

# *philanthropy*

Newsletter of the Australian Association  
of Philanthropy Incorporated

Summer 1990



Feature; The Giving Season



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## Philanthropy

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## Cover Note

Ray and Joyce Uebergang, aged three.  
Photograph supplied by Miss Joyce Uebergang.  
See feature story, The Giving Season, p 5.

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*The firedance performed by Danceworks, Victorian contemporary dance company, in "Wings of Summer". See story, page 8.  
Photograph by Ponch Hawkes.*

## Editorial

This year has seen continuing developments in our quarterly publication *Philanthropy*. Earlier in the year, the Council decided to allow it to be open to subscription, resulting in an enormous increase in its circulation, with response from many readers.

Contributions and suggestions for themes, articles and issues have increased. The publication is becoming known for the high quality of its photography, in which we have been helped by Dale Mann, who has provided a considerable amount of his work. Contributors are also responding to the call to supply photographs, with the result that the publication is much more lively.

Next year, I will be working even more closely with the Association, spending around two days each week on *Philanthropy* and the development of our pilot Corporate Program, which will involve the organisation of seminars in both Melbourne and Sydney, and a separate publication directed towards corporations.

I have appreciated the support of our member trusts and foundations, of those who have suggested or contributed articles and for ideas which we have worked on. These are, of course, the lifeblood of any publication.

I wish all our readers a happy festive season and a successful year in 1991. ★

Jane Sandilands

Following requests, *Philanthropy* is accepting appropriate advertising.

Enquiries about rates should be directed to:

The Australian Association of Philanthropy

8th Floor, 20 Queen St, Melbourne, Vic, 3000

Phone: (03) 614 1491



# President's Christmas Message

Not surprisingly, and for several reasons, "giving" is the theme of my introductory comments in this December issue.

The Christmas season is, of course, one during which we all think about giving - and come to appreciate both how difficult and how rewarding it is to give thoughtfully and well.

For the Australian Association of Philanthropy - whose prime mission is, of course, a concern with giving - this period coincides, in a most exciting way, with the culmination of a long project which will vastly enhance our understanding of the role played by giving in the life of our nation. The study, *Giving Australia*, undertaken by Kevin Hindle of REARK Research for the AAP, has been completed and will soon be released.

That study, about which you will be hearing a great deal over the coming weeks, is a milestone in the development of our nation's understanding of the role of giving. For the first time, data is available about who gives how much to whom. The completion of this study represents a magnificent achievement for your Association - one which will vastly increase our profile and significance in the community, and one of which you, as members and supporters, can be proud.

Finally, there is a sense in which some of the truly revolutionary global changes which we have witnessed over the past 12 months, particularly in Europe and the Soviet Union, are also about giving. In part, these changes are about the rediscovery of the desire of people, wherever they are, to be involved in the life of their community - to give of their commitment, their time, their ability and sometimes their money. In Australia, too, as times become more difficult, new challenges await governments, corporations, community organisations and individuals in the field of giving.

The Australian Association of Philanthropy has had an extraordinarily busy and productive year and there is every reason to believe that next year will be even more so. On behalf of the Council of the Association, I trust we will all have a well earned and rewarding break during the festive season, before returning to the challenges of the new year.

This is also an appropriate occasion on which to warmly thank Marion Webster, Iris Mason and Betty Tucker for their wonderfully enthusiastic and hard work for our Association over the last year. And in particular, in this final issue of *Philanthropy* for 1990, our thanks and congratulations to Jane Sandilands. Under her editorship, our journal has played a vital role in our Association's success over the last year. ★

Michael Liffman



The wise woman is taken down to the sea in "Wings of Summer". See story, page 8. Photograph by Ponch Hawkes.



# Three Australian Views

*Michael Liffman, Executive Officer of The Myer Foundation, Genevieve Timmons, Executive Officer of The Lance Reichstein Foundation and Marion Webster, Executive Director of The Australian Association of Philanthropy visited various destinations this year on philanthropic matters.*

## MICHAEL LIFFMAN, THE MYER FOUNDATION

### Poland

This visit concentrated on Eastern Europe, beginning with the Second Annual Johns Hopkins Philanthropy Conference, held in Krakow, Poland, which provided an opportunity to consider the recent dramatic changes in Europe and their implications for international philanthropy.

This meeting of the fellows of the Johns Hopkins International School in Philanthropy, University of Baltimore is an annual event. Previous fellows are invited, as are those about to commence the course. A small number of other invited philanthropic executives also attend. Its purpose is to introduce new fellows to the program and maintain contact between previous fellows, thus creating a continuing body of participants in the program.

The conference format enabled exchange between representatives of international foundations and exposure to the work and views of activists in the emerging non-government sector in Eastern Europe, particularly in Poland. This gave an opportunity to explore the possibility of exchange between Australia and the non-government sector in the region.

The Myer Foundation has proposed specific programs, in which visitors from Eastern Europe would explore the Australian experience in such areas as environmental management, services to disabled people and media policy. Interest was expressed in all of these areas, with a particular emphasis on the environment, reflecting the massive challenges facing the region.



*Conference delegates at the 6,000-year-old Jagellonian University in Cracow.*

**philanthropy**

## Czechoslovakia

The second meeting I attended was held in Bratislava and brought together US philanthropic representatives and Czech community organisations. Convened at the request of government officials and community organisation leaders from Czechoslovakia, it aimed to have representatives from western philanthropic foundations pass on their knowledge on those legislative and policy aspects needing consideration prior to developing a philanthropic and non-government sector in Czechoslovakia.

*...exciting possibilities exist for Australasia to contribute to, and learn from, the extraordinary openness to seek new ways which the current moment in history has brought to Eastern Europe.*

With the primary initiative and support for the meeting coming from the Rockefeller Brothers Fund, the western delegation was made up mainly of US delegates, plus one Canadian and one Dutch representative. My contribution was to present a brief discussion on the relationship between the work of foundations and political processes in Australia.

An interesting aspect of this meeting was the presence (as observers) of two senior Chinese lawyers, currently working on a major project concerning the operation of non-government organisations in the People's Republic of China. These representatives have already visited Canada and the US, with funds provided by the Ford Foundation. During the conference, they approached me, as President of the Australian Association of Philanthropy to enquire whether the Association, perhaps in conjunction with The Myer Foundation, might receive a Chinese delegation in Australia for this purpose. Whether this happens will depend on the decision of the Ford Foundation, but the possibility is an intriguing example of the role the Australian Association of Philanthropy may be able to play internationally.

## Hungary - The Balaton Group Meeting

The Balaton Group is a small international network of men and women working in fields relating to environmental protection and sustainable development.

A most unusual group, it operates on an extremely informal basis in which membership is drawn simply from individuals who have, over the years, come within the ambit of individual Balaton Group members and who have been able to share its commitment and working methods.

The Group had as its early mobilising force an American couple, Denis and Donella Meadows, authors of *The Limits to Growth*. Over the eleven years of its existence, its membership has grown to about fifty, chiefly economists, physicists, biologists and other professionals.



The membership of the Balaton Group seeks to be international and, alongside a good representation from Central Europe, Scandinavia, the United States and South and Latin America, a number of representatives from the Asia Pacific region also attended. These included representatives from Thailand, Taiwan, the People's Republic of China, Indonesia and India.

It became very evident to me that an opportunity of considerable potential exists at this stage in the development of the Balaton Group for the application of some Australian attention to the particular and obviously very pressing issues facing the Asian region. In view of The Myer Foundation's priority on this region and the resources available through and beyond the Foundation, I believe there is a real and very challenging initiative which could be taken by The Myer Foundation.

In summary, exciting possibilities exist for Australasia to contribute to, and learn from, the extraordinary openness to seek new ways which the current moment in history has brought to Eastern Europe. We at The Myer Foundation are hoping that, in partnership with other funders in Australasia and beyond, some of our proposed initiatives will soon eventuate.

#### GENEVIEVE TIMMONS, THE LANCE REICHSTEIN FOUNDATION

*During her trip abroad, Genevieve Timmons visited the United States, the United Kingdom and Ireland.*

One of the relevant areas of concern in the United States is the health of older people, particularly because of their increasing proportion in the general population, a trend which is anticipated in Australia in the next decade.

Within this area, one relevant issue of concern is the over-use and over-prescription of drugs amongst older people. In discussions with people at Penn State University, I was made aware of the Brown Bag Program. This involves the distribution of brown paper bags to older people, through various community health and social organisations.

Under this program, the recipients of the Brown Bags are encouraged to empty out their medicine cabinets and

bathroom drawers and to bring all of their prescription drugs into the local health centre.

Prizes are offered for (among others) the oldest drug, the largest quantity of drugs and the rarest drug. The Health Centre makes available the services of a drug pharmacy health counsellor who speaks to people about the range of drugs being taken, their likely harmful effects and any other questions which need answering. The philosophy guiding the program is that when people are better informed, they can protect and promote their own health.

America's issues, as we well know, often become Australia's issues and we are in an excellent situation to learn from this particular example. While I do not feel it appropriate to simply "lift" ideas or programs into an Australian context, because of our obvious differences, there is a great deal to be gained from an exchange of information with other countries who share a similar political and social system.

*...we need to consider the degree to which our society is a caring and compassionate one, valuing all and believing that all have a right to adequate housing, food and respect from others.*

Philanthropy has the potential to support and develop new ideas, new responses to social needs, new methods of achieving social goals and we are well equipped to recruit and implement ideas and information from abroad. With this "window on the world", we can better invest our philanthropic dollars.

Some of the key issues identified in both the United States and United Kingdom experience which I feel have relevance to Australia's future are poverty, drug abuse and homelessness, particularly amongst young people. In Australia, we are still able to see these problems as emergent ones, and have the option of looking at the genesis of the problem and solving it, rather than, as is the case in other countries, simply accepting the situation and finding ways to contain it.

I believe we need to consider the degree to which our society is a caring and compassionate one, valuing all and believing that all have a right to adequate housing, food and respect from others. The promotion of strong and healthy local neighbourhood support services and networks and a commitment to access to adequate income for everyone through employment, education and training can redress the isolation, need, anger and disenfranchisement of people which so often brings them to the point of breakdown.

Australia, has, I believe, the option to look for solutions, using what we can learn from the overseas experience. I consider the philanthropic sector very well placed to lead this bid for a socially and economically sound future for Australia.



*Learning to juggle in Union Square, New York, 1989.  
"Entertainment in the Parks Project."*



## MARION WEBSTER, THE AUSTRALIAN ASSOCIATION OF PHILANTHROPY

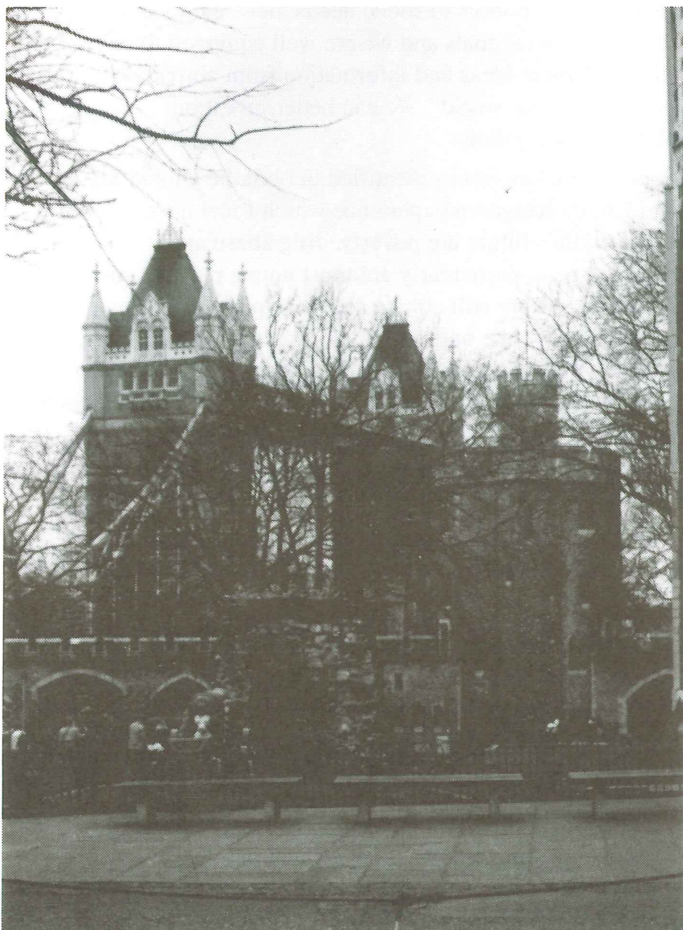
*Visits to the United States and Britain were part of the itinerary for Marion Webster's recent trip.*

Among the objectives of this visit were to gain a clearer understanding of the legal and taxation framework within which trusts and foundations operate, with emphasis on the British system, which has a closer resemblance to that operating in Australia. A further objective was to investigate new project and product initiatives, particularly those capable of generating income for the Association. It was also envisaged that the trip would increase the knowledge of corporate philanthropy and look at further research and data collection possibilities.

### United Kingdom

In England, I visited a number of bodies. Among them were Charity Projects (Martin Jones and Niki Steinke) which is a trust which raises money from the public through the staging of events to disburse to agencies working with young people who are homeless, affected by a disability or drug or alcohol misuse. Charity Projects has this year broadened its work to include the elderly.

I also visited The National Council for Voluntary Organizations, which is an umbrella organisation for the community sector with a small grantmaking program and a substantial publishing and resourcing service.



Tower Bridge, London. Photograph by Rebecca Gordon.

The Association of Charitable Foundations, where I met Nigel Siederer and representatives of the Board, is a newly established Association, roughly equivalent to the AAP. Its function is similar to that of AAP but it does not have a publishing or research function, nor does it provide any resourcing to individual community sector organisations.

I visited the Nuffield Foundation (Robert Hazell, Director and Richard Marshall, Finance Officer) which was founded in 1943 for the advancement of health, the prevention and relief of sickness (particularly by medical research and teaching) for the advancement of social wellbeing (particularly by scientific research) for the care and comfort of the aged poor and for the advancement of education.

At The Charity Commission, I saw Kenneth Dibble, Mick McManus and Roy Hatton. This body is an autonomous statutory authority, responsible for the registration, monitoring and support of all charities, both grantmaking and grantseeking. In Kent, I visited Interphil, an international umbrella organization which aims to promote and develop philanthropy worldwide.

### United States

In New York, I visited the Foundation Center, where I met with Executive Vice President Sara Engelhardt, Elizabeth McKenty, Co-operating Collections and Bill Matthews, Manager of the Associates Program.

Founded in 1956, the Center is the primary source of public information about private and community foundations. Created by foundations and corporate grantmakers, it is still supported by them to the extent of 40% of its annual income. It has around one hundred staff and has extensive resources.

The Atlantic Philanthropic Services Company Inc. (Patricia Smalley and Raymond Hanlan) is a for-profit organization providing grantmaking advisory services to individuals and organizations. It assists its clients in evaluating, structuring and implementing programs to effectively meet the needs of donee organizations while at the same time meeting the donors objectives.

There is, are, I believe, much relevant experience for our Association to draw on. Contact with those working in the more developed and professionalised philanthropic sector overseas provides limitless opportunities for the Association to have its progress and achievements to date scrutinized in light of the climate in which trusts and foundations operate in Australia, including current levels of staffing and taking into account years of operation.

In addition, contact with other services provided further opportunities to look at ideas for new initiatives, as well as at the feasibility of new projects, such as the Corporate Program planned for 1991.

Personal contacts made as a result of the trip have already provided a useful reference point for issues or ideas raised in Australia and will undoubtedly continue to do so.

Finally, if the Australian Association of Philanthropy wishes to be seen as a strong, representative professional body, it must continue its attempts to be part of the international network of those seeking to advance philanthropy. ★





# the giving season

*Miss Gwen Jones...  
feels that the most positive  
aspect of being involved in  
the working of a foundation...  
is that there is time to develop  
the philosophy and directions  
which reflect the interests of the  
donor.*

*Two lively foundations - the GM and EJ Jones Foundation and the Ray and Joyce Uebergang Foundation - are based in the Victorian coastal city of Warrnambool, 260 kms from Melbourne. Philanthropy Editor Jane Sandilands visited Warrnambool recently and spoke to several of those involved in the work of these two Foundations.*

Miss Gwen Jones is quietly enthusiastic about the Foundation which bears her name and that of her sister, Edna. She feels that the most positive aspect of being involved in the working of a foundation, instead of simply leaving instructions for it to operate after the benefactor's death, is that there is time to develop the philosophy and directions which reflect the interests of the donor.

In the case of the Jones Foundation, this has meant a very practical involvement with the local community, working with a strong committee where each member contributes from a different area of knowledge. Among the committee membership is a retired bank manager, a farmer, and a mother of young children. All are friends, Miss Jones says, and all are able to offer a variety of viewpoints about local needs.

The role of solicitors and accountants in both the Jones and Uebergang Foundations is of prime importance. Don Aitken, solicitor and a trustee of the Uebergang Foundation (who has known the Uebergang family for 28



*Miss Joyce Uebergang (centre, front row) with other members of the Uniting Church.*





# the giving season

*The Uebergang Foundation decision to support young people was made, as are many of its decisions, in response to the needs in the community at the time...*

years) believes that day-to-day knowledge of his clients' affairs gives him a good sense of the direction in which they want to move. While the Uebergang Foundation was set up after Ray Uebergang's death in June, 1985, Don Aitken says, "We'd spoken to both Ray and Joyce over the years about their wills and the idea of a Foundation had been fairly well discussed. With Ray's death, Joyce was spurred on to bring it into being."

The areas the Foundation decides to support are clearly based on the interests of Ray and Joyce who, as Don Aitken says, have always been very community minded. The broad interest of the Foundation, Miss Uebergang said, is "to give support to what happens in our country area - the Western District of Victoria."

In practice, this has meant support for the Uniting Church (her twin brother Ray was a great supporter of the church during his lifetime, as is Miss Joyce Uebergang now) as well as funding for a wide range of local projects, from music and aged care to an interest in the preservation of historical records and the strong (and increasing) support for initiatives in the youth area. This latter has come about, Don Aitken explains, because of the increase in youth unemployment in the district, and the fact that it is "more noticeable" in a country area, drawing local attention and action more quickly than in the city.

The Uebergang Foundation decision to support young people was made, as are many of its decisions, in response to the needs in the community at the time, and for this to operate effectively, there is a need, as accountant and Uebergang Trustee John Prowse says, "for everyone to keep their eyes open". A member of the Warrnambool branch of Rotary, Mr. Prowse believes that in a reasonably small community, this can happen fairly readily.

An important source of recognition of local needs used by the Trustees of both the Jones and Uebergang Foundations is close liaison with the Town Clerk of the City of Warrnambool, Mr. Vern Robson.

While solicitor James Tait says laughingly that the Town Clerk "spends the Foundations' money as if it were his own," there is no doubt that the close working relationship between them operates to the benefit of both: for the Foundations, worthwhile projects are identified quickly and for the Council, projects can be initiated or helped along by private foundation funds, provided, of course, they fall within the appropriate guidelines.



L-R: John Prowse, Trustee, The GM & EJ Jones Foundation; James Tait, Solicitor and Miss Gwen Jones.





L-R: Jane Sandilands, John Prowse, James Tait, Ms Meriel Wilmot and Miss Gwen Jones.

### Where Funds Go

The guidelines for funding are broad - and deliberately so - for both the Jones and Uebergang Foundations. Neither Foundation has been set up under tax deductibility provisions, so neither Foundation is restricted to giving to only those organisations with the 78 1(a) classification.

The practical outcome of this is that as long as a group is operating for charitable purposes on a not-for-profit basis (and can provide a certificate to ascertain this) it can, theoretically, be the recipient of funds from these Foundations.

*Both [Miss Gwen Jones and Miss Joyce Uebergang] agree that the setting up and operation of their respective foundations is a source of pleasure and interest.*

James Tait says that a large proportion of applications are from groups who want their annual operations subsidised. "We've tended to resist applications of this kind," he adds. Rather, the Jones Foundation (and the Ern Hartley Foundation, a similar local foundation, of which Tait is a Trustee) prefer to give funds to projects which have "an ongoing consequence" and otherwise might not get started. An example of one project of this kind, and one which is particularly dear to Miss Gwen Jones is the support of the Warrnambool Symphony Orchestra and the Youth Orchestra. While Miss Jones "struggles", she says, to play the organ at church each Sunday, she takes great satisfaction in the development of musical talent in the community.

While both the Jones and Uebergang Foundations are, at this stage, disbursing relatively small amounts, both Miss Gwen Jones and Miss Joyce Uebergang believe the Foundations will be well placed to have a significant effect in the community in the future.

Both agree that the setting up and operation of their respective foundations is a source of pleasure and interest. Miss Joyce Uebergang says it has given her much food for thought about what happens locally and the projects helped by both Foundations have developed "a good network - a nice web - around Warrnambool".

### Creating a Foundation: Sowing the Seeds

For the last 94 years, there has been a Tait family solicitor in Warrnambool.

While James Tait, the present incumbent, is reluctant to take credit for the relative boom in the setting up of foundations which has recently occurred in Warrnambool (three are in operation and three more will be shortly) it is obvious that his strong local knowledge and involvement in much community work has been a vital starting point.

Tait sees the setting up of a foundation before the benefactor's death as a common-sense move: "We began discussions with the Misses Jones in the 1970's, when probate duty was very much in people's minds. While probate is not an issue at the moment, we looked at the enormous number of charities where money could be directed for the Misses Jones and it appeared far more suitable to devote it to the specific areas of need in the district - and those which reflected their interests."

James Tait believes that setting up a foundation is a realistic way of looking at the future. "In this case, there is no immediate family. There will eventually be a valuable estate. We believed that by getting the Foundation up and running now, with very modest disbursements, it would be in place when we have to deal with much larger amounts. By then, the Jones Foundation will have established a very definite sense of direction."

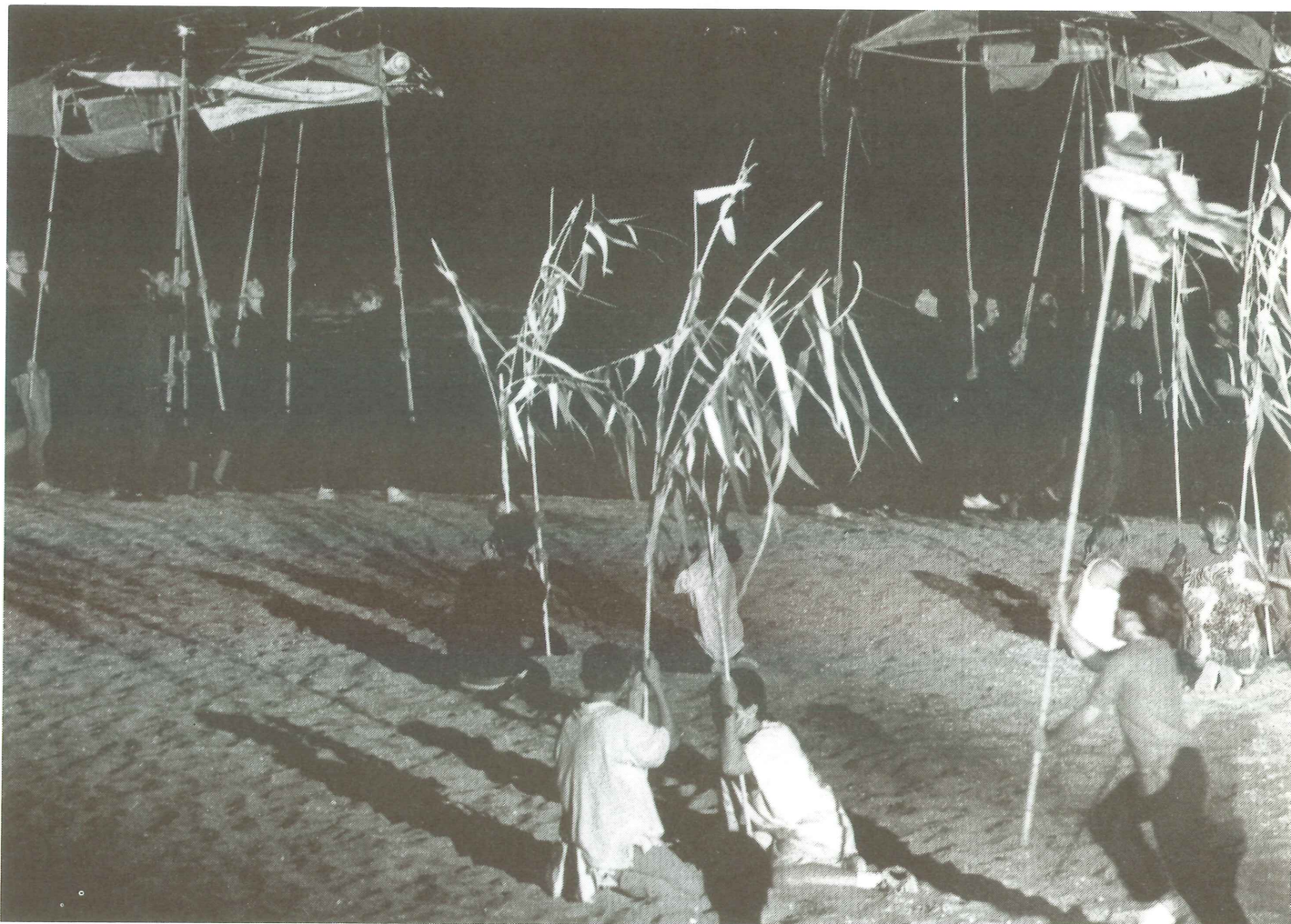
A solicitor can, James Tait believes, be aware of those people for whom the setting up of foundations might be appropriate, take a responsible role and generate interest in getting them to think about it. "Beyond that," he says, "it's up to them, but very often, given the suggestion, they want to put their own stamp on where their money goes - and do it in a positive way, where it does the most good." ★



Ray Uebergang (top row, fifth from left) and the local fire brigade.



# TAKING FLIGHT: Wings of Summer



*The orange-bellied parrot comes to feed on the native grasses. Photographs by Ponch Hawkes.*

To theatre director Jan McDonald, it is the people in the street who make the best theatre. She says they have wonderful ideas, are rarely apathetic, and “are creative in the most unpredictable ways.” And she should know. For the past thirteen years, she has helped create theatrical events (mostly outdoors) involving communities in places as widely scattered as the Northern Territory, Papua New Guinea and Victoria’s Phillip Island.

Her most recent involvement is working with the Danceworks team of choreographers and dancers to produce an outdoor dance and theatre event with the people of South Melbourne. Said quickly, it sounds simple. Get everyone involved, generate lots of ideas, pray for fine weather and sit back and enjoy the success.

*... people in the street make the best theatre... they have wonderful ideas, are rarely apathetic, and “are creative in the most unpredictable ways.”*

While she smiles at the suggestion that any project is quite as uncomplicated as this, Jan McDonald emphasises that once an event becomes the subject of local discussion, it takes on a life of its own. “It really comes down to the fact that if you involve people who care about their community and want to be part of it, whatever they do will be good.”

“Wings of Summer” does not have just one theme. Firstly, it heralds the beginning of summer, but it also has an





The metal egg is constructed as the birds look on.

underlying and deeper theme, reflecting the concerns many inner urban residents (in this case South Melbourne) have about their environment. While there have been moves by both residents and the local Council over recent years to redress the damage done to indigenous flora and fauna, "Wings of Summer" highlights this environmental aspect, focussing particularly on the endangered orange-bellied parrot. This bird migrates from Tasmania to the bayside and coastal marshes of Victoria, and has occasionally been seen in the beach areas near South Melbourne.

"Wings of Summer" also celebrates dance, through the young company, Danceworks, Victoria's contemporary dance company. In the seven years since its founding by modern dance pioneer, Nanette Hassall, it has established itself as a major force in Australian dance.

When Jan McDonald talks about "Wings of Summer" engaging the community, she paints a broad picture of involvement: residents at the South Port Nursing Home, who painted the elements from the Cloak of Wisdom worn in the procession, students from grades 4/5S and 5/6S from the Albert Park Primary School, conveniently located next door to the Danceworks studio in Cardigan Place, Albert Park. In addition, members of the Montague Centre for Minimally



Councillor Elizabeth Griek playing the part of the wise woman.

*"Wings of Summer" does not have just one theme. Firstly, it heralds the beginning of summer, but it also has an underlying and deeper theme, reflecting the concerns many inner urban residents have about their environment.*

Intellectually Disabled Teenagers were involved, playing the part of the sun guides for the telling of the story, and students from the Year 9 Special Dance Class (with the help of their teacher, universally known as Bozzie) from Hobson's Bay Secondary College also participated. One hundred and forty people were in the cast for "Wings of Summer", including local councillors, council staff, members of Sol Green's Gentle Exercise Class and residents of all ages.



Director Jan McDonald - some last-minute instructions.

The one aspect always in doubt until the very last moment in an outdoor event is, of course, the weather. "The elements are our greatest asset - and we always believe they will work in our favour - and it usually does," Jan McDonald says. Born and brought up in Western Queensland, she has a countrywoman's appreciation of the moods of different times of the day. "Wings of Summer", as with many other events with which she has been involved, begins at dusk, which is, she says, "Quite the best time."

★

Jane Sandilands

*"Wings of Summer" was performed on the evening of Saturday, 1st December, 1990, to an audience of between 1500 and 2000 people on what Jan McDonald describes as "a beautiful, balmy night."*

Funding for "Wings of Summer" came from:  
The Myer Foundation  
The Lance Reichstein Foundation  
The Victorian Ministry for the Arts

philanthropy



## Philanthropic round up: highlights from 1990



Members of the Melbourne Workers Theatre team, on a break at the Jolimont Railway Yards. Photograph by Collin Bogaars.

### The Lance Reichstein Foundation

#### Melbourne Workers Theatre: "The Aftermath"

Comments made by various people involved with the Melbourne Workers Theatre sum up the contribution made by this company.

"Melbourne Workers Theatre is the first workplace based professional theatre company in Australia. It aims to produce theatre for, with and about working class people. Fundamentally, this means seeking out and telling the stories of ordinary people involved in the struggle to lead a decent life."

Steve Payne, Artistic Co-ordinator

"If I was told earlier that I'd be working in conjunction with a theatre company, I'd have laughed..."

"Over the two and a half years I've now been involved with the Melbourne Workers Theatre's projects, I've found it an enlightening and enjoyable part of my working day. I've also found the stereotype of the factory worker, by both management and sections of the community at large to be proven baseless."

Wayne Clough,  
AMWU Shop Steward,  
Train Maintenance Depot, Jolimont

"Melbourne Workers Theatre extends to all workers the unique opportunity to experience real working class theatre within their own environment.

"Melbourne Workers Theatre has the ability to stimulate discussion amongst workers, to raise questions in a forum of mutual trust, to demonstrate to workers the need to organise around both their working and social lives, and to establish a network of solidarity between working people and the performing arts."

Denis Evans,  
Organiser,  
Food Preservers Union

The Reichstein Foundation contributed to production costs for "The Aftermath", which was a performance about the Victorian nurse's strike in 1986.

Contact:  
Glenda Wadsley  
Melbourne Workers Theatre  
Gate 7, 124 Batman Avenue  
Jolimont Vic 3002.  
Phone: (03) 610 7366

★  
Judith Ryan

#### Paint Up Big: Exhibition of Warlpiri Women's Art

August 8 - October 7 1990  
National Gallery of Victoria  
Cultural Development

This exhibition brought to Victoria the art of Warlpiri women from the Lajamanu Community near Katherine, on the edge of the Tanami Desert. The women are not only artists in their community, but also teachers and caretakers of their cultural rituals and heritage at the Lajamanu Community School. The exhibition strengthens the rebirth of Aboriginal women's art and acknowledges the growing and changing role of women as they become more visible in their economic, social and cultural affairs.

Edited extracts from the exhibition catalogue give life to the art and the people:

The School has been bilingual and bicultural since 1982, and is a source of local pride. Senior women take children out in the school bus to gather bush tucker, and visit the classroom to teach songs, dancing, painting and yakakurlangu (Warlpiri law). They play an active role in ensuring that the culture is passed on to their children.

Maurice Jupurrula Luther comments, "This is a big difference from what it used to be, because first the parents



Natasha Nampijimpa Sampson and Naomi Napanangka Tasman painted for "Yawalyu" (women's business) at Lajamanu School, NT. Photograph by Harsh Prabhu, Lajamanu, 1988.



### The Lance Reichstein Foundation cont.

were not even allowed to walk across the school ground. If they sat in the school grounds in their lunch hour, they were chased off...

"But now we have had the practice dancing for the Purlapa wiri (public ceremony) and the school grounds were full of parents who were singing the corroboree."

It is important to realise that Warlpiri women's designs differ in mythological content and visual thrust from those of men...

Women's kuruwarri (ancestral) designs tend to be curvilinear, circular and formed of smaller separate units in abundant clusters, where straight or meandering track lines, lines of sites or "song lines" dominate men's designs.

Warlpiri women manage their own affairs and secret ceremonies, sanctioned by their totemic ancestors. Women's rituals enshrine their role as nurturers of people, land and relationships, not mere food gatherers, or pawns of men. Within this principle of nurture are the biological acts of giving birth and lactation, evidence of women's procreative power and special qualities. Their active responsibility to care for and maintain "country" and "kin" by following up the Dreaming is given pure expression in the Lajamanu women's paintings on cardboard for the instruction of their children.

★

Judith Ryan

### AAP - TAIF Meeting

A lunchtime meeting of the Australian Association of Philanthropy with representatives of welfare agencies and members of The Australasian Institute of Fundraising (TAIF) was held at the Lyceum Club, Melbourne on September 26, 1990.

There was a large number of AAP members present, with approximately 45 guests. Mr John Sullivan, from Perpetual Trustees, representing Mr Michael Liffman, AAP President (who was overseas), welcomed members and guests. This was the first time that

people from AAP and TAIF had joined together in a meeting to talk about the issues facing the non-for-profit organisations in their various areas of work, and their visions for the future.

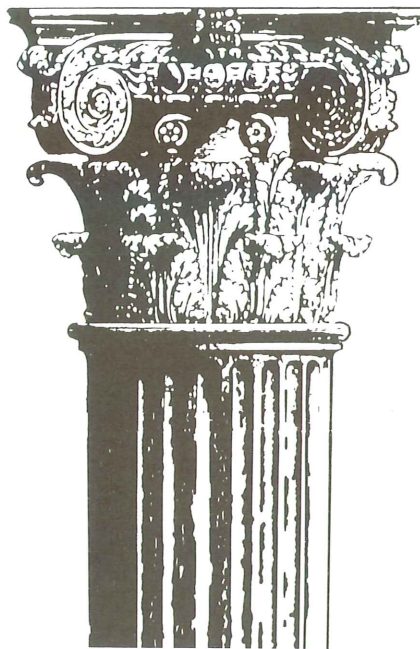
John Sullivan said that representatives of five agencies had been invited to talk about how they will be affected by both the Federal and State Governments' budgets, particularly in the present economic climate.

The agencies represented were Survivors of Torture; United Way, Geelong; Epworth Hospital; Melbourne Citymission and the Spastic Society of Victoria.

There was a lively, frank discussion, followed by questions, answers and comments from both grantseekers and grantmakers.

★

### Launch of New Directory



At the September luncheon, held at the Lyceum Club, Association Godmother, Meriel Wilmot launched the 6th edition of *The Australian Directory of Philanthropy*. The new directory contains more than four hundred entries, including some corporate entries, compared to the 212 contained in the previous edition.

The Directory is available from the Association (see Books and Publications).

★



Australian Multicultural Literature Collection Launch. L-R: Dr. Sneja Gunew, Emeritus Professor Donald Horne, Dame Beryl Beaurepaire and Mr. Jim Leslie.

### The Australian Bicentennial Multicultural Foundation

A collection of multicultural writings now being established at Deakin University could revolutionise the study of Australian literature.

The cornerstones of the collection are being laid with a \$90,000 grant to the University from the Australian Bicentennial Multicultural Foundation.

Project co-ordinator and senior lecturer in literary studies at Deakin University, Dr Sneja Gunew, said the Australian Multicultural Literature Collection would be unique in this country, and that it was already attracting keen interest from scholars worldwide.

The Australian Multicultural Literature Collection was launched at Deakin University on Monday, 22 October.

The Collection was launched by chair of the Australia Council, Emeritus Professor Donald Horne, who is author of many books including *The Lucky Country* (1964) and *The Lucky Country Revisited* (1987).

Well known community worker, Dame Beryl Beaurepaire, spoke on behalf of the Australian Bicentennial Multicultural Foundation. Dame Beryl is a member of the Foundation's board of directors.

It is expected that by this time next year more than 700 authors will be represented in the Collection. It is expected to grow at the rate of 200 to 250 volumes per year.





L-R: Mr. John Greig; Ms. Anne Quilty; Dame Beryl Beaurepaire, Emeritus Professor Donald Horne, Dr. Sneja Gunew, Mr. Hass Dellal and Mr. Jim Leslie.

Writers eligible for representation are non-Aboriginal Australians born here or overseas, resident here or overseas, who come from non-English speaking backgrounds. This includes second generation Australians whose parents spoke a language other than English at home.

The collection will contain writing in many forms including prose, poetry, drama, autobiography and essays, and many languages besides English will be represented.

The multicultural writings will be incorporated into the University Library's Australian Literature collection.

#### Enquiries and correspondence to:

Hass Dellal  
Executive Director  
The Australian Bicentennial  
Multicultural Foundation Ltd.  
Suite 2, First Floor  
333 Drummond St  
Carlton Vic 3053

**Postal Address:**  
PO Box 538  
Carlton South Vic 3053)  
Telephone: (03) 347 6622  
Facsimile: (03) 347 6917



Following requests, *Philanthropy* is accepting appropriate advertising.

Enquiries about rates should be directed to:

The Australian Association  
of Philanthropy  
8th Floor, 20 Queen St, Melbourne  
Phone: (03) 614 1491



Cover of video series "On Borrowed Time: The Potter Farm Plan in Action".

## The Ian Potter Foundation

In July, the two part video series "On Borrowed Time" was launched at Melbourne Zoo. Based on the experiences of the Potter Farmland Plan and other successful examples of farm planning around Australia, "On Borrowed Time" has already received two awards for its contribution to the environment. ★



Sir Ninian Stephen meets Potter farmer Bruce Milne at the launch of the video series "On Borrowed Time".



Sir Ninian Stephen with Queensland farmer Kelvin Turner.



Miss Pat Feilman and Professor Sir Sydney Sunderland, The Ian Potter Foundation.

## The Victorian Women's Trust

### Inaugural Grantees Forum

The heart and soul of the Trust's work lies in its philanthropy for women. The importance and impact of this work was clearly demonstrated at our Grantees Forum this year.

For the first time, the Board and staff met with all of the grantees from the 1989 funding round. Grantees were given the opportunity to report on the progress and outcome of their projects, to describe their difficulties, the way they dealt with them and to talk about the meaning of their involvement in the projects and the extent to which it had been a life-changing experience.

Some fifty women representing twenty-five projects, attended. Only two could not come - one women was milking cows on her distant farm, and the women from Phillip Island could not return by public transport. ★

Jenny Florence  
Executive Officer  
The Victorian Women's Trust



## Books and Publications

### A Guide to Informed Giving

*A Guide to Informed Giving* is a practical guide which takes readers through the practical steps involved in giving through a foundation.

It gives case studies of foundations, trusts and profiles of projects funded, giving an invaluable insight into this little known area.

Available from:

The Australian Association of Philanthropy,  
8th Floor, 20 Queen St, Melbourne  
Price: \$57.95 per copy (post paid).

### The Australian Directory of Philanthropy

This is the sixth edition of this valuable publication, essential reading for grantseekers and those requiring a working knowledge of the philanthropic sector.

Over 400 trusts, foundations and corporations are included, almost double the number in the previous edition.

Available from:

The Australian Association of Philanthropy,  
8th Floor, 20 Queen St, Melbourne  
Price: \$37.95 per copy (post paid).

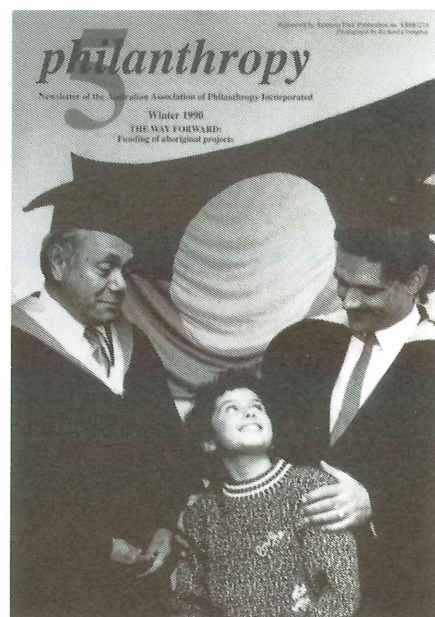
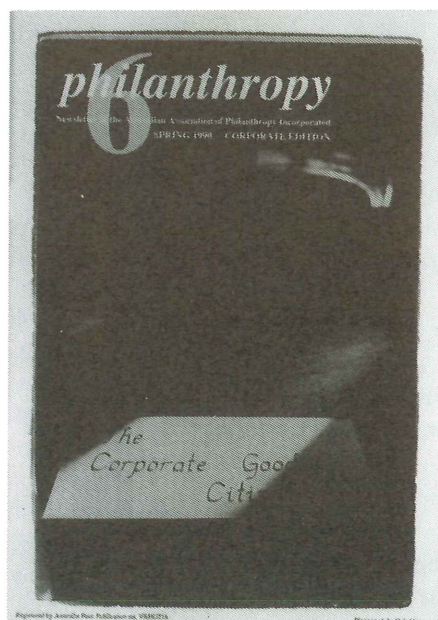
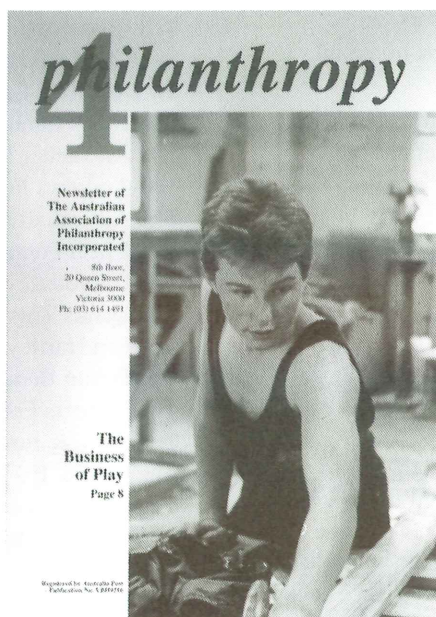
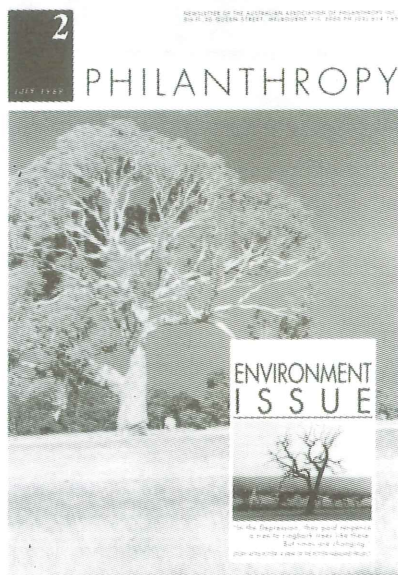
### Effective Trusteeship: Issues for Creative Philanthropist

*Effective Trusteeship: Issues for Creative Philanthropists* is the most recent publication from the Law Foundation of New South Wales.

Written by the Foundation's Assistant Director, Dawn Wong, it is based on findings from her recent study tour to the northern hemisphere to examine foundation administration and management of granting programs.

Copies may be ordered from the Law Foundation of New South Wales. The cost is \$25 per copy.

Law Foundation of New South Wales:  
Phone: (02) 299 5621  
Facsimile: (02) 262 1660



Because of the interest expressed in *Philanthropy*, the Australian Association of Philanthropy is making subscriptions available to non-members at a rate of \$20 per annum.

A limited number of back copies are also available to non-members at \$5 per copy.

Enquiries to the Australian Association of Philanthropy on (03) 614 1491.



# *the australian association of philanthropy*

## ***The History of the Association***

The Association was formed as a national body in 1975 to represent the shared interests of trusts and foundations and to represent philanthropy to government and the community. The establishment of a permanent secretariat in 1988 was a further indication of the Association's intention to be a strong professional organisation representing both large and small trusts and foundations from both the private and corporate sectors.

## ***What the Association does***

The Association offers a range of programs and services which reflects the diverse interests and needs of its members. Specific activities include:

- Provision of information to members and the broader philanthropic sector through a quarterly magazine.
- A growing resource library of local and overseas information which is available to members, potential philanthropists and the community sector.
- Regular discussion groups/workshops for members on issues relevant to philanthropy or trust operations.
- Assistance to individuals and corporations planning to set up trusts and foundations.
- General assistance through information services to applicants for grants.
- Research into areas relevant to the philanthropic sector.
- Monitoring legislative activity.
- Communicating to the general public about the philanthropic world.

## ***Statement of Purpose***

To advance and protect the common interest of private and corporate philanthropy in Australia.

To scrutinise any proposed Federal or State legislation likely to affect private or corporate philanthropy and to take such action as the Association may think is desirable.

To foster co-operation between philanthropic trusts, individual and corporate donors throughout Australia.

To encourage and facilitate exchange of information between the members on the understanding that where appropriate it will be regarded as confidential.

To improve communication and understanding between the members of the Association and the community at large.

To assist in the identification of areas of need in the community.

To develop and maintain contact with similar overseas bodies.

To inform members of trends and developments on issues relevant to philanthropy as a result of local or overseas research.

To act as a general service organisation for members in ways which they may require.

To seek and consider suggestions from members of the Association and other interested bodies for the advancement of philanthropy.

## ***Members of the Australian Association of Philanthropy***

ANZ Executors & Trustee Co Ltd  
Coles Myer Ltd  
Helen M Schutt Trust  
Howard Norman Trust  
L E W Carty Charitable Fund  
Lord Mayor's Fund  
Lotteries Commission  
Mayne Nickless Ltd  
Monash University  
Mr Robert Kerr  
Mullum Trust  
Perpetual Trustees Victoria Ltd  
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Queensland Community Foundation  
Ray & Joyce Uebergang Foundation  
R E Ross Trust  
Sir Albert Sakzewski Foundation  
Sir Donald & Lady Trescowthick Foundation Ltd  
Sunshine Foundation  
The Alexander Miller Trust  
The Andrews Foundation  
The Australian Bicentennial Multicultural Foundation  
The Brash Foundation  
The Dafydd Lewis Trust  
The Danks Trust  
The Ern Hartley Foundation  
The Felton Bequest  
The Flinders Fellowship  
The Flora & Frank Leith Charitable Trust  
The G M & E J Jones Foundation  
The George Alexander Foundation  
The Green Hills Foundation  
The Gualtiero Vaccari Foundation  
The Holmes A Court Foundation  
The Hugh Williamson Foundation  
The Ian Potter Foundation  
The Lance Reichstein Charitable Foundation  
The Melbourne Anglican Foundation  
The Menzies Foundation  
The Miller Foundation  
The Myer Foundation  
The Sidney Myer Fund  
The Small Change Foundation  
The Stegley Foundation  
The Truby & Florence Williams Trust  
The William Buckland Foundation  
Uniting Church in Australia  
University of Melbourne  
Van Cleef Foundation  
Victorian Community Foundation  
Victorian Health Promotion Foundation  
Victorian Women's Trust Ltd  
W L Allen Foundry Co Pty Ltd  
Western Institute Foundation  
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