Perpetual

Supporting partners

Give2Asia

Australian Communities Foundation

JANA

Autism Spectrum

Technology partner

Grant Toolbox

Media partner

Pro Bono Australia



Spotlight on Conference principal partner: AMP Foundation

The AMP Foundation is committed to helping Australians create a better tomorrow.

Established in 1992, it is one of Australia's largest independently funded corporate foundations and has invested more than \$110 million supporting organisations and individuals that align with its vision. The Foundation supports for-purpose organisations that are female-led, focus on First Nations people, create solutions to ensure people can retire with dignity, help build personal financial capability. In 2022, the Foundation collaborated with Tender Funerals Australia, Wesley Mission, Variety Queensland, Cancer Council NSW and Good Shepherd Australia.

2022 marked a special milestone for the AMP Foundation as it reached 30 years of striving to achieve lasting social impact in Australia. The Foundation has been an early adopter of impact investing, continuing to reserve a portion of its corpus for impact investment vehicles annually that drive social and environmental change to benefit society. The AMP Foundation is an investor in the Synergis Fund and as of 2022, the fund has committed capital to 70 properties across Queensland, Victoria, New South Wales and South Australia that will provide homes for 253 people with disabilities.

The Foundation also invests in extraordinary individuals through the Tomorrow Maker program, selecting those who deliver positive social change. In 2022, 20 Tomorrow Makers were recognised for outstanding contributions in public health innovation, Indigenous entrepreneurship, disability employment and environmental research. It also helps AMP employees give back to the community by match giving, skilled volunteering, mentoring and payroll giving.

The AMP Foundation aims to empower others to join it in making an impact.



Member engagement


Philanthropy Australia currently has 11 active national peer networks. Peer networks are communities of practice for learning as well as engendering sharing and collaboration amongst network members.

In 2022 we launched 3 new peer networks: social enterprise; disability; and a network for communications professionals working in the philanthropic sector.

Our 2022 **webinar series** ran from March to August and encompassed 6 webinars. The average number of registrations was 103 people, with 69 attending. Following the webinars, we included the videos on Philanthropy Australia's Better Giving Hub.

The webinar topics were:

- **The joy of giving:** harnessing the head and the heart (March)
- **Good grantmaking:** from the other side of the fence (April)
- **Philanthropy and technology:** forging a different kind of collaboration (May)
- **Putting disability at the centre of philanthropy's inclusion conversation** (June)
- **Advocacy, influence and impact:** how can philanthropy make a difference (July)
- **Have faith in philanthropy:** the first steps to understanding faith-based giving (August)



Inveni Ensemble playing in a program for VCE composition students supported by philanthropy.

In addition to the webinars, we held a number of **online and in-person events for members**. These included state-based 'meet ups' for family foundations, a masterclass with Jason Franklin in Adelaide and Philanthropy Australia's involvement in Queensland Philanthropy Week.

Philanthropy Australia worked with a number of organisations this year to present **partnered learning sessions**. These included: co-hosting of the virtual launch of 'COVID-19 and beyond: not-for-profit recovery project' research; a 3-part series with the Australia International Development Network (AIDN) titled 'The compelling case for giving'; and the workshops 'Impact investing for not-for-profits' with the Social Impact Hub.

The topic of '**paying what it takes**' (PWIT) has been an important stream of work for the philanthropic sector over recent years.

PWIT is an initiative to research and develop robust funding and grantmaking approaches that provide enough funding for for-purpose organisations to cover all their operations, not simply their programs and services.

In 2022, Philanthropy Australia hosted 3 online workshops about PWIT. The workshops averaged 170 registrations and 86 attendees. Read more on the [paying what it takes webpage](#). The PWIT initiative is run by Philanthropy Australia in collaboration with Social Ventures Australia (SVA) and the Centre for Social Impact (CSI). We thank Paul Ramsay Foundation and the Origin Foundation for their support of this initiative.

Also this year, the PWIT project partners published the [report](#) 'Paying what it takes: Funding indirect costs to create long-term impact 2022'.



The 'paying what it takes' report showed that not-for-profit organisations are underinvesting in critical capabilities, thanks to a belief that funders are unwilling to fund the full cost of impact.

Solving this issue requires substantial shifts across the not-for-profit sector, philanthropy, government, the public and the media.

In late 2022, we held events in Sydney and Adelaide to help launch the films '**The best of giving**'. The films showcased the impact of the partnerships that received Australian Philanthropy Awards in 2021. The films can be viewed on the Philanthropy Australia [website](#), along with a summary film 'The best of the best of giving'.

A new look

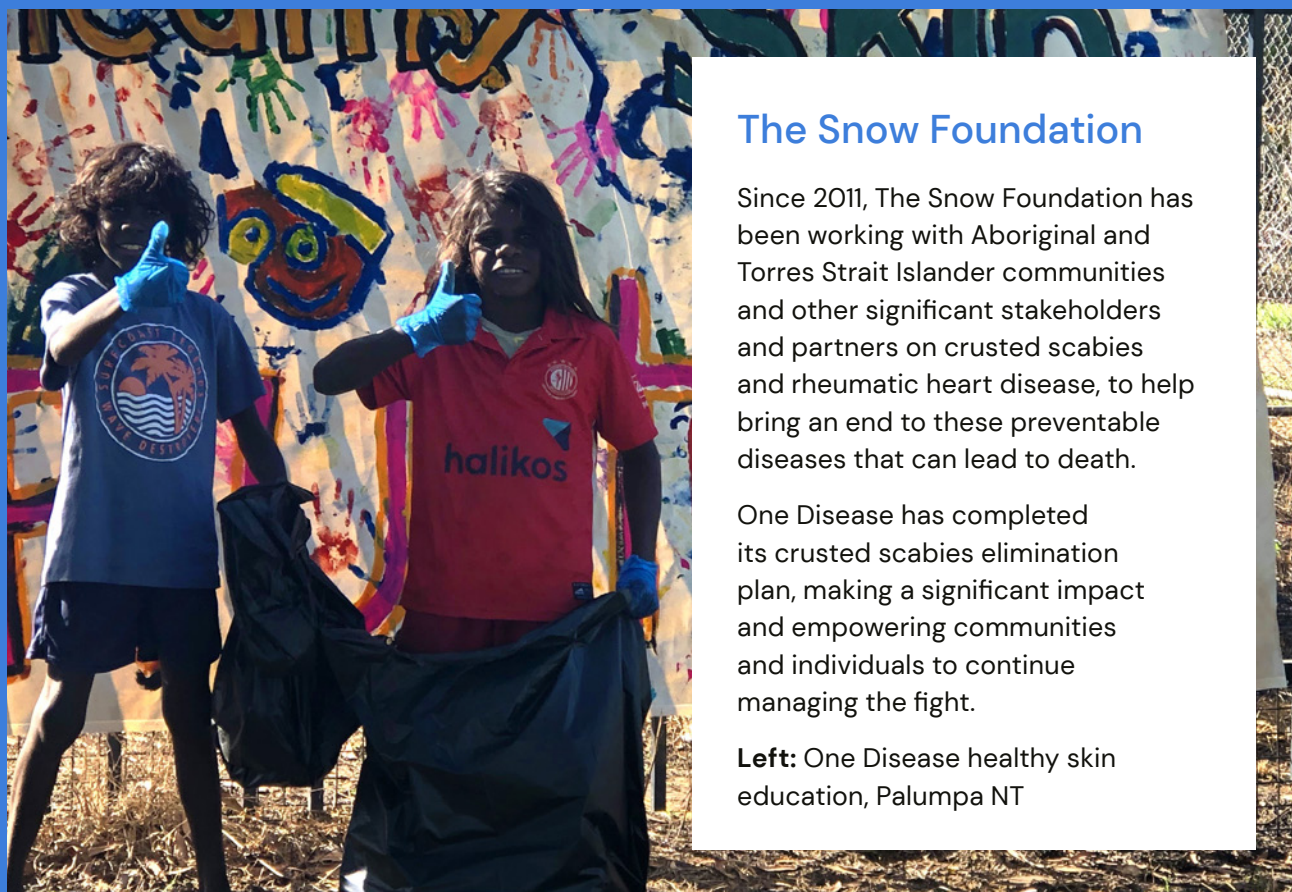
In late November 2022, we released a completely redeveloped Philanthropy Australia [website](#) along with a refreshed visual identity. The website project involved research, consultation and testing of components including the information architecture of the new site. The new site is more streamlined and easier to navigate. It features photography representing the areas of impact of philanthropy and the people who work in and lead the sector.

The new visual identity incorporates a new Philanthropy Australia wordmark, a distilled colour palette and visual elements. The wordmark logo includes upward curves on the Hs and A in Philanthropy referencing ambition, engagement, connections and positivity.

Thought leadership

The Philanthropy Australia [Better Philanthropy Telescope](#) was a community-created report driven by members. Members were invited to complete the 6-question survey, with responses being anonymous. 101 people participated, drawn from across Australia and from a mix of organisation types.

The 2022 survey was run as a pilot, and we anticipate the Telescope becoming an annual and more in-depth initiative. Philanthropy Australia thanks Paul Ramsay Foundation for their support of our thought leadership work.



The Snow Foundation

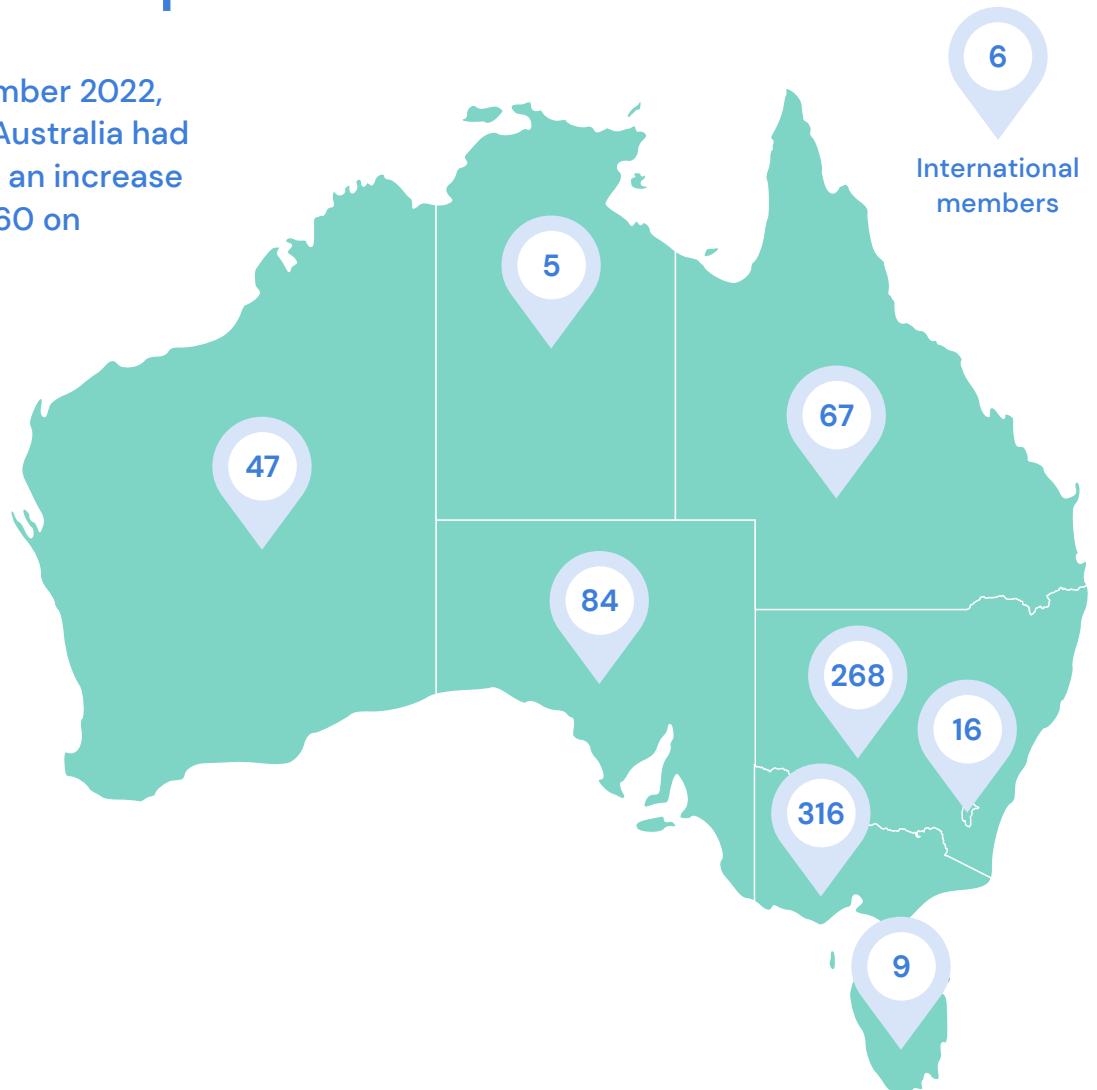
Since 2011, The Snow Foundation has been working with Aboriginal and Torres Strait Islander communities and other significant stakeholders and partners on crusted scabies and rheumatic heart disease, to help bring an end to these preventable diseases that can lead to death.

One Disease has completed its crusted scabies elimination plan, making a significant impact and empowering communities and individuals to continue managing the fight.

Left: One Disease healthy skin education, Palumpa NT

Membership

As at 31 December 2022, Philanthropy Australia had 818 members, an increase of more than 60 on 2021's 749.



2022 Financial Summary

	Restricted	Unrestricted	Total
Income	\$857,150	\$4,552,601	\$5,409,750
Expenditure	(\$849,277)	(\$4,550,700)	(\$5,399,976)
Total Surplus	\$7,873	\$1,901	\$9,774

Thank you to our 2022 partners



We would like to acknowledge and thank our 2022 champions and partners for their generous support.

Strategic partners

- Anonymous
- Equity Trustees
- Lord Mayor's Charitable Foundation
- Paul Ramsay Foundation
- Perpetual
- The Snow Foundation

Philanthropy Champions

- ANZ
- Barr Family Foundation
- Caledonia Foundation
- Collier Charitable Fund
- Cooper Investors
- Fay Fuller Foundation
- Heath Family Fund
- Helen Macpherson Smith Trust
- Macquarie Group Foundation
- Maitri Foundation
- McLean Family Foundation
- McLeod Family Foundation
- Nunn Dimos Foundation
- Paul Ramsay Foundation
- Perpetual
- Sidney Myer Fund and The Myer Foundation
- Snow Foundation
- The Ian Potter Foundation
- The Ross Trust
- The Skrzynski Family Sky Foundation
- Tim Fairfax AC
- Trawalla Foundation
- Vincent Fairfax Family Foundation
- W&A Johnson Family Foundation
- Wheelton Philanthropy
- William Buckland Foundation
- The Wyatt Trust

State Champions

- Spinifex Trust (WA)
- Anon (WA)
- Tim Fairfax Family Foundation (QLD)
- James and Diana Ramsay Foundation (SA)

Office partners

- Adelaide:** The Wyatt Trust
- Brisbane:** Hand Heart Pocket Foundation
- Melbourne:** ANZ



Corporate information

Patrons

Sir Gustav Nossal AC CBE
Lady Southey AC

Life members

Dame Elisabeth Murdoch
AC DBE (1909–2012)
Dr Michael Liffman
Emeritus Professor
Myles McGregor Lowndes
Lady Southey AC
Mr Ben Bodna AM
(1935–2008)
Mr Charles Goode AC
Mr Darvell Hutchinson AM
(1930–2022)
Ms Jill Reichstein OAM
Ms Meriel Wilmot-Wright
Ms Patricia Feilman AM
(1925–2008)

The Stegley Foundation
Mr David Gonski AC
Ms Gina Fairfax AC
Mr Tim Fairfax AC
Ms Paula McLean
Mr Robert McLean AM

Board members

Amanda Miller OAM, Co-Chair
Lisa George, Co-Chair
from 18 May 2022
Ann Johnson, Co-Chair to 18
May 2022
Kirsty Allen
Ling Ang,
appointed 18 May 2022
Anthony Cavanagh
Jon Cheung

Liz Gillies,
appointed 18 May 2022
Michael Graf,
appointed 18 May 2022
Tabitha Lovett
John McLeod
Maree Sidey,
appointed 18 May 2022
Joseph Skrzynski AO
Caroline Stewart,
to 18 May 2022
Jennifer Stephens,
to 18 May 2022
Stacey Thomas
Craig Winkler,
to 18 May 2022
Biographies of current
[Board members](#) and [staff](#)
can be read on our website.

Contact

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Brisbane

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Perth

Home office

