

Australian Philanthropy

Autumn 2004 – Issue 54

Fifth Australian Community Foundations Forum
Youth in Philanthropy



*National Association for Grantmaking Family, Private,
Corporate and Community Trusts and Foundations*



PHILANTHROPY
Australia

© Philanthropy Australia Inc April 2004

ISSN: 1449-390X

Front Cover Image: Young people take part in the Wingecarribee Community Foundation's MAD (Making A Difference) Youth Philanthropy Workshops.

Joint Editors: Carole Fabian and Elizabeth Cham

Special Coordinator for this edition: Rebecca Gardner

The articles in *Australian Philanthropy* do not necessarily reflect the views of members of Philanthropy Australia Inc.

Australian Philanthropy, journal of Philanthropy Australia Inc
Email: pa@philanthropy.org.au Website: www.philanthropy.org.au

Registered by Australia Post as a Print Post Publication – 581/827/0058

Designed and produced by MDM Design Associates
25 William Street, Richmond Victoria 3121
Telephone (03) 9429 1177

Contents

From the President	2
From the National Director	3
News and Views	4
Feature: Building Australian Foundations: Australian Community Foundations Forum 2004	6
Feature: Youth in Philanthropy	14
Resource Centre Briefing	28
Home and Abroad	29
Philanthropy Australia – Members	30

From the President



This edition of *Australian Philanthropy* features Youth in Philanthropy, to coincide with the completion of a special project of the same name. This 12-month project, initiated through a collaborative effort of six organisations, has generated a great deal of interest in ways to greater involve young people in philanthropic and community engagement.

The project has resulted in a useful handbook, seminars for young philanthropists, as well as for older ones interested in working with young people, and some valuable networking between foundations and other organisations who have already introduced youth initiatives. A small selection of such programs and ideas are described in the following pages.

We wish to thank Rebecca Gardner, who was seconded from The Foundation for Young Australians to manage the Youth in Philanthropy project, for all her work and enthusiasm. It was her suggestion that led to this feature edition, and she also assisted with its coordination.

This edition also features reports and profiles from the Fifth Australian Community Foundations Forum in Bendigo, jointly organised by the Foundation for Rural and Regional Renewal and Philanthropy Australia. In some ways, community foundations are the 'youth' of the Australian philanthropic sector, with so many new and emerging foundations still finding their feet and learning as they go. Community foundations are also at the forefront of involving young people in their emerging grant making structures and activities, making this double feature a natural choice.

Not so youthful but no less valued is the Felton Bequest, which this year celebrates the centenary of the bequests of Alfred Felton. Philanthropy Australia congratulates all those who are associated with the Bequest, which has made an extraordinary contribution to the people and cultural heritage of Melbourne. We hope to offer you some glimpses of the celebratory ceremony being held at the National Gallery of Victoria in our next edition.

Finally, we wish to congratulate all those involved in the new Sydney Community Foundation, which was recently launched by the Deputy Premier of New South Wales. There are other community foundations also being launched or preparing for the event this year, and they are all cherished additions to the Australian philanthropic family, however, we are especially delighted that Australia's largest city has joined this dynamic movement. Welcome!

A handwritten signature in black ink, appearing to read "Margot Southery".

Lady Southery
President

From the National Director



National Roundtable of Non-Profit Organisations off to a Flying Start

The National Roundtable of Non-Profit Organisations is about to take off, as its inaugural chairman, Robert Fitzgerald, said with some enthusiasm.

Indeed, this will be the impact of a generous grant received from The Myer Foundation recently. The grant of \$100,000 will provide for a website, and networked communication on issues of current concern, administrative infrastructure, and the capacity to commence the development of services in areas of general concern to the sector such as governance, public relations, and regulatory matters.

Robert Fitzgerald aptly described the important work of the National Roundtable thus: "Australia needs to hear a confident and informed voice speaking on behalf of the whole diverse non-profit sector about matters of shared importance or concern."

"With financial backing we are now able to establish a body with the capacity, not only to speak publicly and to government on issues of common concern, but to engage actively with the non-profit sector. This is potentially a significant step forward for civil society in Australia," he said.

To date the Roundtable, which held its first meeting early in 2003, has been addressing formative matters. Participants have included representatives from the peak bodies of all the major components of the non-profit sector – education, health, community services, environment, the arts, as well as leading academics.

Philanthropy Australia has been one of the driving forces behind this initiative, because a strong and effective civil society is one of the shared aims of all our members. Four Roundtable meetings have been held, as well as meetings with sector leaders in Sydney and Melbourne. A constitution has been drafted, and agreement reached on incorporation and categories of membership. The Roundtable will be a company limited by guarantee, thereby having a consistent national incorporation status.

It is envisaged that the Roundtable will continue to meet formally on a quarterly basis. Through the use of modern communication tools, it will have the flexibility to address issues of importance to the sector as they arise, in consultation with members. The Roundtable has been active to date in bringing a range of issues to the attention of government. In future it is envisaged that regular briefings on issues of concern to the non-profit sector could be presented.

The Roundtable has given careful consideration to the question of priority issues. Three priorities have been endorsed. These are the need to develop a regulatory framework for the sector; the need for a marketing/public relations strategy for the sector, and the need for national forums to exchange views, education and training across the sector. Additional funds will now be sought to commence work in these three priority areas.

The development of the Roundtable is an important initiative for civil society in Australia. Similar bodies have been operating in Canada, the USA and the UK for several years, and they have helped demonstrate the value of a robust and sustainable non-profit sector to modern democratic society.

We need this in Australia today. Failure to have a united voice for the non-profit sector may mean that it is lost within the clamour of public debate and the plethora of issues brought to government. Worse still, ill-founded views about the sector presented by self appointed authorities could cause harm to the sector if not publicly debated and countered.

With the work to establish the Roundtable organisation moving ahead apace, it is anticipated that it will indeed be up and flying by July 2004.

A handwritten signature in black ink that reads "Elizabeth Cham".

Elizabeth Cham
National Director

News and Views

Sydney Community Foundation Launches

By Jane Kenny

The Sydney Community Foundation was launched on Wednesday 24 March by the Deputy Premier of NSW, The Honourable Dr Andrew Refshauge MP.

Dr Refshauge said that the NSW State Government was committed to supporting such an initiative, which would provide assistance at a local community level where it is most needed. "It's simple enough really, a vibrant, strong and safe community needs all of its members to be actively engaged in its present and future. Sydney belongs to all of us."

The Sydney Community Foundation (SCF) was founded through the cooperative efforts of four parties – Philanthropy Australia, United Way Sydney, CAF Australia and an individual, Heather Kent.

Heather has been appointed as the Founding Executive Officer of the Foundation. She has already committed an enormous amount of pro bono work to the SCF in working with the other agencies to establish processes, obtain all of the necessary legal and regulatory structures, appoint board members and bring the Foundation to launch.

United Way is providing services to the SCF in relation to the allocation of funds to the social welfare area.

CAF is providing administration services to the SCF.

Philanthropy Australia supported the establishment of the SCF with research and resourcing, and as a member of Philanthropy Australia SCF will benefit from becoming part of the community foundations network across Australia.

Work began on the development of the SCF in 2002. A meeting of a cross section of the community was held to determine what people thought about establishing a community foundation for their city. Those participants agreed in principle that a community foundation for Sydney was a good idea, but determined that a feasibility study should be commissioned to confirm this.

With funding from The Myer Foundation and the NSW Premier's Department, consultants Adam Blake of Curly Solutions and Tim Hardy undertook a comprehensive inquiry which interviewed a mix of people in Sydney (and beyond) and reviewed a wide range of government, corporate and community initiatives. The conclusion was that indeed a community foundation was a good step for Sydney to take. That feasibility study can be found at <http://www.philanthropy.org.au/community/index.html>

Then came the hard work! At this point the four founding partners formally struck an alliance. Over weekly meetings, the long list of tasks was worked through.

Significant pro bono support from Freehills took care of the legal tasks; Annette Bain, National Director of Pro Bono at Freehills was also generous with the use



Sydney Community Foundation steering committee, left to right: Bill Downing, United Way Sydney; Jane Kenny, Philanthropy Australia; Duncan Power, CAF Australia; Heather Kent, Sydney Community Foundation.

of meeting rooms. Deloitte have also provided pro bono services to the SCF.

Armed with the mission statement "Enriching the life of Sydney with a lasting investment of people, knowledge and giving" the steering committee surged forward – the launch date had been set and the guest list was being determined. Board members had started to be appointed too. Graham Bradley, former Managing Director of Perpetual Trustees agreed to be the Founding Chair, with Wendy McCarthy AO as Deputy Chair. Additional directors include Chris Breach, nominee of CAF Australia; Bob Sutton, nominee of United Way Sydney and Lynette Thorstensen, who is the nominee of the Premier of NSW.

Research was also undertaken with donors, both in focus groups and one-on-one interviews. This research yielded valuable information about donors' preferences, opinions on investment and how they viewed their participation in a community foundation. For just about all of the donors interviewed, a community foundation was a very new concept.

Professor Marie Bashir AC accepted an invitation to be the patron of the Foundation.

As everyone working in a community foundation knows, securing funding for core costs is a chore. Donors want their money to go to the endowment fund, or to projects. Seed funding was secured however in additional grants from The Myer Foundation and the NSW Premier's Department. Additional assistance came with the services of a volunteer from Good Company (www.goodcompany.com.au) who designed and developed a website for the SCF at no cost.

And finally... the launch. It seems incredible that at last this project has come to fruition, the result of months and months of collective effort by a lot of people.

Mr Graham Bradley, Chair of the SCF, told guests at the launch that community foundations such as the SCF allow individuals to get more involved in both philanthropy and their own communities.

"As the needs of the community change over time, the foundation's income can be redirected to meet those needs," he said.



Left to right: Graham Bradley, Chair; Wendy McCarthy AO, Deputy Chair; Acting Premier Dr Andrew Refshauge MP.

"The concept of a community foundation that focuses on the needs of Sydney is particularly timely. We have a number of communities who feel that they are disconnected from the mainstream. The Redfern riots, youth violence and drugs, the homeless, and the issue of an aging population, are all problems that Sydney must find solutions for. The SCF will focus on exactly such areas, giving support to the community."

"As well as giving financial support, donors can offer their time and expertise to help community projects of their preference," Mr Bradley said.

Not For Profit Report Finalised

The final report on not-for-profit companies, titled *A Better Framework: reforming not-for-profit regulation* was released in February.

This is the first time national, large-scale profile data on this significant group of not-for-profit organisations has been collected. The report details the survey results, identifies key areas of concern and makes recommendations for reform.

The report can be found at <http://cclsr.law.unimelb.edu.au/activities/not-for-profit/>. It can be read from the site or you can download a copy as a PDF. (There is an executive summary and summary of recommendations, and each chapter also has a short summary of key points.)



Left to right: Susan Woodward and Liz Cham at the launch.

Please email Susan Woodward, Centre for Corporate Law and Security Regulation Not-for-Profit Companies Project at University of Melbourne Law School at: law-notforprofit@unimelb.edu.au or phone (03) 8344 6938 with any queries or comments.

What's on at Mott

The Mott Foundation's electronic newsletter 'Mott Mail' was issued on 25 March (Vol. 3 No. 5).

Features include an interview with program officer, Sandra Smithey. More than a decade ago, the Mott Foundation expanded its Environment program to look at ways to reform the politics of the World Bank. Over the years, the grantmaking has broadened to include the reform of international trade institutions and export credit agencies. Ms Smithey speaks about some of the success achieved in this area.

Constitution Hill, a new complex that houses South Africa's Constitutional Court, was opened on 21 March in Johannesburg. In the coming years, the US\$75 million facility will become the home of the South African Human Rights Commission and the Nelson Mandela Library. Mott contributed a \$500,000 grant in 2003 to support public outreach and educational efforts related to the project.

Descriptions of 31 new grants – the first made by the Foundation in 2004 – are available for viewing in the online grants database. The first round of 2004 grants totals just over US\$8.5 million.

To read more, log on to www.mott.org/news

Matched Savings Program

Philanthropy Australia members in Melbourne recently participated in a seminar on creative ways of addressing issues of financial and social exclusion. Issues addressed included adult financial literacy, financial inclusion and matched savings programs.

Professor Elaine Kempson, Professor of Personal Finance and Social Policy Research and Director of the Personal Finance Research Centre at the University of Bristol in the UK provided an overview of the 'Savings Gateway' pilot matched savings program initiated by the UK Government in five areas of England.

Catherine Scarth, the Brotherhood of St Laurence's General Manager for Community Services provided an insight into the 'Saver Plus' pilot matched savings program initiated by ANZ in partnership with the Brotherhood, Berry Street Victoria and The Benevolent Society.

An interim report on the Savings Gateway pilot project is available through Philanthropy Australia.

Feature: Building Australian Foundations: Australian Community Foundations Forum 2004

Fifth Community Foundations Forum, Bendigo

By Louise Arkles

A sumptuous venue, delicious catering and glorious sunshine all awaited participants of the Australian Community Foundations Forum 2004, held 3-4 March in Bendigo, Central Victoria. The highlight, however, was clearly the conference program – a highly relevant and innovative mix of theoretical and practical sessions, with information to suit newcomers and those with experience in community foundations.

The 80 participants were a feisty crowd, committed to the creation and development of community foundations as vehicles to strengthen communities. Around 30 Australian groups were represented, from established community foundations to those communities considering what philanthropic vehicle would best suit their needs.

Perhaps the most frequently heard remark from participants was how far the discussion and confidence had grown since the first forum four years ago, reflecting the maturation and growth of the fledgling sector in Australia. The range of local speakers and levels of debate evidenced the consolidation of knowledge and experience of practitioners in community foundations.

The program ranged across grantmaking practices – developing policies, board self-assessment, to the role of trustee companies and the potential for youth participation in the grantmaking process. Grantmaking and fundraising strategies were addressed by three experienced practitioners from the Ballarat Community Foundation, Foundation Boroondara and the Wingecarribee Community Foundation, each contributing their hands-on experiences of fundraising from their local communities, developing competent boards and creating policies.

Dorothy Reynolds, consultant with the Charles Stewart Mott Foundation in the United States, put the community foundations movement into historical context in her keynote address. Did you know that the first community foundation was the brainchild of a banker frustrated at trying to change the purpose of trusts. His idea, in 1914, was to separate the management of the trust funds from the uses to which the income was put. The innovation which followed allowed banks to hold the funds in trust, while the income was distributed by a committee made up of community representatives. Dorothy went on to give us an update on the state of play in community foundations across the globe.

State of the art grantmaking software enticed participants when presented by Les Wilcock from Community Foundation Network in the United Kingdom. Les demonstrated DIGITS software, used by the Melbourne Community Foundation, which combines donor management and grants management capabilities, plus an extensive contacts facility in a package created specifically for community foundations.

Alice Macdougall, Senior Associate with Freehills, gave clear and sage advice on what community foundations can and cannot say regarding sub-funds in their

promotional brochures and conversations with donors. Alice also shed light on how to word DGR applications to solicit a favourable response from the ATO.

A coup for conference organisers was in securing three prominent journalists to present a session on selling the community foundation story to the media. Tim Lee from the ABC TV's 'Landline' program, Margot Foster producer of ABC Radio National's 'Bush Telegraph' and Leanne Younes, of the 'Bendigo Advertiser' gave frank advice, straight from the horse's mouth, on how to get press coverage – finding the 'talent', identifying the sounds for radio and the pictures for television coverage, and placing the community foundation story in the broader context.

All credit and thanks go to Natalie Elliot and Sylvia Admans from FRRR and Ruth Jones, currently with Community Foundations of Canada, for organising a fabulous conference. Special thanks go to Catherine Brown, Alice Macdougall and Andrew Lawson whose advice and support have enabled a burgeoning and vital community foundations sector in Australia.

Bendigo Snapshots

Some Moments From the Australian Community Foundations Forum 2004

By Carole Fabian

Unintended Consequences?

Dorothy Reynolds, from the Charles Stewart Mott Foundation, explained that community foundations burgeoned in the United States following the enactment of the Tax Reform Act of 1969. The legislation reduced tax deductions for donations to private foundations. According to Ms Reynolds, the Bill was supported with enthusiasm by a number of white southern Congressmen who were disgruntled by the amount of support large private foundations were giving to programs aimed at enfranchising Afro-Americans. As a result of the Bill passing into law, many small private and family foundations transferred their funds to community foundations instead.

Good advice

Some words of advice and wisdom from Dorothy Reynolds:

"Community foundations are not built on the gifts of wildly wealthy people, but a lot of smaller contributions from a wide range of people."

"In the United States, finding ways to avoid giving money to the government comes as naturally as breathing. Advocating for tax incentives is vitally important for the success of community foundations, and the role of lawyers, accountants, and brokers are important too, in advising clients on how to use charity for their benefit."

"You have to have a few angels – some people in the community who care enough to give money just to have a community foundation."

"When setting up named funds, try to encourage people to agree to unrestricted funds. Most donors know what they care about in their own lifetime, but nobody can know the needs of the community one hundred years from now."

What is DIGITS?

DIGITS is a software package designed especially for use by community foundations. It was developed by the Community Foundation Network (CFN) in the United Kingdom, and is currently used by around 30 community foundations there, as well as one in Dublin, and one in Australia (Melbourne Community Foundation).

DIGITS includes databases for funds, grants allocation, grant applications, donations and general contacts. It runs on Windows 98 and can be fully networked between one and ten users. Ongoing support is available via phone and email.

Modifications have been built into the program following feedback from its users. The original version has been running for 18 months, and a new version is due for release in May this year.

The Community Foundation Network's Les Wilcock, who designed the program, visited Australia with support from The Myer Foundation, to demonstrate the program to interested foundations and gauge interest in purchasing the package. CFN is a not-for-profit peak organisation.

Survival money – bring in funds in the early days

The Ballarat Foundation in Victoria has asked 150 people in their community to give \$250 a year ('the cost of a teenager's phone bill') for the first three years, simply to establish the foundation. The Foundation has produced beautiful and exclusive numbered sterling silver badges for those who take up the opportunity. At the time of the conference, 70 people had already agreed to take part.

Foundation Boroondara in the eastern suburbs of Melbourne have a regular funding stream by way of a monthly farmer's market, run in partnership with the municipal council and a local Rotary Club. Over 3,000 people come to the market each month, and make a gold coin donation to enter. Stall holders pay a fee of \$30 per month. This raises \$80-\$100,000 each year. As well as raising money, the markets are a great forum for getting out information about the community foundation, and help build partnerships within the community.

The Mumbulla Foundation on the south coast of New South Wales raised over \$10,000 from a fundraising dinner, at which TV/radio personality HG Nelson was the celebrity auctioneer of donated goods. (His creator, Greig Pickhaver kindly donated HG's services.) Most of those who bought tickets came from outside the region, and the novelty value of the event helped – it was something a little different from the normal charity night.

The Community Foundation for the Tumut Region New South Wales) held an art competition. Eleven entrants were selected (including paintings and photographs by children and adults) and the designs were reproduced on custom made 'currency' which were then sold throughout the community.

The Wingecarribee Community Foundation in southern New South Wales has developed a seven point strategy for keeping itself afloat:

1. Secure what you can for free.
2. Facilitate and encourage generous volunteering.
3. Build community confidence and seek goods and services from local businesses, including the media.
4. Direct fundraising – e.g. annual night at the races.
5. Build an administrative component into any application for grants you seek – project development, evaluation etc. are all legitimate components of any funded project.
6. Where appropriate, secure administrative funds from the public trust fund.
7. Live with uncertainty and confidence – live from moment to moment, but with a long term strategy.



Left to right: Ian Brain (Ballarat Foundation), Carol Taylor (Foundation Boroondara) and Dr Helen McCue (Wingecarribee Community Foundation).



Left to right: Vicki Brown (Great Southern Area Consultative Committee) and Jan McIntyre (Stand Like Stone Foundation).



Left to right: Vicki Brown, Neil Smith (South Gippsland Shire Council), Jan McIntyre and Jane Kenny (Philanthropy Australia).

Feature: Building Australian Foundations: Australian Community Foundations Forum 2004

(continued)

Winner of "Best Name for a Community Foundation" award

There's no such award really, but many people were intrigued by the wonderful name of the Stand Like Stone Foundation. Covering the Limestone Coast area of South Australia (an area 200 kilometres long, 80 kilometres wide and including the town of Mt Gambier), this community foundation is working towards an official launch in September.

And the name? It's taken from a poem by Adam Lindsay Gordon:

"Life is mostly froth and bubble
Two things stand like stone
Kindness in another's trouble
Courage in your own."

Building boards

Barbara Alexander AO, of the Tomorrow Today Foundation in Benalla and District, made the point that while there is a tendency in the corporate world to move to smaller boards, in community foundations you need more hands to do the work. The Tomorrow Today Foundation advertised for board members, devised a recruitment policy, and interviewed suitable candidates using a skills matrix to find the best mix of board members possible.

Catherine Brown, consultant to FRRR, has visited a number of developing community foundations and run workshops for board members. What seems to work well for a number of boards is forming sub-committees to deal with specific tasks such as marketing and fundraising. Catherine strongly recommended that boards take time to evaluate how they are operating, sometimes without the presence of staff. Board members also have a duty to keep themselves informed, and not rely too heavily on their executive officers. Catherine has compiled a compliance list for reference by board members, which is likely to be included in the updated Community Foundations Kit.

Alice Macdougall of Freehills has also prepared a paper on governance for not-for-profit organisations, which is available to community foundations on request.

A number of community foundations structure their boards to ensure particular levels of representation. The Community Foundation for the Tumut Region ensures that the various towns in its catchment area are represented, and reserves one board place for an indigenous representative. The Community Foundation for Bendigo and Central Victoria also ensures that their board represents the five municipalities in its catchment area.

Building the corpus

Dorothy Reynolds noted that people are frightened of asking others for money, even when the worst that can happen is that they say 'no'. Andrew Lawson, of the Geelong Community Foundation, and Community Foundation Officer for Philanthropy Australia, agreed that there was really nothing to be afraid of. "You have to give people in the community the opportunity to be involved," was his much more positive spin on donor recruitment.

Andrew recommended that board members regularly talk to people about the value of donating. "Keep people on a list, send them information, go back and see them again." He advised using a mix of funds to attract support, making information available at funerals about named funds to honour the deceased, making the foundation known to local solicitors and financial planners.

"Get the message out that if people have made money in this town, they might consider re-investing in the community. And tell people that if they donate during their lifetime, they can get the fun of seeing their money make a difference to others, as well as getting a tax deduction!"



Dorothy Reynolds (Charles Stewart Mott Foundation) and Ian Sinclair AC (FRRR Chairman).



Delegates at the Conference Dinner.



Delegates at the Conference Dinner.

The Daunting Challenges of Establishing a Community Foundation

By Carole Fabian

The community foundation movement in Australia is certainly gathering momentum, with 20 foundations already endorsed by the ATO for tax deductibility, and another 15 in various stages of formation. As the Community Foundations Forum in Bendigo demonstrated, there is no shortage of energy, intelligence, ability and commitment amongst the local pioneers of this movement.

There was also evidence of much sweat and tears, and a lingering sense of wonder at how many of these emerging and hopeful organisations will survive the struggle ahead.

Guest speaker Dorothy Reynolds noted that some of her American colleagues believe a community smaller than 200,000 cannot sustain its own community foundation. Some community foundations in Australia are serving populations as small as 12,000 people. Is this viable? Of course, as we say in any philanthropic comparison between Australia and the United States, conditions are very different. For example, a single American state (Michigan) has its own peak body just for community foundations within its boundaries! But in tax matters alone, the North American environment is much more conducive to giving than the Australian, which makes the local struggle so much harder.

The driving forces behind Australian community foundations are people with vast community experience, and more often than not, hard nosed business and financial skills. They don't take on such a commitment lightly or naively. No community foundation has been established unless preceded by a feasibility study, and all credit to FRRR for its extensive support of this process.

Some of the studies undertaken demonstrated that the most pressing needs in some communities were for improved infrastructure such as telecommunications – something that can only be addressed by government, not community, investment. In others, community building was identified as a greater priority, and thus a community foundation was seen as worth pursuing.

But feasibility studies can only point to the existence of basic pre-conditions. The hard work still lies ahead.

Each presentation to the Bendigo Forum highlighted the enormous amounts of work and energy expended in setting up a community foundation, especially in a small regional community. Of course, that is no bad thing. Any worthwhile project requires huge effort and

commitment. It was, however, astounding to note what is required – setting up, achieving incorporation and the required taxation status, finding sufficient and suitably qualified board members, developing policies, guidelines, marketing, and hardest of all, raising funds not only for that all important corpus, but just to keep the organisation afloat. As one delegate mused, "I wonder with all that effort and all those great fundraising ideas, if it wouldn't be better spent directly on the community – the schools, the service groups etc."

If this is a question asked by someone fairly heavily involved in community foundations, it is little wonder that those with less understanding of their purpose and functions have concerns. There is still work to be done in educating board members about the value and purpose of community foundations, let alone the wider community.

Community foundations are about much more than just raising funds, they are about building long term capacity, community independence, and greater benefit for all community groups. As long as they are seen as competitors for scarce resources, they will not be embraced by their communities.

There are other difficulties too. The tax and administrative laws are restrictive and complex. While there is a well developed bank of expertise and professional advice available through Freehills, FRRR and Philanthropy Australia, many local lawyers and other professional advisors remain unaware of the intricacies of charitable structures, and are not always able to provide useful or timely assistance. As non-Victorian delegates pointed out with no small amount of frustration, getting financial support for administrative costs or initial granting funds from private foundations, many of whom are based in and only grant within Victoria.

Will it all be worth it? Whether or not every community foundation is able to build the sort of corpus it hopes for, there are clearly benefits from the process. Community links are established and strengthened, people not normally involved in local decision making and community building, such as young people, are encouraged and supported. Proper structures are put in place for special funds such as emergency donations (as in Geelong) or existing scholarships that have been forgotten (Tumut). Smaller communities within regional areas have an opportunity to work together (as in greater Bendigo, the Limestone Coast of South Australia, the Tumut region).

As a vehicle for regional renewal and community building, the community foundation appears to be a positive model, but as one or two delegates who came to the forum to explore the idea for their home communities concluded, it's not one that will work everywhere.

Feature: Building Australian Foundations: Australian Community Foundations Forum 2004 (continued)

Challenges are there to be met. Governments can be lobbied, laws and regulations changed, professionals educated, and communities galvanised. And as to fundraising, as Dorothy Reynolds said, wherever humans congregate and set up their lives, money can be found.

It is important, however, to educate the community about the concept without raising expectations to a level where they will be disappointed.

Perhaps the greatest value of community foundations lies in their capacity to bring local people together, across specific interest groups and organisations, to make decisions about their own community. While in some locations there may not be much to distribute for a while, at least the processes for local decision making are being established. After all, the purpose of a community foundation is to be there for a very long time.

Self-help Philanthropy

By Catherine Brown

Following the very successful annual Australian Community Foundation Forum, *Building Australian Foundations – Learning from Each Other* hosted by FRRR and Philanthropy Australia, I began to reflect on how far community foundations have come in the last four years since the first forum was held in Mildura.

Australian community foundations, particularly those based in regional areas, are beginning to evolve a distinctive style and role that responds to the operating environment in our country. The hallmarks are innovation, an entrepreneurial spirit, a grass roots approach to partnerships and an emerging critical role as community leaders and community builders.

In the United States and Canada (particularly due to the support of the Charles Stewart Mott Foundation and The Ford Foundation) and in Germany (due to the support of the Bertelsmann Foundation) most community foundations have been able to attract significant seed funding to help them develop through the start up years. This means that the staff and Boards of those community foundations have been able to focus on building a long term endowment fund rather than being concerned about short term operational funding.

Community foundations in Australia face a very different situation. While FRRR, The Myer Foundation and also The Pratt Foundation have provided really important seed funding for quite a number of community foundations, there is simply not the private philanthropic capacity in Australia to provide major start up funding for every community foundation. But this is not entirely a bad thing.

The reality of limited start up funding has resulted in Boards and Executive Officers demonstrating innovative approaches to the establishment of community foundations. They are also finding other ways to build their credibility quickly as both effective grantmakers and community leaders.

In the late 1990s, when FRRR and its community foundation program were being researched and designed, several overseas initiatives which combined philanthropy with community development were drawn on which demonstrated how effective this combination could potentially be. *The Rural Development and Community Foundations Initiative* funded by The Ford Foundation and managed by The Aspen Institute was an inspirational program which deliberately supported rural communities to use regional community foundations to "pursue sensible local development strategies, to encourage community wide action, and to build and invest their own resources for a better future". The community leadership which is now being demonstrated by many community foundations in Australia is beyond initial expectations.

Mumbulla Community Foundation has funded research to better understand local water pollution issues and Wingecarribee Community Foundation is bringing together key players to review and plan respite care for the region. These are only two examples of rural community foundations acting as a new force in helping a community help itself. Many others are also doing important work supporting youth development projects and encouraging the involvement of local young people in philanthropy itself.

Participation in the fund development, grantmaking, community building and organisational aspects of community foundations is, in itself, strengthening the long term leadership capacity of rural and urban Australia. In addition to young people, people as diverse as ex rock stars and retired Vice Chancellors are actively engaging with their local community foundations!

Many innovative strategies are being used to ensure that start-up community foundations are able to begin work while they build endowments over a longer time horizon. Some examples: Foundation Boroondara is one of two charitable beneficiaries of a community farmers market; in kind contributions from local businesses are proving crucial to all community foundations, and Founders' badges and clubs (an initiative of the Ballarat Foundation) are now part of the development program of a number of regional community foundations.

There is of course a trap in engaging too heavily in so-called 'budget fundraising' because this can be seen to compete with other community organisations in a local area. Local community organisations need to be

partners and potential grant recipients of a community foundation, rather than competitors, if a community foundation is to be fully accepted within a community. In addition, long term support of community foundations depends on strong personal relationships with donors (both living and bequestors), which are built up over time, often initially through their legal or financial advisers.

Several other aspects of the development of community foundations in Australia are having an important impact on their style and role. One of these is the opportunity to demonstrate grantmaking capacity to potential donors soon after establishment. Many community foundations have engaged in short term grantmaking projects using short term or 'flow through' funding. The Tasmanian, Mumbulla, Geelong and Tomorrow Today (Benalla) Community Foundations, amongst others, have managed extremely effective small grants programs (all funded by FRRR), many with a challenge or matching grant component. The Tasmanian Community Foundation has been particularly active in developing partnerships with other supporters to get projects off the ground that were previously floundering – the Living Boats Project where young unemployed people are building traditional couta boats is only one example.

Managing a grantmaking program from flow through funding has not been the traditional role of United States and Canadian community foundations, but has certainly become a major focus of community foundations in the United Kingdom. Through several very large government initiatives, including the Fair Share Initiative worth £50 million, government funds are distributed to community foundations via the Community Foundation Network to local communities across the UK. There has been concern that this is distracting some community foundations from the main game of building an independent community endowment – I share these concerns if acting as a grant service for government comes at the expense of a community foundation developing both its own funds and community owned solutions to tackle local issues. We may yet need to find an appropriate balance here.

Which brings me back to the main aim of a community foundation – building an endowment to provide a community with the capacity to make grants to meet its needs, now and in the future. Donors must feel attracted to giving to their local community foundation.

The vehicle for creating a community foundation in Australia is not yet ideal. The structure depends on using an Ancillary Fund (also known as the Public Fund), which provides donors with a tax deduction but from which only other organisations which are endorsed as Deductible Gift Recipients ('DGRs') may be funded. The Trustee of the Public Fund (a trust) is a not for profit company (limited by guarantee) which is endorsed

as an Income Tax Exempt Charity. The company can carry out charitable activities. This structure is not very appealing to donors and is limiting in terms of community capacity building. It is also complex. The Prime Minister's Community Business Partnership is considering further submissions prepared by Freehills and Catherine Brown & Associates.

In addition, the intrepid Boards and Executive Officers of community foundations have also had to respond to Draft Tax Determination TD 2003/D16 which aims to clarify the issues surrounding funds within the Public Fund. Due to trust law, a donor may only request that the community foundation make a grant to a particular charity or purpose from some or all of the donor's gift. The Ruling will be helpful in setting out how named and other funds within a Public Fund can be correctly established and operated. The Forum enabled participants to be brought up to date with many of these technical issues.

In the face of quite a few challenges, the community entrepreneurs involved in community foundations in Australia are making great headway, especially as community leaders and strategic grantmakers. Funds under management of more recently formed community foundations are increasing – now heading towards \$4 million and rising. Self-help community philanthropy is alive and growing in Australia.

To quote from Louise Halsey, Chair of the Tumut Region Community Foundation, in her presentation to the recent Community Foundation Forum:

"Life is not meant to be easy but, have courage my child, it can be delightful."

George Bernard Shaw

Catherine Brown, Director
Catherine Brown & Associates Pty Ltd
catherinebrown2@optusnet.com.au

Feature: Building Australian Foundations: Australian Community Foundations Forum 2004 (continued)

Putting the Fun Into Funding

Focus on Youth in Philanthropy at the Australian Community Foundations Forum

By Carole Fabian

Rebecca Gardner of the Youth in Philanthropy project was one of the speakers at the Community Foundations Forum in Bendigo. Community foundations are ideally suited to involving young people, and many are already taking the challenge in a variety of ways.

Rebecca outlined some of the different models for youth participation, including offering challenge grants to involve young people in fundraising and making decisions about grant making, establishing advisory groups and youth councils which sit alongside the main governance bodies of foundations, and allocating specific tasks within a foundation to young people.

To encourage young people to become more involved as grant seekers, she suggested that foundations consider encouraging youth-friendly applications, including videos or posters.

Foundations could also ask all grant applicants to demonstrate a youth participation strategy in proposed projects.

There were many reasons why foundations should try to include young people: to hear young people's voices, to ensure diversity and inclusion, to gain the benefit of young people's expertise in areas where they excel (e.g. IT), to ensure organisational growth and succession, and to help give young people a sense of responsibility.

It was important however, to avoid "fake" participation, which can make young people feel marginalised and undervalued. This can happen when, for example, a token young person is brought onto a board without proper training or support, or when young people are consulted only for the sake of it and not to genuinely inform decision making.

The keys to success of youth involvement were ensuring that the work is meaningful to young people, enabling them to feel connected to the general community, and ensuring that they have some effective control. Rebecca said that informal consultation with young people could be very valuable, but only when there were also formal involvement structures in place.

Finally, she spoke about foundations which have been established and fully run by young people. An example is Millennium Kids in Fremantle. In 1996, a group of students attended a world environment conference which was supposed to be youth-led. They felt disappointed that the youth actually had little input into or control of the event, and on their return they decided to form their own foundation.

Millennium Kids has a board of 15 people aged 10-18 years, and an Adult Advisers Committee. It organises an annual conference, and makes grants to other young people for environmental projects.

A Showcase of Young People Working in Philanthropy

Following Rebecca Gardner's presentation, a number of delegates to the Bendigo conference presented ways in which their communities had sought to involve young people in grant making and community building.

Ned Dennis, of South Gippsland Shire Council, outlined the work of the Youth Community Connections Program in South Gippsland (Victoria).

The Youth Council of South Gippsland was established by the Shire Council. Originally membership was drawn from representatives of a range of secondary schools in the area. Eventually, the members themselves chose to break the nexus between the Youth Council and schools, and advertised publicly for new members.

One of the tasks of the Youth Council is to run the Youth Community Connections Program, which was established in 2003.

The Foundation for Young Australians gave a seeding grant of \$45,000 to establish a youth grantmaking program. There are still discussions about how to make the program viable and ongoing once the \$45,000 has been spent.

The Youth Council devised strict guidelines about who could apply for a grant. They specified that successful applicants would be organisations run by young people, even if they had some adult assistance.

The adults advising the Youth Council itself suggested that they offer challenge grants – asking applicants to raise matching dollars – but the young people rejected the suggestion on the basis that it was too difficult for youth groups in their community to raise money.

As Ned Dennis explained, an important part of the process has been learning about the pressures of grant making. "The kids have found that they were being pressured by their friends to favour particular applications for grants. We've had to talk through the whole issue of dealing with conflicts of interest."

"They've also been faced with the problem of dealing with applications which fall outside the guidelines they devised, but are nevertheless really great projects. They've had to learn to stick to their guns."

Ned said the other difficult situation was deciding what to do about applications from individuals, such as talented sports people wanting support to attend special training. "They've had to ask themselves what the community benefit would be – and they ended up saying no to individuals across the board."

Ned outlined the potential for well meaning adult mentors and advisors to have too much influence. "It's hard to sit on your hands when you want to chip in and say, that won't work and here's why," he said.

In the end, however, the value of learning through experience was one of the main benefits of youth grant making.

In Tumut, the Youth Council was also set up by the Shire Council. The Community Foundation for the Tumut Region then assisted the Youth Council to obtain a \$10,000 grant from The Foundation for Young Australians for a local granting program, and nominated one of its Board Members to sit on the granting committee. As Louise Halsey from the Community Foundation for the Tumut Region said, "The Youth Council has got more money to disburse than we have at the moment!"

By contrast, the Wingecarribee Community Foundation established its own Youth Council, independent of local government. Their story is featured elsewhere in this journal.

The Tomorrow Today Foundation of Benalla and District has as one of its main priorities the 18-35 age group. The Foundation was originally established partly as a response to concerns about young people leaving the region. They have initiated a number of projects with and for young people, and the Board of the Foundation is mentoring a young man who is undertaking training at the Australian Institute of Governance for the not-for-profit sector and attending board meetings.

"Young people are out there and if you include them in your work, they'll stay around," said Barbara Alexander of the Tomorrow Today Foundation.

Feature: Youth in Philanthropy

By Carole Fabian

Once upon a time, philanthropy was considered the province of people in the autumn of their lives – a way of giving back to the community after a lifetime devoted to building up an enterprise and a substantial asset base. What better example of how philanthropy has changed than by devoting an issue of our journal to the role of young people in giving?

Philanthropy is not just an issue for people of great wealth or a lifetime of achievement. Philanthropy is relevant to people of all incomes, occupations, and indeed, age, because philanthropy is no longer just about giving away money, but about being connected with the community, about wishing to make a difference.

Many grant making organisations recognise that making a difference can be achieved not just by making grants, but also through the grant making process itself. It's not just who gets the money that is important, but how granting decisions are made and by whom.

That's why many foundations are now seeking to involve a greater diversity of people in their structures, advisory bodies, and granting committees, in addition to providing a much greater level of involvement from those communities they seek to support.

In an Australian first, a group of six foundations developed an initiative to further the role of young people in the philanthropic sector. The Youth in Philanthropy Project was designed to support Australian foundations to implement youth participation strategies by developing tools, resources, and working directly with foundations.

The 12-month project was supported by The Foundation for Young Australians, The Myer Foundation, The Telstra Foundation, The RE Ross Charitable Trust, Philanthropy Australia and FRRR.

One of the resources developed as part of the project is the handbook *Youth on Board: 14 Points to Successfully Involving Young People in Decision Making*. The booklet, which was launched at the end of March 2004, is a valuable tool for anyone interested in working with young people in decision making roles. It includes case studies, worksheets and handouts to help organisations work through the process of engaging young people.

The project also hosted 'SNAP: Sensitive New Age Philanthropy', an event for young people (under 30 years of age) in the philanthropic sector, including grant makers, students, trustees, board members, staff and members of family foundations.

The SNAP forum looked at the questions "What are the issues around giving away money?" and "What makes a good society?" with a panel of arts, government, corporate, youth and indigenous representatives leading the latter discussion.

Over the next few pages, Rebecca Gardner, Manager of the Youth in Philanthropy Project, provides an outline of some of the issues canvassed throughout the project, as well as a taste of the *Youth on Board* handbook. Contributors associated with a range of different grantmaking and community organisations present an interesting array of the different ways that young people are already actively involved.

Youth on Board: 14 Points to Successfully Involving Young People in Decision Making is available for purchase through the publications page of the Philanthropy Australia website.

Philanthropy and Youth Participation

How youth participation principles can have an impact on the philanthropic sector

By *Rebecca Gardner*

The philanthropic sector can support the community to share power and responsibility with young people in many ways: by supporting youth participation in the broader community, through encouragement and support of grant recipients and through the inclusion of young people in organisational structures. This model incorporates suggestions for mechanisms that foundations can adopt at each level. Ideally a foundation will have policies that support strategies on each of the levels.

The term 'youth participation' has a range of definitions. For some, participation means turning up and a measure of youth participation is the number of young people who participated in an activity. Increasingly however, the term is being accepted as a measure of civic engagement and refers to the development of communities and individuals by acknowledging the right of young people to participate in the making of decisions that affect them.

There are three areas where foundations have influence, in the world around them (broader community), with the organisations that receive funding (immediate reach) and within their own structures (internal). Foundations can use the principles of youth participation in their activities.

Broader community

Foundations are able to use their position and networks to support the participation of young people in the community.

This could include:

- Supporting resources and research that enable organisations to more meaningfully engage with young people
- Advocating for the role of young people in decision making
- Promoting initiatives that have demonstrated success with high levels of youth participation.

Immediate reach

Foundations can support the organisations that they fund to have meaningful involvement of young people. This can occur by the foundation seeking to support organisations that currently have a high level of youth participation and by providing additional support to organisations that endeavour to involve young people.

Foundations can influence their immediate reach by:

- Funding organisations for the additional resources that are required to involve young people in the development of initiatives
- Requiring that young people are involved in the design of initiatives, through asking applicants to demonstrate:

(a) That young people are involved in decision-making positions in the organisation and the length of time that they have been involved.

(b) How young people will be involved in the design, implementation and evaluation of the initiative.

- Making funding accessible to young people by having processes that are youth friendly and will attract young people to apply:

(a) Promoting grant availability to young people using youth networks.

(b) Using language that is youth friendly, avoiding jargon and making expectations clear.

(c) Being approachable and accessible for young people with project ideas to meet and discuss their application with staff or committee members.

(d) Considering the timing of grant availability in relation to events that effect young people (school terms etc).

Internal

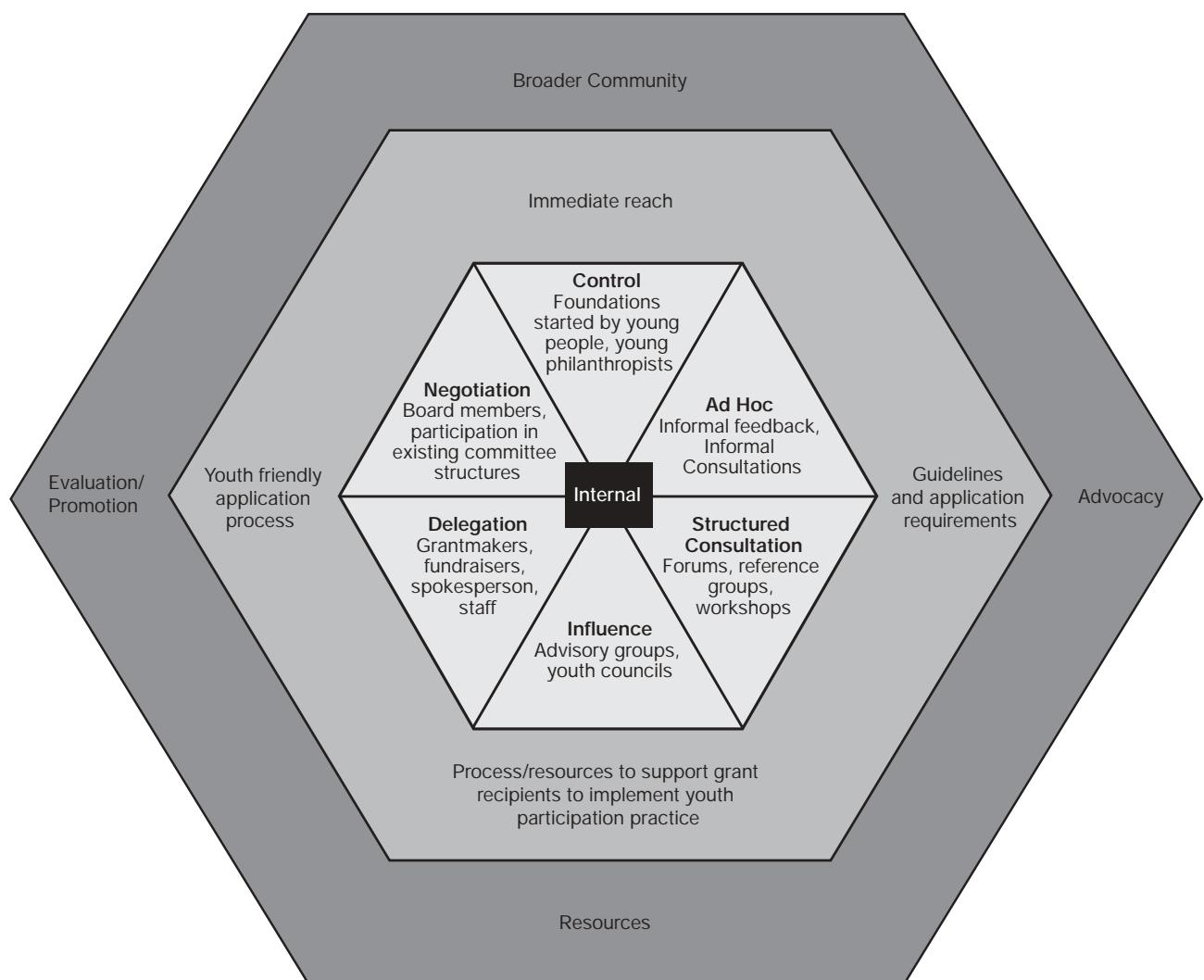
Youth participation principles are adopted in internal decision-making structures. These structures can include staff, advisory committees, consultations and any other mechanisms that will feed directly into the organisation's decision-making. Adapting Gill Westhrop's 1987 model, participation of young people in an organisation can be thought of as a continuum. The continuum does not imply that one approach is better than another, but that different approaches are suited to different situations.

1. **Ad hoc** – this input works best with organisations that have contact with many young people as part of their general business and can be characterised as feedback or informal consultation.
2. **Structured consultation** – seeking young people's opinions about what they need, what problems they face and strategies to respond. This can be forums, workshops and reference groups.
3. **Influence** – formal and structured processes that feed directly into the organisational structure. This includes advisory groups and youth councils.
4. **Delegation** – young people are given particular tasks in the organisation. These could include fundraising, young spokespersons, grant making or staff members.
5. **Negotiation** – young people share power with adults. This includes integration of young people into existing decision-making structures.
6. **Control** – young people make the crucial organisational decisions. This can be a group of young people with no adult involvement or a project of an organisation that is being controlled by young people.

See Diagram 1.1 on following page.

Feature: Youth in Philanthropy (continued)

Diagram 1.1 Philanthropic model of youth participation



Youth on Board: 14 Points to Involving Young People in Decision Making

There are many organisations that want to start engaging young people in decision making, but are not sure where to begin. The *Youth on Board* handbook includes worksheets, handouts and case studies to take organisations through the entire process.

Point 1: Know why you want to involve young people

Being clear about your reasons for designing a youth participation strategy is integral to involving young people on Youth Advisory Councils, Roundtables, boards, steering committees, etc.

Point 2: Conduct an organisational assessment

Determine how ready the organisation is to adopt change.

Point 3: Determine your model for youth participation

There are many options for involving young people. These generally fall into two approaches – to include young people in an existing governing body or to create an adjunct body.

Point 4: Identify organisational barriers

The idea of involving young people in organisations is often appealing, but there are some common barriers that must be addressed.

Point 5: Overcome attitudinal barriers

Effective youth/adult partnerships can be inhibited by attitudes.

Point 6: Address legal issues

Although under 18s can not serve as directors on a board, there are many legitimate options for younger people to participate in governance.

Point 7: Recruit young people

Effective recruitment strategies are key to the success of a youth participation initiative.

Point 8: Create a strong orientation process

New members to an organisation should understand the organisation that they are committing to.

Point 9: Train young people for their roles

Identify the skills that are required and develop a training program accordingly.

Point 10: Conduct intergenerational training

Training for both adults and young people is key to working in partnership.

Point 11: Make meetings work

Meetings don't have to be boring! Consider the needs of young people and adults to make meetings more interactive.

Point 12: Develop a mentoring plan

Mentoring supports young people to develop their role with confidence.

Point 13: Build youth/adult relationships

Strong relationships are key to all successful programs and social change movements.

Point 14: Create support networks

Young people who work with adults in decision making roles need a support network of others in the same situation – and so do adults.

The Youth on Board Handbook is available for purchase through Philanthropy Australia.



Anna Shelmerdine and Dur-e Dara at the Youth on Board launch.

Melbourne Girls' College Student Foundation

Making a Difference to the Community and Yourself

By Nia Holdenson, Director of Girls' Leadership and Houses

In 2001, Melbourne Girls' College developed a student-run foundation. The aim was to give students a real opportunity to decide how the money they raised through fund-raising was used to make a difference in the local community.

Young people in Australia are very generous and want to support good causes, but they don't always know how to do it in an organised way. At Melbourne Girls' College the students decided they wanted to have a say in how the money they raised from chocolate drives and casual clothes days was distributed and spent. So, instead of just 'donating' a lump sum at the end of the year to a charitable organisation and not having any real knowledge as to how that money was spent, they set up their own foundation and invited organisations to request money from them.

From its conception, M.G.C. Student Foundation has been student driven. With the help of the 'R-U-MAD' program (then part of the Stegley Foundation, but now under the auspices of the Education Foundation) these students set off into uncharted territory.

They needed to develop the procedures to operate the program. They began with a brainstorming session to determine their values and then created their mission statement and areas of passion. The procedures included setting the priorities, determining how to raise the money and making decisions about the size of grants. Paperwork for applications and a logo had to be prepared; committees had to be established, decisions about when to call for applications had to be made, criteria for evaluations of grants had to be set, and follow up letters had to be considered.

So far, their grants have funded projects that directly relate to specific programs, either through funding for equipment to allow the initiation of a particular program (for example the Brosnan Centre's 'Cookin's Cool' program) or to fund staff and/or resources to enable a specially targeted program to operate.

Students call for grants through 'YouthGas', an online youth bulletin board. Potential applicants either telephone or email for the application forms.

When applications have arrived and the final date is passed the Grant Allocation Committee convenes to read and assess the submissions. The Committee has a set of criteria that they work with, and a 'critical friend' from the Education Foundation to ensure correct process is followed. When the final decisions are made, a letter, with the cheque attached, is sent to the successful applicants and letters are sent to the unsuccessful applicants.

In 2002 a small group of year eight students were evaluating grant applications for community projects. The decision needing to be made was between two projects. Both projects fitted the core values of equality, compassion, trust, loyalty, truth, respect and honesty, and community and family. The students were evaluating the benefits of the two projects and trying to decide which one to give the grant to.

They were keen to give it to a project that supported adolescent girls with severe emotional and personal problems, although they felt that a scented garden for high-rise kindergarten children who had never had the opportunity to tend a garden, or pick a flower, or even see something grow from a seed had very important benefits. I asked them why they wanted to give it to the 'girl' project. They answered, "Well we're a girls' school." I said 'that's not a well-thought out response. What will you tell the kindergarten?' They looked at me, and looked at each other, and then one girl said, 'The scented garden is a good idea, and the children really need the experience of tending a garden and the satisfaction of growing something themselves. But, Miss, girls with severe emotional and personal problems? These are life and death issues, and that's why we should give the grant to that program.'

Since its beginnings, on 7 November 2001, the Melbourne Girls' College Student Foundation has funded the following projects:

2002, Brosnan Centre – 'Cookin's Cool' project

2002, Grassmere Cardinia Youth Services – 'Girl Power' program

2003, Stonnington Youth Services – 'Peer Support Training for Young Mums' program

2003, City of Greater Geelong, Youth Development Division – 'Girls Go Skate' program

Part of the process is that there is follow-up after the donation. For example, members of the Student Executive went to the Brosnan Centre to see the 'Cookin's Cool' project barbecue purchased with money they donated cook its first lunch. A student from the 'Girl Power' Program in Pakenham came to a full-school assembly and spoke to 1,200 students about their program, supported with a PowerPoint presentation she had prepared.



One of the participants in the 'Girls Go Skate' with the coach.

Recently a small group of girls went to Torquay to see the 'Girls Go Skate' program in action. This is a program directed to girls for access, practice and coaching for skateboarding, without the presence of boys. A student from the skate group has offered to come to our assembly and speak about the program to our students, and there is also the possibility of the mobile skate unit coming to Melbourne Girls' College for an afternoon.

Three years down the track there is still lots of work to do. The on-going issue of senior students moving on, and of how to keep the project in motion is always in the forefront of our minds. Currently, the senior girls do all the administrative work of the Foundation, and the younger students work as the Grant Allocation Committee.

There are improvements that I would like to make. For example, I would like to implement formal training in 'good grant giving' for the Grant Allocation committee. This year, students plan to invite our applicants to come for an interview, both for us to understand their program better and for the applicants to have the chance to explain it to us in person. Also, we would like to implement a program of 'mini-grants' that directly relate to community service, rather than specific programs. We are thinking we would like to target our feeder primary schools for this project.

As with any project, it is constantly evolving, improving and growing. The Melbourne Girls' College Student Foundation project is not only about giving money to programs, it is about teaching girls the value of giving to others and giving them the groundwork for life-long giving.

Feature: Youth in Philanthropy (continued)

'Don't Do It For Us, Do It With Us'

By Carol Taylor, Executive Officer, Foundation Boroondara

When young people in the leafy inner-eastern suburban belt of Melbourne were asked how a new community foundation could help them, the resounding response was 'don't do it for us, do it with us'.

The fledgling community foundation, Foundation Boroondara, based in the City of Boroondara, serves a community of 160,000 people. The initial challenge was to identify the needs of the community and how the Foundation might bring about lasting change.

Through several early strategic planning sessions, the Board of Trustees identified two broad themes – social isolation and providing opportunities for children and young people to enable them to reach their full potential. Their first focus was on children and young people.

With the pro-bono assistance of a local consultant and skilled facilitator, Warwick Cavell, a number of focus groups were held to 'identify' ways in which the foundation could make a difference to young people.

The resounding result was that young people wanted a voice and an opportunity to become decision and grant makers in their own right.

Warwick Cavell said in his summary – *"There is a need to create better connections with young people and involve them more in deciding about their own lives and the communities they live in"*.

"The need to move away from the model of older people being the teachers and the youth being the learners – this is linear thinking that does not reflect 'real world' processes. We need to move toward a 'partnership' approach between younger and older people."

The Board has enthusiastically agreed, in principle, to establish a youth advisory committee.

Participants aged between 12-25, drawn from all elements of the community, not just schools, will be encouraged to join the advisory committee. They will be provided with training in good governance and committee of management training, and in how to determine their own terms of reference. They will investigate children's and youth issues, and will report directly to the Board of Trustees on these issues and make recommendations. The advisory committee will also be responsible for establishing a grants program and evaluating funded programs.

In essence the youth advisory committee will be the vital link between the Board and the young peoples' community.

The Foundation wants to capture the ideas, energy and vision of the young people while providing them with the skills to become the philanthropists and grant makers of the future.

Chances for Kids – Scholarship and Mentor Program

The Foundation Boroondara Board invited Vernon Knight and Fiona Harley, both passionate advocates for the Chances for Children scholarship program established in the Mallee Region of north western Victoria and south western New South Wales in 2001, to present an overview of the program.

The program was designed to provide financial assistance for disadvantaged children who were deemed as being denied the opportunity to achieve their full potential because of their families' financial disadvantage.

Chances for Children supports children and young people achieve their dreams – from academic, sporting, music through to leadership opportunities.

So far the program has assisted 166 children and young people and given or committed to their development nearly \$1,000.000.

Recognising the synergy between the Foundation's own goals and that of Chances For Children the Chairman of the Board, Ben Bodna AM, investigated the possibility of establishing a similar model in Boroondara, including a mentoring component that will see young people working side by side with local community and business leaders.

An agreement is currently being negotiated between Chances for Children and Foundation Boroondara to assist the Foundation in the establishment of the program in Boroondara.

The first community forum for this program will be held in early May 2004. Swinburne TAFE, Hawthorn has agreed to sponsor the initial forum and the intended outcome is for a strong and vital working group to be formed to lead the establishment of the program.

The committee will be made up of interested community members, including young people, who will work with the Foundation in the establishment of the program including determining their mission, vision and goals, business strategy, raising funds and overseeing the allocation of grants.

The Foundation is confident that the first funding round for the project will be completed and recipients announced before the end of this year.

Foundation Boroondara is committed to understanding the needs and concerns of young people, to harness their perspectives on our community, to skill them to become decision and grant makers in their own right, develop their understanding of philanthropy, encourage their sense of community and participation and to help them achieve their dreams and reach their full potential.

Wingecarribee Foundation

By Katherine Clark, Executive Officer,
Wingecarribee Community Foundation

The Wingecarribee Community Foundation (WCF) has, since its inception, attempted to address the needs of young people. At the early stages of development, a young person was invited to become a member of the steering committee. This person along with other steering committee members, took part in extensive liaison with local youth groups, schools and community services pertaining to young people. Through this endeavour, the WCF Youth Philanthropy Committee (MAD Youth) was born.

MAD Youth is a formally constituted WCF board advisory committee. It comprises motivated and skilled young people who are committed to 'Making A Difference' in their local community. This committee is an example of an innovative partnership, which provides the opportunity for young people to directly impact on the services and provisions for young people in their local area.

The Youth Philanthropy Committee (MAD Youth) was formed out of a series of workshops held by the WCF entitled 'Making A Difference' and 'Managing Your Bright Ideas'. These workshops encouraged youth philanthropy in the area, by allowing young people to come together, to assess the needs of youth in the community, begin to form ideas of how these needs could be met and provide practical skills training for these young people in beginning and managing a philanthropic project.

These workshops initiated a number of local youth projects and led to the formation of the youth led WCF Youth Philanthropy Committee, MAD Youth.

MAD Youth comprises volunteers between the ages of 13 and 18 from the local area, representing a number of different schools and locations in the Wingecarribee. MAD Youth are supported by the WCF Youth Philanthropy Officer (part-time), who is a young person with appropriate skills and aptitude, employed to assist, coordinate and facilitate the activities of the Youth Philanthropy Committee. This position is funded through a partnership between the WCF and the Berrima District Credit Union.

MAD Youth provides a good example of youth run and youth led philanthropic activity. There is a high degree of youth participation in the initiation and direction of activities, coordination and decision-making. The aim of the WCF is to maximise the experience of meaning, connectedness and control of the young people in their endeavours, whilst providing appropriate levels of support and guidance from the board, executive officer and community business partners.

As well as their own activities, a primary focus for MAD Youth committee has been encouraging and supporting philanthropic activity in other young people in the area. In September 2004, the committee succeeded in securing a grant of \$10,000 from The Foundation for Young Australians, as seed funding to establish a Youth Community Connection. The committee has begun



Community Business Partnership; the Wingecarribee Community Foundation's Youth Philanthropy Officer (second from the left) supports young people in philanthropic activity in the local area. This position is funded by the Berrima District Credit Union (representatives far left and right). Also pictured is the chairperson of the WCF, Dr Helen McCue A.M.



Young people take part in the Wingecarribee Community Foundation's MAD (Making A Difference) Youth Philanthropy Workshops.

the process of recruiting other young people to the Youth Community Connection, specifying areas of focus and establishing granting criteria. This process has been guided and supported through a series of workshops led by Claire Chamberlain from The Foundation for Young Australians.

The committee has also received a \$5,000 challenge grant from The Foundation for Young Australians with which they can increase the level of funding the Youth Community Connection can provide. The Committee has begun a series of fundraising events with the aim of raising this \$5,000. These events will also provide important social and recreational opportunities that showcase youth talent in music, sport and performance.

Another important result of the WCF Workshops was the development of a youth initiated community radio project. The WCF, initially in collaboration with the local council's Youth Voice, assisted the young people in securing a grant from The Myer Foundation. In collaboration with the Moss Vale High School teachers and student representatives, the WCF has helped to establish MVH-fm, an incorporated body responsible for implementing the project. A part-time Youth Media Training Officer has been appointed and a local commercial radio station has provided in kind support and training.

Feature: Youth in Philanthropy (continued)

In summary, the WCF is meeting its original aim of addressing the needs of youth in the area, by providing the opportunity and support for youth led initiatives. For instance, MAD Youth works in partnership with a number of community services, schools and youth groups. This connection provides a profile for the activities of the committee, encourages membership and engages with other young people of the Shire. It also provides an environment in which the committee operates, so that liaison can occur and the activities of the committee are given context and support.

The WCF is in the process of formalising this support with a Youth Mentoring Partnership, bringing together skilled adult leaders for the purposes of supporting youth engaged in philanthropic activity. By finding a balance of support for youth to develop their own initiatives, the projects that are developed are sustained and young people are encouraged to use their skill and initiative to make a difference in their community.

Tumut Valley Youth Council

By Julie Hyland, Youth Council Facilitator, Tumut Council

In 1997, a Public Meeting was held to determine the needs of the youth within Tumut and the surrounding areas, and also to find ways of bridging the generation gap so that the messages of youth could be voiced in civic and community affairs. A Steering Committee was then formed and a Constitution developed. Positions of the Youth Council were advertised and by May 1998 members were accepted by Council.

In the time it has been operating, Tumut Valley Youth Council has become a model for the formation of Youth Councils in a number of Shires across the region.

The committee members have showed initiative through being self funded, raising money for expenses and donations through various activities. Donations are made to local youth and youth activities. Examples of fund raising ventures conducted by the committee include Debutante of the Year Balls, Discos, Youth Week Activities, Food and Drink stands as part of community events.

Tumut Valley Youth Council has now commenced the 'Youth Community Connections' initiative, as a result of a grant from The Foundation for Young Australians.

Guidelines for the initiative were developed during a 'Grant Making Workshop', facilitated by The Foundation for Young Australians. These incorporated Tumut Valley Youth Council's Mission Statement, goals of the group, details on who can and cannot apply for a grant, conditions and an Application Form.

The young people will generally run the grant making process with the guidance and support of adult mentors. The Council members have been allocated tasks in administration, financial records, media releases and reporting.

The youth grants will be made from the \$10,000 grant from The Foundation for Young Australians, and a further \$5000 will be available to the Council on a dollar for dollar basis.

The first grant round closed on 23 April 2004, with applications being assessed shortly thereafter. Recreation, transport and entertainment will be the areas targeted during the assessment process.

A further workshop, again facilitated by The Foundation for Young Australians will be conducted in early May to assist the young people in the decision making process and to look at sustainability of the group(s) who have been awarded grants.

Tumut Valley Youth Council can attribute its success to the energy and commitment received from its members, ongoing support from Council's Representative, Council Staff Members, local media, schools and the community.

The future of Tumut Valley Youth Council is a positive one. They will build on what they have already achieved, set and reach new goals, further develop their Management Plan, involve more community members to provide adult support and continue to develop the young leaders of tomorrow.

Australian Red Cross Youth Philanthropy Project

By Katie Greenwood, National Manager, Youth and Education Services, Australian Red Cross

The Australian Red Cross (ARC) Youth Philanthropy Project was kick-started in March this year as part of the organisation's Youth Week celebrations and under the umbrella of the newly drafted Australian Red Cross National Youth Strategy.

The aim of the project is to involve young people directly in decision making processes and so add value to existing programs and services which work to improve the lives of vulnerable people and contribute to organisational sustainability.

The ARC Youth Philanthropy Project and the formation of a youth grants panel are but one component of a multi-level approach to support young clients, volunteers and decision makers in their roles of implementing programs, improving programs and contributing to organisational change.

With this philosophy in mind, the ARC National Youth Advisory Committee, a body composed of staff and youth representatives from each State and Territory and responsible for advising the National Red Cross Board on policy regarding young people, proposed that a panel of young volunteers be established to administer funds set aside by the organisation to provide opportunities for young members of Red Cross to network and gather to discuss issues of organisational importance.

An additional proposal was that this group also directly contribute to improving the lives of vulnerable people through philanthropy, administering funds from a variety of sources in order to make grants to Red Cross youth

led projects assisting local communities and young Red Cross delegates travelling overseas with the organisation.

The inaugural Youth Grants Panel (YGP) met in Melbourne from 13-15 March to undertake training, develop future grant guidelines and to assess applications looking to access funding for a youth gathering or event.

Although the self-nominated delegates on the six-member panel might have been novice in terms of grant making, they all brought to the group a diverse set of skills and perspectives crucial to the grant making process.

With the initial assistance of The Foundation for Young Australians, panellists celebrated this diversity and the process that had brought them together by participating in activities exploring personal values, the Fundamental Principles of Red Cross and how to apply them to the grant making process, the ethics of grant making, accountability in grant making and the importance of youth participation within the organisation.

It is difficult to overstate the vital role the Foundation for Young Australians (FYA) played in assisting with the development and delivery of the training program undertaken by the Panel. Their expertise and willingness to build Australian Red Cross's capacity to undertake the project has been pivotal to its success.

The body of work produced by the Foundation on the mutual advantages for organisations and young people engaging in philanthropy have certainly added to and clarified the role young people play in making a difference and building a vision for the role of the organisations they work with in the Australian and global landscape of the future.

During the decision making phase of their time together, panellists participated in a three-step process. Step one involved the workshopping of a set of criteria for assessing applications based on guidelines given to applicants prior to their compiling funding submissions.

This exercise was a vital step in the evolutionary process of the panel's grant making and an excellent example of the way in which young people can drive program implementation and improvement.

Step two involved the self-facilitated assessment of applications. Without prompting from staff, the panel undertook this exercise with each member in turn playing trouble-shooter when it became clear their expertise meant they could clarify discussions or answer particular questions. Where questions were left unanswered, the panel devised a process for seeking further information and elected panellists to represent the group to applicants and other organisational decision making bodies.

At this stage, it was clear the panellists were particularly concerned with their accountabilities as grant administrators and with the boundaries of their roles as grant makers as opposed to project officers. Panellists were soon applying the knowledge and skills learned in the training provided by FYA – clarifying the model of grant making they intended to pursue.

Finally, panellists workshopped future grant guidelines, improving the grant making process and determining grant priorities for the future from a youth perspective.

In short, once the training phase of the program had been completed, the Youth Grants Panel became an authentic example of youth led decision making – meeting program goals in terms of the extent to which young people participated in driving program development and delivery.

The Grants Panel will continue to meet via teleconference to draft further grant guidelines and will interface with the National Youth Advisory Committee to capitalise on opportunities to further expand the project. A Red Cross youth participation project worker will support the group providing information and training on an ongoing basis. It is hoped that in the future, the group will expand both in number and in the scope of their activities.

For ARC, the Youth Philanthropy Project is an exercise in mutual capacity building. Fundamentally, the organisation acknowledges the skills young people bring to the decision making table and the contribution they make in building the capacity of the organisation to cope with change, to improve the lives of vulnerable people and to sustain its operations in the future.

Similarly, the young clients, volunteers, members and decision makers involved with Red Cross, and particularly in this instance with the youth philanthropy project, acknowledge that the project allows them to determine their place in the organisation and to visibly contribute to making a difference in their community whilst building within them the capacity to sustain active involvement in civil society.



Left to right: Katherine Wall (Qld), Kerry Laurie (Project Officer), Bianca Hill (Chair), Yong Tiong (Vic), Katie Greenwood (National Youth Manager), Stacey Anderson (ACT), Cristel Meredith (Dep Chair), Matt Stevens.



Stacey Anderson and Matt Stevens working Grant Guidelines.

Feature: Youth in Philanthropy (continued)

Lotterywest

Gordon Reid For Youth Advisory Committee's Youth Representative

By Pamela Peelen, Acting Grants and Communications Coordinator, Lotterywest

The Gordon Reid for Youth Advisory Committee provides Lotterywest with valuable policy and youth sector advice, which is fundamental to the effective assessment of grants to support young people in Western Australia. Collectively the Committee has extensive networks across the youth sector that not only enables it to offer a broader community perspective on grant proposals but to also broker the development of youth projects during the initial stages of their application.

The purpose of the Committee is to add value to the grants process by providing advice and comment on community needs and priorities relating to youth services. It has one designated position for a youth representative who is required to have a proven background in working within the youth sector, either in a voluntary or paid capacity. The experience of former youth representative Belinda Trowbridge offers some insight into the process and value of including a youth representative on the Committee.

Belinda was appointed to the Committee after considering the Terms of Reference and submitting an expression of interest whilst participating in her third year practicum placement (Bachelor Social Science: Youth Work) at the Youth Affairs Council of Western Australia. The appointment, like that of other members of the Committee, was for an initial term of three years with the possibility of a further three-year extension.

The induction process involves meeting with the Director of Grants and Community Development, Executive Officer of Gordon Reid Youth Grants and one other committee member. For Belinda, this process was made less daunting by being able to share the learning experience with another new committee member.

The Gordon Reid Grants for Youth annual budget is \$500,000 and whilst individual members and the Executive Officer of the Youth Advisory Committee maintain regular communication, they only formally meet on a quarterly basis. Any business outside of the meeting process is conducted via telephone or email for grants that require fast tracking. In these forums any issues or concerns are raised and allocated to committee members for follow up with the applicant.

As a new committee member Belinda was paired up with an experienced member to meet with community groups. The mentoring took place for the first year of Belinda's involvement and she acknowledges, "the committee member would assist me to frame questions for the community groups, develop probing questions

and to communicate effectively... I found it to be extremely beneficial as it increased my confidence to the point that when I began liaising with the community group on my own, I felt I was more than able to fulfil my role as a committee member."

The opinion of the youth representative is sought in particular to help determine how young people may have been involved in developing a project. Of this process Belinda states, "My opinion was always valued, as it was believed that I could assess whether it was a meaningful involvement/consultation with young people."

The Executive Officer maintains regular contact with committee members in order to seek information about particular groups they may be in contact with, as well as assists members to interpret the grant guidelines and assessment criteria. Close contact is particularly maintained with the youth representative who is also frequently invited to represent Lotterywest at youth specific events and functions, a key strategy in demonstrating the importance Lotterywest places on receiving external advice from sector representatives.

Belinda believes that being a youth representative on the Committee has provided her with career opportunities. Her understanding of grant submission writing as well as Lotterywest's grant processes assisted her to obtain employment with a Local Government Authority where she convened an interagency network for youth service providers in the region. "I believe that my involvement in the Committee gave me many skills in meeting processes and how to communicate well with other community groups. I had several opportunities to discuss the Gordon Reid Youth Grants with several members of the interagency network who went on to apply for funding. I believe that my role as a committee member was to promote the grant opportunities and I believe that as a result of the support that I had as a committee member, I was able to fulfil this role."

On turning 25, after her second year of serving on the Committee, Belinda vacated the youth position and a new youth member was appointed. As a valued committee member she was offered the opportunity to see out the rest of her term as a member of the Advisory Committee in her own right.

Currently the Team leader of Youth Activity Services for a local government authority, Belinda believes, "the experience (as the youth representative on the Committee) has had a significant impact on who I am now and the skills I possess as a worker in the community services field. I gained a strong understanding of a range of community groups and what their aims and goals were, as well how a well-developed application can assist in the success of a project. I continue to reflect on how much the Gordon Reid Youth Committee has taught me and seem to always use bits of information or processes that I learnt throughout my involvement with Lotterywest."

Growing Into Giving

By Tamara Logan, Program Coordinator,
The Myer Foundation

Philanthropy is a Myer family tradition, a legacy that began with Sidney Myer's generosity and vision, and continues to this day by the following three generations of family members.

The G4 Fund is comprised of members of the fourth generation of The Myer Foundation, charged with the responsibility of taking philanthropy into the 21st century. Established in 2001, the G4 Fund is a forum for members to increase their knowledge and experience of philanthropy and the community sector as a whole.

The G4 Fund supports projects that fall within two main priority areas: Environmental Education and Youth Health, however, members have the liberty to bring their project ideas 'to the table' to discuss with fellow Fund members. There are currently 12 family members in the Fund (over 18 and under 30), and two non-family members who provide invaluable advice on projects in the priority areas.

The G4 Fund was developed as an incubator but has now evolved into a committee of the Foundation with its own direction, visions and ideals. What was initially a seed idea, has grown into a flourishing ideal of social responsibility.

The group believe they have a responsibility to educate themselves about the ideals of the not-for-profit sector and community service. Members are working closely with The Foundation for Young Australians to define and cultivate youth philanthropy in Australia and encourage more organisations to empower young people to make decisions about what matters most to them.

The G4 Fund does not only represent the 'voice of youth' within the Foundation; they are integral to developing a culture of young people as decision-makers. The Myer Foundation looks to the G4 Fund to foster creativity, fresh ideas and perspectives, to pave the way for the next generation of grant makers to continue to serve the community, and to follow Sidney Myer's legacy established all those years ago.



Left to right: Patrick Myer (G4 Fund), Russell Smith (Indigenous Philanthropy intern), Arlene Buchan (ACF and G4 Fund) and Laura Myer (G4 Fund). Photo taken at SNAP (Sensitive New Age Philanthropy) Conference on 25 March.



Left to right: Alan Wu (Foundation for Young Australians), Simon Herd (G4 Fund), Ainsley Uebergang (Somerville House Foundation). Photo taken at SNAP (Sensitive New Age Philanthropy) Conference on 25 March.

Feature: Youth in Philanthropy (continued)

Youth in Philanthropy Canada

By Barbara Oates, *Community Foundations of Canada*

Over the last few years, Canadian community foundations have enthusiastically embraced Youth in Philanthropy programs. They are now found in many communities across the country with each community foundation developing its own style and approach. Some are community-wide; others are school-based. Some grant largely with flow-through funds; most are working to build permanent youth endowments. Regardless of the approach, all involve young people engaged with their local community foundation in their key roles of grantmaking, fund development and community leadership.

Currently, there are approximately 35 community foundations with active youth in philanthropy initiatives. The number of youth advisory committees (YACs) is now approximately 60, since those with school-based programs often include multiple committees. Many other community foundations are actively planning to start a youth program, while still others are starting to consider the idea. It is estimated that since the first Canadian youth in philanthropy programs started just over six years ago, over one million dollars have been granted by YACs across the country.

The growth of youth in philanthropy in Canada can be attributed to a number of factors.

Foremost among them is the recognition that youth are an important asset in our communities, and that they bring an important vitality and perspective to grantmaking and other community foundation activities. And by showcasing youth philanthropy at Community Foundations of Canada's national conferences, community foundations across the country were exposed to the first YIP initiatives, and quickly recognised that young people were excited about philanthropy, and had much to offer community foundations. Finally, access to resources and information for youth philanthropy has made it easier for new groups to get started. Endowment match programs from other foundations, training, websites and other communication and networking tools, policy and procedures manuals, evaluations and other research and materials are becoming increasingly available, and allow new groups to build on the experiences of others.

Until recently, many of these resources were available in a rather ad hoc manner, and varied significantly from region to region. However, the level of experience and the basic infrastructure that now exists, along with the continuing growth of interest among youth and community foundations, has positioned us to take Youth in Philanthropy in Canada to a new level. To that end, Barbara Oates has recently assumed a new role as National Consultant on Youth in Philanthropy for Community Foundations of Canada. In her former role



Members of the YIP (Youth in Philanthropy) Group at the Community Foundations of Canada 2002 National Conference in Kelowna.

as Program Director with Vancouver Foundation, Barbara developed its province-wide Youth in Philanthropy program, as well as serving as Adult Advisor to Vancouver Foundation's Youth Philanthropy Council for the past five years. Now, through funding support from Vancouver Foundation, Barbara will continue to manage the Foundation's provincial YIP program, which works in partnership with the 15 B.C. community foundations that have Youth Advisory Committees, as well others that are interested in starting a YAC. But in addition, she will now be available as a resource to all youth programs and will have responsibility for carrying out CFC's national role in supporting youth in philanthropy: facilitating connections across the country, promoting youth in philanthropy, disseminating learnings and effective practices and advising those who are overseeing local and regional developments.

Another recent development that will help to advance youth engagement in community foundations has been an exciting province-wide initiative in Ontario. 'Engaging Ontario's Youth In Philanthropy' is part of a larger provincial project titled 'Broadening Philanthropy in Ontario Communities'. Over the past year, 10 community foundations with existing or emerging youth engagement programs came together on several occasions to share experiences, participate in training, build connections and inform the development of new resource materials. These materials include a Youth Toolkit, Adult Advisors Toolkit, Board Toolkit and a Recruitment Tool, and will be launched at the Community Foundations of Canada national conference in 13-15 May 2004. After that they will be available through the CFC and yipcanada.org websites.

Planning for the youth participation at the national conference is now underway, and a keen group of young people from YACs across the country is pouring over questionnaires received from their peers. Their goal is to organise a pre-conference day for youth grantmakers that will maximise the learning, sharing and networking opportunities afforded when approximately 75 youth from community foundations across the country gather

in person in one room. They will also be planning a conference plenary session that is intended to showcase youth grantmaking across the country and will feature a new video of great YAC grant stories. Throughout the conference, youth are free to attend any plenary and concurrent session, however those that would be of more interest to them are specially noted in the program. In addition, there will be several optional roundtables and concurrent sessions available specifically for youth, as well as a youth social event. (Conference information is available on CFC and yipcanada websites.)

Planning is also underway to re-vamp the Youth in Philanthropy website with a new look, more news and resources and more inter-active areas and links. Meanwhile, YACs are still encouraged to submit news and updates to the current site, and to get in the habit of sending information about grants and activities on a regular basis. Fund development stories are also requested, as this is an area that YACs are particularly keen to learn more about. In response to this need, a book of fund development stories is in the works, and will include generic information about building youth endowment funds, such as code of ethics, best practices, tips, and tools, as well as stories of successful fund development activities from YACs everywhere. Youth councils in Australia are encouraged to participate by submitting their stories, either through the yipcanada website or directly to boates@community-fdn.ca

Although community foundations are local in nature, the community foundation movement is international in scope. Community foundations throughout the world are realising the tremendous value of sharing experiences, ideas and knowledge across borders, and have built an international network to support and enhance their work.

And youth in philanthropy, the 'movement within the movement', is also both local and international. Over the past few years, a limited number of overseas visits have taken place between a few YACs, as well as by adults developing youth in philanthropy programs. Even more contact has occurred by telephone, internet and print. We have much to learn from each other, and those involved in youth in philanthropy in Canada welcome the opportunity to connect more with our counterparts down under, whether in person or electronically!

For more information, contact: Barbara Oates
B.C. Regional Coordinator/National Consultant
on Youth in Philanthropy
Community Foundations of Canada
www.community-fdn.ca
boates@community-fdn.ca
Phone: 604-926-3072
Fax: 604-913-0957

Resource Centre Briefing

Publications

- Youth on Board – 14 Points to Successfully Involving Young People in Decision Making

Publisher: Foundation for Young Australians

This is a comprehensive handbook for anyone who is interested in working with young people in decision making roles. Includes case studies, worksheets and handouts to help organisations work through the process of engaging young people.

- Sharing a New Story: Young People in Decision-making

Author: Wierenge, Ani

Publisher: The Foundation for Young Australians, This report examines the opportunities and issues around young people in decision making roles. It provides current thinking on 'better practice' as well as a reflective toolkit that has been developed for working alongside young people.

- The Succession Workbook: Continuity Planning for Family Foundations

Publisher: Council on Foundations

Useful as a guidebook, portfolio or troubleshooting manual, this workbook outlines the steps involved in continuity planning and involving members of the younger generations on family foundation boards.

- Changing the Face of Giving: An Assessment of Youth Philanthropy

Publisher: James Irvine Foundation

Written by the Youth Leadership Institute, this report examines youth philanthropy as it is now being practiced and recommends future directions for this new field. The report was written to help nonprofits, government agencies, and foundations focused on youth learn more about the spread and depth of the youth philanthropy movement.

- Best Practices in Youth Philanthropy

By Pam Garza and Pam Stevens

Publishers: Coalition of Community Foundations for Youth

This report assembles and interprets lessons learned from both research and practice in youth philanthropy; it documents the best practices from a variety of youth philanthropy program models and provides examples, tips and questions to help inform decisions about strategies, structures and activities for existing and new programs.

Articles

- A Movement Within a Movement

'Foundation News and Commentary' September/October 2003, Vol. 44, No. 5

Youth involvement in philanthropy is growing by leaps and bounds not just domestically, but worldwide.

Online Resources

- Learning to Give

<http://www.learningtogive.org/index.shtml>

The Learning to Give Project aims to develop and replicate curriculum lessons, units, and materials for perpetuating a civil society through the education of children about the independent sector, and to achieve their commitment to private citizen action for the common good. Sample lessons and resources are included.

- Youth Grantmakers

<http://www.mcfyp.org/>

A project of the Michigan Community Foundation Youth Project of the Council of Michigan Foundations, the Youth Grantmakers site offers guidelines and sample documents for organisations interested in starting a youth advisory committee.

- Foundation for Young Australians

<http://www.youngaustralians.org/>

The Foundation for Young Australians' vision is to create positive opportunities and outcomes for Australia's young people, by leading the development of innovative strategies that enable them to reach their potential and participate fully in society. The website includes not only information on the Foundation's grantmaking activities, but a wealth of resources and publications on youth participation and youth grantmaking.

- Youth On Board

<http://www.youthonboard.org/>

Youth on Board is an organisation committed to building effective relationships between adults and young people, and provides training, consultation and publications on how to involve young people in decision making.

Home and Abroad

Conferences: Australian

One World: Many Childhoods

XXIV World Congress of OMEP

**World Organisation for Early Childhood Education,
0-8 Years**

When: 21-24 July 2004

Where: Melbourne, Victoria (The Carlton Crest Hotel)

Further Information: The Meeting Planners

91-97 Islington Street, Collingwood, Victoria 3066

Phone: (03) 9417 0888

Fax: (03) 9417 0899

Email: omep@meetingplanners.com.au

Website: <http://www.omepaustralia.com.au>

Building Better Boards

A Dialogue on Nonprofit Governance

When: 31 July – 1 August 2004

Where: Sydney, NSW

Further Information: Nonprofit Governance and Management Centre

PO Box 246, Gladesville NSW 2111

Phone: (02) 9879 6674

Fax: (02) 9879 6029

Website: <http://www.governance.com.au>

Strategies for Equality and Inclusion

VCOSS Congress 2004

When: 5-6 August, 2004

Where: Melbourne

Further Information: VCOSS

Level 6, 130 Lt. Collins St, Melbourne VIC 3000

Phone: (03) 9654 5050

Fax: (03) 9654 5749

Website: <http://www.vcoss.org.au>

Prescribed Public Funds Seminar

(for lawyers, accountants and auditors)

When: 10 August (morning)

Where: Sydney

Further Information: Centre of Philanthropy and

Nonprofit Studies, Queensland University of Technology

GPO Box 2434, Brisbane, Q 4001

Phone: (07) 3864 2936

Fax: (07) 3864 9131

Website: <http://cpns.bus.qut.edu.au>

Community Foundations Seminar

When: 10 August (afternoon)

Where: Sydney

Further Information: Centre of Philanthropy and Nonprofit Studies, Queensland University of Technology GPO Box 2434, Brisbane, Q 4001

Phone: (07) 3864 2936

Fax: (07) 3864 9131

Website: <http://cpns.bus.qut.edu.au>

Australian Family Foundation Forum

When: Wednesday 11 August 2004

Where: Sydney

Further Information: Centre of Philanthropy and Nonprofit Studies, Queensland University of Technology GPO Box 2434, Brisbane, Q 4001

Phone: (07) 3864 2936

Fax: (07) 3864 9131

Website: <http://cpns.bus.qut.edu.au>

Conferences: International

Inside Fundraising: Develop Your Organisation's Future

International Fundraising Workshop IV

When: May 19-23, 2004

Where: Ukraine, Kyiv

Email: office@philanthropy.org.ua

Website: <http://www.philanthropy.org.ua/>

European Foundation Centre

Foundations for Europe: The Athens Agora – Bridging Civilisations and Cultures

When: 30 May – 1 June 2004

Where: Athens, Greece

Email: aga@efc.be

Website: www.efc.be/aga

Philanthropy Australia – Members

New Members

Philanthropy Australia would like to warmly welcome the following new members:

Full Members

Alcohol Education & Rehabilitation Foundation
The Ballarat Foundation
Buderim Foundation
The F.R. Neville Smith Foundation
Hewlett Packard Australia
Margaret Lawrence Bequest
mecu
Rio Tinto Aboriginal Foundation
The Sarah & Baillieu Myer Family Foundation
Sherman Foundation
Tattersalls/The Estate of the Late George Adams
Tomorrow Today Foundation
Wyatt Benevolent Institution
Victoria Law Foundation
Voiceless, The Fund for Animals

Affiliate Members

Deloitte

Associate Members

Australian Conservation Foundation
The Brotherhood of St Laurence
Foundation for National Parks & Wildlife
Freemasons Hospital
National Institute of Circus Arts
Scope (Vic)
Tamar Regional Natural Resource Management Strategy Reference Group – Public Committee of Management

Philanthropy Australia would like to acknowledge the support of:

Freehills
Brian Sherman

Leading Members



THE ATLANTIC
PHILANTHROPIES

COLONIAL FOUNDATION



THE JACK
BROCKHOFF
FOUNDATION



The
WILLIAM BUCKLAND
FOUNDATION
_____WB_____

Life Members

Ben Bodna AM
Patricia Feilman AM
Dame Elisabeth Murdoch CBE
Jill Reichstein OAM
The Stegley Foundation

Full Members

The A L Lane Foundation
The Alfred Felton Bequest
Alfred Thomas Bellord Charitable Trust
AMP Foundation
Andrew Angelatos
The Andrews Foundation
ANZ Executors & Trustee Company Limited
ANZ Staff Foundation
State Trustees Australia Foundation
Australia Post
Australia Business Arts Foundation
Australia Council for the Arts
The Australian Elizabethan Theatre Trust
AXA Australia
David & Sandra Bardas
BB Hutchings Bequest
Besen Family Foundation
BHP Billiton Community Trust
Bill & Jean Henson Trust
The Body Shop
Bokhara Foundation
Bencorp Foundation
CAF Australia
The Caledonia Foundation
Calvert-Jones Foundation
Capital Region Community Foundation
Carleton Family Charitable Trust
The CASS Foundation
The Charles Bateman Charitable Trust
Ian & Nelleke Clark
Clayton Utz
Colonial Foundation
Commonwealth Bank Foundation
The Dafydd Lewis Trust
The Danks Trust
Diana Elizabeth Browne Trust
Dymocks Literacy Foundation
Education Foundation
E B Myer Charitable Fund
Edward Corbould Charitable Distributions
Enid Irwin Charitable Trust
The Ern Hartley Foundation
Ernest Lonsdale Brown Trust
ESSO Australia Pty Ltd & Mobil Oil Pty Ltd
Ethel Herman Charitable Trust
The Feilman Foundation
The Flora & Frank Leith Charitable Trust
The Fogarty Foundation
Foundation for Rural & Regional Renewal
The Foundation for Young Australians
Malcom & Monika Freake
Freehills
The GM & EJ Jones Foundation
The Gandel Charitable Trust
Geelong Community Foundation
Geoffrey Gardiner Dairy Foundation
George Alexander Foundation
GrainCorp Foundation
Greater Melbourne Foundation of the Lord Mayor's Charitable Trust
The Grosvenor Settlement

The Gualtieri Vaccari Foundation
H V McKay Charitable Trust
Geoff & Helen Handbury
Harold Edward Corbould Charitable Trust
Harold Mitchell Foundation
The Helen Lempriere Bequest
Helen Macpherson Smith Trust
The Hugh Williamson Foundation
The Ian Potter Foundation
Ilhan Foundation
The Invergowrie Foundation
JBWere Foundation
J C Pascoe Memorial Charitable Trust
The Jack & Robert Smorgon Families Foundation
The Jack Brockhoff Foundation
James Simpson Love Trust
JLF Group of Companies
John William Fleming Trust
Kingston Sedgefield (Australia) Charitable Trust
LEW Carty Charitable Fund
Law & Justice Foundation of NSW
Lawrence George & Jean Elsie Brown Charitable Trust Fund
Ledger Charitable Trust
The Lion Fund
Lotterywest
Macquarie Bank Foundation
Mallesons Stephen Jacques
Margaret Augusta Farrell Trust
Masonicare
Matana Foundation for Young People
Melbourne Community Foundation
Melbourne Newsboys Club Foundation
Mercy Foundation
The Miller Foundation
The Myer Foundation
Myer Grace Bros Community Fund
Narrangullen Trust
National Australia Trustees
National Foods Limited
National Foundation for Australian Women
Nelson Meers Foundation
Norman H Johns Trust
The Norman Wettenhall Foundation
NRMA Foundation
Patrick Brennan Trust
Paul Edward Dehnert Trust
The Percy Baxter Charitable Trust
The Perpetual Foundation
Perpetual Trustees Australia Ltd
Pethard Tarax Charitable Trust
Petre Foundation
Pfizer Australia
Philip Morris Ltd
Pierce Armstrong Foundation
Poola Charitable Foundation
PricewaterhouseCoopers Foundation
Queensland Community Foundation
RACV Foundation
The R E Ross Trust

Ray & Joyce Uebergang Foundation

Bruce & Ruth Redpath
The Reichstein Foundation
Rio Tinto Ltd
RMIT Foundation
Ronald Geoffrey Arnott Foundation
Ronald McDonald House Charities
Rothwell Wildlife Charitable Trust
Sabemo Trust
The Shell Company of Australia
Fleur Spitzer
The Sir Albert Sakzewski Foundation
Sisters of Charity Foundation
Dawn Smith
Sony Foundation Australia
SoundHouse Music Alliance
The Stan Perron Charitable Trust
State Trustees Australia Foundation
Sunshine Foundation
Sydney Community Foundation
The Tallis Foundation
Tasmanian Community Fund
Tasmanian Community Foundation
Telematics Course Development Fund
Telstra Foundation
The Thomas Foundation
Tibetan & Hindu Dharma Trust
The Towards a Just Society Fund
Trust for Nature Foundation
Victorian Medical Benevolent Association Inc
Victorian Women's Trust
Westpac Foundation
The William Buckland Foundation
William Paxton Charitable Fund
Philip Wollen
Wingecarribee Community Foundation
Woolworths Ltd

Associate Members

The Alfred Foundation
Austin Health
Australian Multicultural Foundation
Australian Rotary Health Research Fund
Australian Sports Foundation
The Benevolent Society
Bluearth Institute
Bobby Goldsmith Foundation
Cancer Council of Victoria
Carnbrea & Co Limited
Central Queensland University Foundation
Children's Cancer Institute Australia
City of Port Phillip
Clem Jones Group
Curtin University School of Accounting
Foundation Boroondara
The Foundation for Development Cooperation
The Fred Hollows Foundation
Garvan Research Foundation
The Hammond Care Group

Philanthropy Australia – Members (continued)

Heart Research Centre
HSBC Asset Management Australia
IDP Education Australia
Inspire Foundation
The Leukaemia Foundation of Australia
Leukaemia Foundation of Queensland
Lighthouse Foundation
Mater Medical Research Institute
Mission Australia
Monash Institute of Reproduction and Development
Monash University
National Heart Foundation of Australia
NIDA
The Northcott Society
Peter MacCallum Cancer Foundation
Powerhouse Museum
The Queen Elizabeth Hospital Research Foundation
Reconciliation Australia
Royal Australasian College of Surgeons
Royal Blind Society
Royal Botanic Gardens Melbourne
The SR Stoneman Foundation
St.George Foundation
St Vincent's Health
The Smith Family
Southern Health
The State Library of NSW
The State Library of Victoria Foundation
Sydney Opera House
Tabcorp Holdings Ltd
United Way Australia
The University of Melbourne – Alumni Office
The University of Newcastle
University of South Australia Foundation
University of Tasmania Foundation
The University of Western Australia
VicHealth
Victorian Endowment for Science, Knowledge & Innovation
Vision Australia Foundation
Zoological Parks Board of NSW

Affiliate Members

Asia-Pacific Centre for Philanthropy and Social Investment
The Austway Group
AWB Limited
Catherine Brown & Associates
IOOF
Knowledge Management Australia
The Mary Potter Trust Foundation
Volunteering Australia

Council Members

President
Lady Southey AM (The Myer Foundation)

Vice President
Ms Dur-e Dara OAM (Victorian Women's Trust)

Honourable Treasurer
Professor Tom Healy (The Ian Potter Foundation)

National Director
Ms Elizabeth Cham (Philanthropy Australia)

Council Members

Mr Barry Capp (The William Buckland Foundation)
Ms Jan Cochrane-Harry (Margaret Lawrence Bequest)
Mr Peter McMullin (Melbourne Community Foundation)
Dr Noel Purcell (Westpac Foundation)
Ms Sam Meers (Nelson Meers Foundation)
Mr David Ward (ANZ Trustees)

Philanthropy Australia Inc

Head Office

Level 10
530 Collins Street
Melbourne Victoria 3000
Australia

Tel (61 3) 9620 0200
Fax (61 3) 9620 0199
pa@philanthropy.org.au
www.philanthropy.org.au

Toll free tel 1800 334 165

Sydney Office

PO Box W99
Warringah Mall
Brookvale NSW 2100
Australia

Tel (61 2) 9981 5599