

Personal Motivations Why Give?

This worksheet will assist you to reflect on your motivations for giving.

Why do you want to give? It's worth pausing to consider your motivations, as these can influence the decisions you make.

Here are some typical motivations for giving. Take a moment to rate these motivations from 1 to 5, depending on how strongly you feel about them. Be honest with yourself – nobody else is going to see or comment on this! And remember, there are no right or wrong answers.

Circle a number for each motivation, depending on how strongly you feel it influences your desire to give.

Motivation	Not a factor for me				Very strongly
Personal passion for a cause	1	2	3	4	5
Obligation	1	2	3	4	5
My peers are giving	1	2	3	4	5
Faith & religion	1	2	3	4	5
To be a leader	1	2	3	4	5
To give back to society	1	2	3	4	5
Lack of heirs	1	2	3	4	5
To make a public stand for positive values in society	1	2	3	4	5
Desire to make the world a better place and make other people's lives better	1	2	3	4	5
To have a significant as well as a successful life	1	2	3	4	5
Desire to be remembered beyond your lifetime	1	2	3	4	5
Bringing the family together and ensuring shared family values	s 1	2	3	4	5

Other:	

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After doing this, take time to write here the three motivations which are most important to you:

1
2
3

What pattern do you see?

This might give you some clues as to the types of organisations you might like to give to, or how your giving might be structured.

For example, if the most important motivations are ensuring shared family values, bringing intergenerational family members together, and to be remembered beyond your lifetime, perhaps a permanent structure such as a foundation would be most appropriate – a family foundation which would be governed by family members and your descendants.

If you wish to be remembered beyond your lifetime, you may wish to bequeath money to establish a trust to be named after you. If you are moved by a personal passion for a cause, you will probably already have some knowledge about the active not-for-profit organisations in that field and the kind of work that needs to be done. Perhaps you would be able to donate some time and skills to one of those not-for-profit organisations in an area you feel really needs some help.

You may want to explore your values in more depth both individually and with your family, particularly if you need to find common ground amid differences of opinion. Australian Philanthropic Services (APS) has information and a list of values on their <u>website</u> to assist you. <u>Perpetual's Philanthropy Toolkit</u> also has an extensive section on giving motivation and values.

For our comprehensive guide to philanthropy for donors, please refer to A Guide to Giving for Australians.