

# Partnership opportunities

Philanthropy Leadership  
Summit 2025



Philanthropy  
Leadership  
Summit  
—  
2025

Leadership  
for our times



# Why a Leadership Summit and why now?

**There has never been a more important time for a robust examination of leadership in all its forms.**

We are facing considerable challenges – globally, nationally and locally. As we grapple with rising inequality, climate change, economic uncertainty, and regional conflicts, many of the old rules and norms no longer apply. Disruption is all around us: in geopolitics, in media, in technology, in markets and in democracy.

Navigating these shifts to build a more inclusive and sustainable future requires nimble, adaptive leadership from us all, to shape a different and better future.



# Leadership for our times...

What leadership is needed for our times? What do we need to do differently, both individually and collectively? What can we learn from each other?

These questions are the focus of the **Philanthropy Leadership Summit 2025**, hosted by Philanthropy Australia.

Now in its tenth year, Philanthropy Australia's biennial Summit is a major thought leadership event.

First held in 2015 as the Philanthropy Meets Parliament Summit, it has helped to build a stronger relationship between philanthropy, NFP Sector, our elected representatives, and policy makers.



# Candid Conversations...

In 2025, the event will take on an exciting new form – convening leaders from philanthropy, the for-purpose sector and government to explore the types of leadership needed now and into the future to steer through these turbulent times.

Blending compelling keynotes and engaging panel discussions, which draw on personal experiences and are grounded in frank conversations, the Leadership Summit will be a unique opportunity for leaders to share and reflect on what is needed from us at this time.

**The program also includes a half day of reflection and follow up for funders only.**



# Philanthropy Leadership Summit: Overview

Summit theme: **Leadership for our times.**

The inaugural Leadership Summit will take place in **Canberra, 5–7 August 2025.**

- **Tuesday 5 August:** Pre-Summit Dinner at the National Press Club with keynote by The Hon Julia Gillard AC followed by a fireside chat.
- **Wednesday 6 August:** Full day Leadership Summit (not-for-profits, government and philanthropy) and including plenaries, keynotes and panels, interactive sessions and networking opportunities. Held at Hotel Realm.
- **Thursday 7 August:** Half-day reflection via roundtables for funders only. Held at Hotel Realm.

# Leadership for our times

Pre-Summit Dinner: Keynote and fireside  
chat with The Hon Julia Gillard AC





# Who can attend the Leadership Summit?

450 (max) leaders and emerging leaders from philanthropy, not for profit and government sectors, including:

- Community leaders and emerging leaders
- For Purpose leaders and emerging leaders
- Philanthropy Trustees/Directors, CEOs and emerging leaders
- Members of Parliament, senior bureaucrats and public service leaders
- Scholarship recipients – to ensure accessibility and inclusion



# Partnership opportunities

We have developed three partnership opportunity tiers. All partners will benefit from recognition in communications (as set out in slide 9).

## **Principal Partner: \$50,000**

- Headline partnership/s – brand recognition

## **Major Partner: \$25,000**

- Scholarship support to ensure registration price is not a barrier for emerging leaders and leaders from priority audiences

## **Supporting Partner: \$10,000**

- Targeted opportunity to support an element of the Summit, such as a speaker



# Partnership inclusions summary

| Recognition  | Principal<br>(\$50,000) | Major<br>(\$25,000) | Supporting<br>(\$10,000) |
|--|-------------------------|---------------------|--------------------------|
| Complimentary delegate tickets for the Leadership Summit                           | 3                       | 2                   | 1                        |
| <b>Pre-event</b>   |                         |                     |                          |
| Logo acknowledgement on the Philanthropy Leadership Summit 2025 website            | ✓                       | ✓                   | ✓                        |
| Organisation name mentioned in Leadership Summit emails and media releases         | ✓                       | ✓                   |                          |
| Recognition in Summit promotion via Philanthropy Australia's social media channels | ✓                       | ✓                   | ✓                        |
| <b>At the event:</b>   |                         |                     |                          |
| Thank you in opening and closing addresses   | ✓                       | ✓                   | ✓                        |
| Logo displayed on holding slides in main Leadership Summit space                   | ✓                       | ✓                   |                          |
| Inclusion in the event app (TBC)   | ✓                       | ✓                   | ✓                        |
| <b>Bespoke opportunities – <u>for discussion (TBC)</u></b>                         |                         |                     |                          |
| Opportunity to engage with the audience e.g. introducing a speaker                 | ✓                       |                     |                          |
| Recognition as DEI, Technology or alternate Partner                                |                         | ✓                   |                          |
| Networking morning or afternoon tea <u>or</u> lunch 'presented by ...'             |                         | ✓                   |                          |
| Support of keynote speaker   |                         |                     | ✓                        |



# How to get involved

Philanthropy Leadership Summit 2025 is a curated event for both participants and partners.

If you would like to support this event, please reach out to:

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# Thank you

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