



PHILANTHROPY
Australia

AUSTRALIAN Philanthropy

Summer 2005, Issue 59



New South Wales Feature Edition

Former Australian Cricket
Captain Steve Waugh
talks about what motivates
him to give

The politics of hope

Foundations with
a difference

Philanthropy in New South Wales

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From the NSW Premier

recent years, which provides communities with increased financial resources, in-kind support and practical skills to assist them to become stronger and more resilient.

In fact, some very successful philanthropic programs arise from partnerships between business and government, for example the NSW Premier's Teacher Scholarships.

From modest beginnings in 1999, the program – with the generous support of our valued business partners – has grown to 50 Scholarships in 2005 covering areas as diverse as English Literature, Science, Language, Indigenous Education, Business Studies, History and Environmental Education.

The Scholarships contribute to the professional development of NSW teachers, encouraging and rewarding high quality teaching in a rather unique and imaginative way. It's an outstanding means for the corporate sector to contribute to better educational outcomes for our children.

This edition of *Australian Philanthropy* details other wonderful examples of successful partnerships between the philanthropic sector and NSW Government agencies, and I commend these to your attention.

My Government is an enthusiastic co-sponsor of this special edition journal and I hope you are inspired by the enriching activities of the trusts and foundations showcased in these pages.

Hon. Morris Iemma MP, Premier and Treasurer of New South Wales

I welcome the opportunity to introduce this special edition of *Australian Philanthropy*, focusing as it does on the wide and generous range of philanthropic activities being conducted in New South Wales.

Philanthropy can and does have a very real and positive impact on communities, making a significant contribution to our quality of life in areas as diverse as welfare, the environment, sport and the arts.

I am especially encouraged by the growth of corporate giving and philanthropy in



From the President

particular area. It is fitting that the most populous state of Australia has become the next to be featured.

Sydney has for a while been a growth area for corporate philanthropy, being the head office town of many large corporations. In recent years, however, private, family and community foundations have also flourished throughout the state of New South Wales. As the national body for grantmakers, Philanthropy Australia has been pleased to play a role in this development, offering advice and support through our full-time Sydney-based Membership Services Officer, Jane Kenny.

We are extremely grateful to Mr Brian Sherman, who has so generously provided accommodation for our Sydney office.

In sport, in business, and in politics there has been an Australian tradition of rivalry between the states, especially between New South Wales and Victoria. Philanthropy, however, is about cooperation and the greater good. It is in this spirit, then, that we say 'well done, New South Wales!' The following stories will explain why.

Philanthropy Australia extends a warm welcome to our new CEO Gina Anderson who came on board in early November. You can read about Gina on page 29, and we hope that many of you will be able to meet Gina in person during 2006.

*Lady Southey, President
Philanthropy Australia*

We are delighted to present, together with the NSW Government, this feature edition on philanthropy in New South Wales.

This time last year, I was pleased to launch the first location-specific edition of *Australian Philanthropy*, in Western Australia. The response to that edition was tremendous, with many regions keen to highlight developments in their



"The next step for philanthropic foundations is to learn how best to use their... knowledge, rather than wasting it by keeping it to themselves. Foundations almost always invest their financial resources wisely. They now need to apply that wisdom to their intellectual assets."

From the National Director

Elizabeth Cham is leaving at the end of 2005 after 10 years at the helm of Philanthropy Australia. Here she reflects on the extraordinary changes to the sector.

In the last 20 years, we have witnessed an historically unprecedented growth in private wealth in this country. There has also been enormous growth in philanthropy (e.g. 320 PPFs), but there is certainly scope for more, much more.

Over 200,000 Australians now have liquid assets of \$1 million or more. There are an estimated 3,000-4,000 Australian families with a net worth of more than \$20 million. As Daniel Petre of the Petre Foundation has said, if those families put 10 per cent of their wealth into philanthropic trusts, that would amount to a conservatively estimated \$12 billion, and an annual disbursement of between \$700 million and \$1 billion.

Forward looking foundations and donors are realising that there is much to be gained by encouraging others to join them in giving, and they are investing in research and in the infrastructure for strategic and meaningful giving.

Thanks to their efforts, such infrastructure is slowly but surely being built, and the practice of philanthropy is evolving. Most foundations realise now that their role is much more than handing out cheques, that philanthropy is not just old fashioned charity, but is rather the venture capital for community building. And like any other venture capital it is best used to take risks, to be innovative, to break new ground.

The complexities of strategic philanthropy are now much better understood. The importance of research, of collaboration, of defining goals and objectives, of evaluation and information sharing, are recognised and embraced by a wide range of foundations. Many foundations are now co-funding with each other. They are forming partnerships also with government, and increasingly with business.

Thanks to the work of foundations collectively, the role of philanthropy in a democratic society is now very much on the public agenda. Foundations have not been afraid to use their 'soft power' to influence the policy debate, to help the not-for profit sector leverage financial and policy support from governments.

Foundations have reached a better understanding of the size, significance and nature of the not-for-profit sector with whom they work. Some researchers have found that the not-for-profit sector represents 5 per cent of GDP, others set it as high as 10 per cent and employing nearly 8 per cent of the Australian workforce.

The next step for philanthropic foundations is to learn how best to use their accumulated knowledge, rather than wasting it by keeping it to themselves. Foundations almost always invest their financial resources

wisely. They now need to apply that same wisdom to their intellectual assets. That knowledge must be recorded and applied to funding, evaluating and disseminating information so that others in the sector don't have to re-invent the wheel. It is hoped that this publication will be one of many ways for the sector to share its stories, insights and ideas.

Finally, the overall growth of philanthropy in Australia has been matched by a growth in diversity, both in practice and place. It is wonderful to witness the growth of philanthropy in New South Wales. One example is the establishment of Prescribed Private Funds (PPFs). Since their introduction in 2001, just as many PPFs have been established in New South Wales (38 per cent of the national total) as in Victoria (38.9 per cent) of the total.

I have greatly enjoyed the challenge of working in the sector, and I look forward to its continuing evolution and success.

*Elizabeth Cham, National Director
Philanthropy Australia*

The politics of hope

By James Arvanitakis, *The Commons Institute*

Boxing Day 2004 will be etched in our memories for ever. This was the day that a tsunami caused the death and displacement of hundreds of thousands of people. The scale of the devastation was almost impossible to imagine.

The images that followed were harrowing. None of us will forget the barren landscape of Aceh or the effects in Sri Lanka. Likewise, the unforgettable images of the displaced who lost members of their families and all their possessions. From reports in the region, the psychological effects continue.

Within this despair, however, emerged reasons for hope. The other extraordinary image of the time was the response of the Australian community. In early January this year, I attended a meeting at the offices of Oxfam, of Australia's International Youth Parliament and spoke to staff and volunteers who described collecting money at various New Year's Eve events in Sydney. They talked about the incredible levels of encouragement and support they received from strangers.

There are many things to be proud of in Australia. In addition to our tsunami response, there is the unforgettable memory of the Reconciliation Walks in 2000. There is also the diverse range of organisations such as Oxfam, Greenpeace and Aid/Watch which receive constant financial support and assistance from volunteers. Such organisations have become an integral part of the Australian civil and political landscape.

However, it is just as important to acknowledge that there are other things that we are not proud of, and to some degree, that haunt us. One example is our continued failure to achieve reconciliation with Australia's Indigenous community. There is also the issue of our treatment of refugees and asylum seekers, particularly the boarding of SAS troops on the MV Tampa in 2001, which has arguably had an impact on the way displaced people are treated internationally.

There are many complex reasons why communities respond so differently when strangers are seeking help. Some, for example, argue that the less complicated an event, the more likely we are to find causal relationships and support solutions. This is why it is easy to 'donate'. Recently, one commentator has described it as 'conspicuous compassion'.

Such explanations, however, fail to acknowledge that people are not just donating money but their time, emotions and efforts. To understand the response of communities to such events, we need to understand the politics and economics of 'hope'.

What is hope?

I believe that hope is formed from belief that a better world is possible. Hope exists on two levels – the personal and societal. Hope is found in struggles for justice, political activity and a future in which 'things can be better'. Hope promotes optimism, renewal and human resilience.

It is important to also understand what hope is not. Hope is not limited to one's own well-being and material wealth, or to one's self or only immediate friends and family.

Hope has a number of unique qualities. One is that the more of it we use and share, the more abundant hope becomes. In contrast, other 'commodities' such as diamonds, derive their value from their scarcity.

In my research at The Commons Institute, we have identified a number of positive social features which, like hope, display this rare quality. These include trust and a sense of safety. We refer to these as 'social commons'.

The word 'commons' derives from the old English concept that referred to aspects of the environment that

historically no-one owned but everyone enjoyed such as forests, atmosphere and fisheries. They were abundant and, if managed properly and shared cooperatively rather than over-used in competition, would remain so.

The concept of the commons has been expanded to include institutional elements of society, or public goods, such as schools and hospitals. These are social institutions that are open to all and can be shared cooperatively rather than in competition. Authors such as Stanford law professor, Lawrence Lessig, have further extended the concept to include the cultural and creative industries, arts, and the realm of ideas. Lessig identifies these areas, including comedy, as relying on open sharing to function. The concept of the commons has also been extended to the field of political engagement.

Hope and community

The commons can also be thought of as the social and political dimensions of our communities where things get done, and where people experience a sense of belonging, which leads to an element of control over their lives. In many ways, these are elements that a community shares and can include the need for trust, cooperation and human relationships as well as the many civic institutions that define our society. That is, the very foundations of what makes us 'a community' rather than a group of individuals living in close proximity to each other.

According to University of Sydney academic, Ghassan Hage, functioning communities experience a 'surplus of hope'. In such communities, hope is openly shared and freely distributed. Hage's position is that the key to a decent society is a capacity to distribute hope.

In such communities, we see a shared belief for a 'better world' and a path that allows us to work cooperatively in its pursuit.



The concept of 'community' is one that generates controversy across the political spectrum. Conservative commentators feel that communities should be made up of people 'like us', and therefore exclude those who are different. 'Progressives' argue for more 'open communities' but then must respond to accusations that this will include even those who want to do 'damage to' or 'violate' our communities.

I would argue that community is derived from a sense of non-commercial and non-coerced reciprocity of hope.

If we openly share hope, it is likely to be returned. All we ask when we are sharing and distributing hope is to receive some in return. It is in this way that hope becomes abundant and communities function. If we refuse to share hope then I believe that communities become isolated and eventually experience breakdown.

By returning to the Tampa incident it is possible to highlight what happens when societies find themselves unable to distribute hope. When the SAS troops boarded the vessel, there were a number of concerns raised about the asylum seekers. Among these concerns were the contradictory fears that these desperate men and women would demand resources from Australia in the form of welfare or take away scarce employment opportunities.

We, the Australian community, withheld hope from those who needed help and they have subsequently suffered. As a society, we are also poorer by losing the opportunity for the diversity that these

refugees would have brought to us. This incident also had an incredibly divisive impact on the Australian community.

In this environment we witness declining levels of hope as it is replaced by a focus on individualism, competition and isolation. Hope is displaced, changed or even undone and becomes something else – possibly resentment and envy.

What insight does all this provide us?

As an academic in the field of humanities, I run various classes with university students, in which we discuss the issues facing society including globalisation, homelessness, youth suicide and the challenges of health and welfare in

certain material goods in the pursuit of a more just and peaceful world. What these students are looking for, and what they are seeking to share, is hope.

I believe that the message for the many members of Philanthropy Australia is also clear. Although the money that you distribute is important, in some ways this is a secondary factor. More important is the vision you share that 'a better world is possible'. What is being shared by you is hope.

The challenge is to expand this hope and make it sustainable. We must attempt to find ways to promote hope, to share it and encourage others to reciprocate in any way they can.

"The message for the many members of Philanthropy Australia is also clear. Although the money that you distribute is important... more important is the vision you share... hope."

Australia's indigenous communities. During these classes we discuss why solutions cannot be found by a society as wealthy as ours. It is here that students often identify the inability of many of our world's leaders to promote a more just world. The message I receive is clear; we can live without

James Arvanitakis is an academic at the University of Technology, Sydney and a PhD candidate at the University of NSW. He is the founder and co-convenor of The Commons Institute. He is also a member of the Aid/Watch Committee of Management and a research adviser with Oxfam's International Youth Parliament.

Somewhere to turn: the story of the Steve Waugh Foundation

Steve Waugh's last Test century in Australia at the SCG in front of 40,000 fans, was a dream come true for the gifted Australian sportsman.



After 18 years as a professional cricketer and seeing many different countries and cultures, Steve was well aware of the difference he could make if his profile and connections were harnessed in the right way.

It was whilst touring India in 1997 that Steve Waugh discovered Udayan in Calcutta, a rehabilitation centre for children whose parents suffer from leprosy. Wanting to assist in a practical way, he initially raised funds to establish a wing for girls at the Centre, and he has remained committed to this cause ever since.

After his retirement, instead of having the traditional testimonial year, Steve decided to set up a philanthropic foundation to help less fortunate children in his own country. Steve explains, "we had raised \$160,000 from The Telegraph newspaper selling a \$2 gold medallion, which coincided with my last Test match. Then someone chipped in with a \$300,000 donation. So with half a million dollars we realised we had the potential to make a considerable impact."

While he knew he wanted to make a real difference, the direction the Foundation would take wasn't immediately obvious. "Initially it was going to be for talented kids in sports and arts from

disadvantaged backgrounds, but there were three or four other foundations already working in that area," Steve explained.

While it was tempting to just jump in and make grants, Steve is pleased that he took the time to do some research and seek assistance to develop the Foundation's goals and direction.

Coincidentally around the same time, *Take 5* magazine invited Steve to join the judging panel for the Young Brave Hearts award, which recognised 'kids with courage and character' who had overcome the odds. Steve joined the panel and read numerous letters, many of which told heroic, sad and inspirational stories. It was this experience that inspired the direction that the Steve Waugh Foundation would take.

Steve employed a part-time foundation administrator, Stephanie Slater, and with the help of Patricia Rose, a consultant with market research and philanthropic experience, things began to take shape. Together they explored and articulated Steve's motivations and passions, and from there developed a clear set of objectives and funding guidelines for the Foundation. It became clear that Steve wanted to help those children who had fallen between the cracks and couldn't get assistance from government or other charities. This became the focus and the catchcry of the Foundation, 'somewhere to turn'.

Steve and Stephanie's next move was to visit the Department of Social Work at Westmead Children's Hospital, and ask for some honest feedback to their proposals. The outcome was positive. Steve recalls that, "it was exactly what they were looking for because they had a hundred kids at that time who were in very difficult circumstances – who were very ill, the parents were struggling and they really had nowhere else to turn."

The strength of this partnership is that it allows the hospital staff with the expertise to identify and select those who most

need help. Steve acknowledges that he needs to remain a step away from the selection process or he'd be overwhelmed by the extent of the suffering of all those the Foundation can't help.

The work of the Foundation is illustrated by the story of a two year old boy who has been in hospital since birth. He has Barnes Syndrome and a tracheotomy requiring ventilation. A commercially available buggy is not suitable for his complex needs, so the Foundation has purchased a customised buggy. Previously confined to his bed most of the time, the buggy has provided the little boy with the opportunity to interact with the world outside his hospital room.

The Steve Waugh Foundation has provided financial support for several such children, the initial step in a journey Steve hopes will ultimately take the Foundation to every Australian territory and state.

Steve and Stephanie both emphasise that the committee of management is crucial to the Foundation's effectiveness. "The committee has some really knowledgeable people from different backgrounds – people who are passionate, have energy, and who really wanted to be involved for the right reasons."

While establishing the Foundation took time: raising funds, acquiring DGR status, finding the right people for the committee, and developing the Foundation's objectives and guidelines, that hard work is now reaping rewards as funds are distributed. Steve explained, "It took 12-18 months to evolve. We've worked through it as a committee pretty slowly. We wanted to take it steadily to start with because we want this to last for the long term. It's not just five or ten years, but a hundred I'm hoping."

Already The Steve Waugh Foundation has lifted the spirits of struggling families at a critical time in their lives, and provided 'somewhere to turn.'

Introducing Prescribed Private Funds

By Peter Hock

In 2001, the Australian Government introduced legislation to allow the creation of a new type of foundation, the Prescribed Private Fund (PPF). The following three NSW PPFs illustrate the tangible benefits of this foresight.

The PPF is a new type of private foundation, with DGR (Deductible Gift Recipient) status and other tax concessions and benefits, which can be controlled by an individual, family or corporate group. There are now over 320 PPFs in Australia (around 39 per cent of which are based in New South Wales), and it is estimated that they have around a quarter of a billion dollars under investment and are disbursing in excess of \$13 million per annum.

Philanthropy Australia has established a national network for people who have established and/or manage a PPF. The network aims to support the work of this burgeoning group of new philanthropists by providing them with access to relevant information and helping them to develop networks of their peers.

People interested in joining the network should contact Grant Hooper on (03) 9620 0200 or Jane Kenny on (02) 9981 5599.

"The PPF allows us to come to a better understanding of the issues pertinent to the projects with which we engage."

The Horizon Foundation – creative, effective and focused

After a successful career in financial markets and business development in the UK and Australia, Tracey Steggall founded The Horizon Foundation in Sydney in 2004. Realising that during its establishment period the Foundation would benefit from concentrating on a specific area of activity, Tracey spent her early days 'concentrating on programs designed to prevent children on the edge from falling through the cracks in society'.

As The Horizon Foundation expands, Tracey looks forward to extending its reach to other parts of Australia and broadening its range of programs. "We are particularly keen to begin meeting the needs of disadvantaged women as well as youth."

Tracey is the first to admit she's a philanthropic ingénue, but she doesn't intend to let this impede The Horizon Foundation's progress. "I want to apply the skills I learned in the corporate sector to build the Foundation, help it grow, and make sure it stays creative, effective and focused."

The Keir Foundation – a better understanding

When they founded The Keir Foundation in 2004, Directors Phillip Keir and Sarah Benjamin were motivated by a desire to actively support civil society. They decided to focus on the arts, education and health. The Foundation, which is based in Sydney, funds the development

of innovative programs in Australia and the region.

One of the first was a project developed in partnership with APHEDA, the Humanitarian Aid Agency of the Australian Council of Trade Unions. The outcome was a one-year media training program in East Timor.

When asked why she and Phillip have chosen to establish a PPF, Sarah has a very simple yet powerful answer:

"It allows us to come to a better understanding of the issues pertinent to the projects with which we engage. We find the process of seeking out appropriate projects and forming relationships with people very rewarding."

Nelson Meers Foundation – inspiring philanthropy

Former Sydney Lord Mayor Nelson Meers firmly believes that artistic and cultural endeavours are essential to both individual identity and an enlightened and democratic society. To assist their development, he founded the Nelson Meers Foundation – Australia's first prescribed private fund – in 2001 (www.nmfoundation.net/index.html).

The Foundation's key objective is to foster innovative artistic and cultural expression by encouraging and supporting cultural organisations and projects that advance the visual, performing and literary arts.

Recent projects include assisting the State Library of NSW to establish 'The Heritage Collection', a major 10 year exhibition. For the first time in the Library's history, objects such as nine of the 11 First Fleet journals will be on display, alongside Australia's only set of Shakespeare's first four folios and Australian novelist Patrick White's Nobel Prize.

One of the Nelson Meers Foundation's key objectives is to inspire the development of other philanthropic activities throughout Australia, demonstrating the foundation's commitment to the growth of philanthropy.

For further information go to www.partnerships.gov.au/philanthropy/philanthropy_individual.shtml#2

Ronald McDonald House Charities – the family of families

By Peter Hock

Ronald McDonald House Charities (Australia) is a leading children's charity with a big mission – helping seriously ill children to live happier, healthier lives. To ensure that 100 cents in every dollar donated goes directly to helping children, McDonalds Australia pays 100 per cent of the charity's administration costs.

Since the first Ronald McDonald House outside the US opened in Sydney in 1980, over 31,000 families have been assisted by this unique philanthropic endeavor. As well as supporting the 12 Ronald McDonald Houses established alongside Australia's major paediatric hospitals, Ronald McDonald House Charities supports a number of other programs which directly help seriously ill children during their time of critical need.

Recognising the importance of families in paediatric treatment, a series of Ronald McDonald Family Rooms have been established adjacent to children's hospital wards. "Their job is to provide a respite for parents," said Malcolm Coutts, CEO, Ronald McDonald House Charities. "They can go in there and take time out during trying periods of treatment. There is a TV area, a kitchenette and bed where they can have a day sleep. But perhaps not surprisingly, the room used most is the laundry – everyone who comes in seems to do their washing there!"

To help kids catch up with their education during and after serious illness, Ronald McDonald House Charities instituted the Ronald McDonald Learning Program. The program combines education with therapy and since its establishment in 1998, over 500 children have been assisted. Currently operating in New South Wales, Victoria, Queensland, South Australia and Western Australia, the Ronald McDonald Learning Program is the only one of its type in the world.

In addition to being emotionally draining for family members, being treated for cancer for three or four years is extremely tiring for young patients. To provide an opportunity for entire families to recharge their batteries, Ronald McDonald House Charities established Ronald McDonald Beach Houses in Ocean Grove, Victoria,



Ronald McDonald House, Westmead.

Batemans Bay, New South Wales, and Bunbury in Western Australia.

Ronald McDonald House Charities also take great pride in the important role they played in securing funding for the Cord Blood Banks. The banks collect and store blood stem cells from umbilical cords. Once thrown into the hospital's incinerator, these cells are now used as an alternative to bone marrow transplants. They significantly increase the chances of survival and have a much better chance of providing a suitable match.

"When the Cord Blood Banks came to us, they were in danger of closing their doors," Malcolm said. "They'd been operating for a couple of years, but had failed to secure sufficient sponsorship." Thanks to Ronald McDonald House Charities' support, the Cord Blood Banks could finally concentrate on lobbying the government for financial support they needed. "Three or four years later, the government finally provided serious support. They put in \$20 million over a five-year period, which is what the Cord Blood Banks needed to do a proper job."

Now known as the Ronald McDonald House Charities Cord Blood Banks in recognition of the critical role the charity played in their development, this

particular example is something Malcolm is particularly proud of. "As the Cord Blood Banks say, in a sense, it is a way for women to give life twice."

Other projects funded by Ronald McDonald House Charities include an award-winning video, *Dorothy the Dinosaur Goes to Hospital*. Written by paediatricians from Sydney Children's Hospital, who co-performed it with popular children's band, The Wiggles, the program tells children what to expect when they have an anaesthetic in a manner they actually enjoy.

As for the future, preparations are well underway to spend a total of \$5 million extending five of the existing 12 houses. Other projects on the drawing board include two new Ronald McDonald Beach Houses, one in Jurien Bay (WA), the other in Forster (NSW).

McDonalds is particularly proud of developing the first of its Ronald McDonald Houses over 25 years ago, and taking a pioneering leadership role in corporate social responsibility. While the company has benefited from a positive impact this involvement in charitable activities has had on employee pride and morale, the Australian community has benefited from the compelling services provided at paediatric hospitals Australia-wide.

Government + business = innovative partnerships

They may not make headlines but some innovative partnerships between government and business are thriving in NSW and making a real difference.

Giving IT a go: a great learning experience for all

A child protection agency and one of the world's largest computer organisations may seem like unlikely partners, but a program helping young people in care to develop information technology (IT) skills has brought them together.

With approximately 79,000 employees worldwide, Computer Sciences Corporation (CSC) provides systems design and integration, IT and business process outsourcing, applications software development, web and application hosting, and management consulting.

By comparison, the NSW Department of Community Services (DoCS) has around 3,500 employees who work with some of the most disadvantaged and vulnerable people in NSW.

CSC joined DoCS and the CREATE Foundation, an advocacy organisation for children and young people in care, to set up Give IT a Go. The program gives young people in out-of-home care the opportunity to develop practical IT skills and gain workplace experience. They also learn about careers in business and technology and find out about work and study opportunities in IT.

This year, scholarship winners took part in two five-day e-camps at CSC's national headquarters at Macquarie Park in Sydney, as well as completing ongoing IT projects at home.

"The program, now in its fourth year, gives the young people a unique look at the IT industry and exposes them to the challenge of day-to-day work, such as working as a team, meeting deadlines, working within a budget and taking responsibility for each other's work," DoCS spokesperson Kerryn Boland explained.

This year, the young people worked on pages for the Inspire Foundation's Reach Out website www.inspire.org.au

Mentoring youth to tackle crime

Insurance giant IAG and Redfern/Waterloo Police have formed a partnership that's supporting local youth while also keeping a clear focus on a shared goal – crime prevention.

Earlier this year, IAG provided Redfern/Waterloo Police with \$35,000 in funding to support a diverse youth program as well as several crime prevention initiatives.

Crime and safety have an enormous impact on IAG's business and is the driver behind the company's investment in programs which help minimise crime and reduce claims – helping to keep insurance affordable. The investment also supports a safer community.

"The funding has sponsored a mentoring program which we run with up to 25 local police on our books. We also offer a range of activities for local young people and we take them on holiday camps three times a year," explained Redfern Police Crime Manager, Darren Bennett.

"The mentoring is informal but it gives us the opportunity to support local young people and build relationships," said Darren.

The youth program also includes running an under-12s rugby side for Indigenous kids and courses which help young people develop their self esteem – such as job interview skills.

IAG's funding also pays for crime prevention initiatives such as 'Never Again' which works to prevent repeat burglary and reduce vehicle theft and the 'BizSafe' program which assists local businesses to manage security. This includes a mobile crime prevention van which helps deliver the message about reducing the risk of crime.

Raring to read

In 2001, then NSW Premier Bob Carr launched the Premier's Reading Challenge, a program aimed at encouraging younger people's interest in reading.

Four years on, the program is going stronger than ever, thanks to an ongoing partnership between the NSW Department of Education and Training and the Dymocks Literacy Foundation. In 2005, more than 200,000 students registered for the Challenge – up from 30,000 in its first year.

The two organisations have a common goal – to stimulate interest in reading and influence children's literacy levels. The transition from primary to high school is associated with the largest decrease in reading rates. A 2001 study, Young Australians Reading conducted by the Australian Centre for Youth Literature, found that reading for pleasure drops from 45 per cent in primary students to 24 per cent in secondary school students.

The program, open to all NSW school students, has grown into four separate challenges for students in Years K-2, 3-4, 5-6, 7-8.

By investing in the Premier's Reading Challenge, Foundation Chief Executive Officer, Julie Urquhart, says the Foundation wants to foster a love of reading for interest and for pleasure. "We want to encourage an awareness of the value of books and what could be found in them. We want students to use books to think about who they are relative to their families, their communities and the wider society," she said.

The Dymocks Literacy Foundation is an Australia-wide, tax-deductible charity that raises funds to invest in programs that help kids learn to read and write and fall in love with reading.

Freehills

By Virginia Lloyd, Manager, Corporate Social Responsibility and Annette Bain, National Pro Bono Coordinator, Freehills

Freehills has a longstanding reputation for its program of pro bono legal advice, which is managed within the firm in exactly the same way as all other professional work.

Last year Freehills undertook approximately 600 matters for a diverse range of more than 350 pro bono clients, in addition to assisting 600 clients at Shopfront Youth Legal Centre and through secondments.

People are always surprised to learn that the proportion of non-lawyers inside a law firm can be as high as 50 per cent. The Freehills Community Program was launched in May 2004 to bring together the wide variety of charitable activities that take place around the firm in a way that recognised and fostered the contribution of our people, whether lawyer or non-lawyer.

Freehills' program is distinguished by its focus on local decision-making within a national framework of objectives and guidelines. A Community Committee

in each office assesses requests for support and acts as a starting place for discussion of ideas put forward by staff.

The focus areas for the firm's support – disadvantaged young people, disability, and the environment – reflect the preferences of staff and partners as expressed in a national survey which was the starting point for the program's development. In our first year we saw more than 300 people participate as volunteers in Community Program activities with a small number of not-for-profit organisations, and the firm matched dollar for dollar the substantial funds raised for a broader range of community organisations and causes including the Tsunami.

http://www.freehills.com/about_4761.asp
http://www.freehills.com/about_2071.asp



CEO World Vision Australia Tim Costello with Freehills CEO Peter Hay in June 2005.

Mallesons in the Community Program

By Jane Farnsworth, Pro Bono & Community Programs Manager, Mallesons Stephen Jaques

Mallesons was thrilled to receive the special award for 'Impact on the Community' at the 2004 Prime Minister's Awards for Excellence in Community Partnerships.

Mallesons Community Program is underpinned by a number of significant partnerships.

Our New South Wales community partners are Barnardos, National Children's and Youth Law Centre and the Ted Noffs Foundation, while our Australia-wide community partners are Australian Red Cross and The Smith Family.

Mallesons provide legal advice and assistance free of charge, to support not for profit organisations, our community partners and disadvantaged individuals. For example, we are in our fourth year of a highly successful partnership with the National Children's and Youth Law Centre which includes

the provision of pro bono legal work through the secondment of a full time solicitor each year.

Under our Workplace Giving program, staff donate money directly from their pay to over 30 charities, including our community partners. The charities then receive double the amount pledged as all staff donations are matched by Mallesons. Donations through the Workplace Giving program currently exceed \$650,000 per annum.

In 2004/05, over 430 of our partners and staff volunteered in a range of activities through the program. For example, over 50 staff from our Sydney office call the elderly and medically dependent each day as part of the Australian Red Cross Telecross initiative.

www.mallesons.com/community/5502397W.htm



Anoma Udalagama, Legal Secretary and Australian Red Cross Telecross volunteer, Sydney (photograph: Prime Minister's Community Business Partnership/Sharon Hickey Photography).

Clayton Utz

By Daina Richmond, National Manager Community Connect, Clayton Utz

Every lawyer at Clayton Utz is expected to include pro bono legal work as part of their practice. During 2004/05, Clayton Utz provided more hours than ever helping individuals and community organisations gain access to legal advice.

David Hillard, National Pro Bono Director believes, "the breadth of our work means there is something for everyone. Last year we ran two matters before the High Court, sent lawyers to remote rural areas in Western Australia, undertook law reform for some of Australia's most marginalised people, and helped literally hundreds of individuals with varying complaints at one of six drop-in legal clinics across Australia."

However, Clayton Utz' commitment to the communities in which it operates is much more than its annual \$8.7 million pro bono legal practice. The firm's Community Connect program provides all staff with opportunities to volunteer, and through the Clayton Utz Foundation, the firm makes financial grants to charities. A number of community involvement programs focus on encouraging reading in children and young people, including two 'Literary

Buddies Programs' run in Sydney and Melbourne. In this volunteer program, Clayton Utz staff and students from Sarah Redfern and St Kilda Primary Schools exchange letters once a month. The Clayton Utz Foundation provides financial support for Daystar Foundation and Ardoch Youth Foundation to run these programs in conjunction with the schools.

Clayton Utz is the only Australian law firm with its own foundation. Unlike many foundations, charities cannot apply directly for a grant. According to Brian Wilson, Partner and Clayton Utz Foundation Chairman, "When establishing the Foundation, it was very important to us that all Clayton Utz people felt it represented the charities and causes they care about."

For this reason all charities who receive a grant have a strong link to the firm.

The charity might be actively supported by a Clayton Utz employee, or it might be a pro bono client or a community partner where Clayton Utz people regularly engage in volunteering. The firm also chose to link the Foundation and its Workplace Giving Program.

Simon Truskett, National Partner, Community Connect observes, "By integrating all aspects of Community Connect, we enable our people to support their preferred causes and charities with both time and money." The Clayton Utz partnership is strongly committed to Community Connect, valuing the opportunity to contribute to the community and recognising the rewards that it brings to its people.

Contact Clayton Utz on telephone 02 9353 4782, email: drichmond@claytonutz.com www.claytonutz.com/about_us/content.asp?pageID=408



Daystar Foundation (with students from Sarah Redfern Primary School) works with Clayton Utz lawyers to encourage children to read through its Literary Buddies Program.

LEAPS! Lawyers Encouraging and Assisting Promising Students

LEAPS! (Lawyers Encouraging and Assisting Promising Students) Mentoring Program is an innovative school student mentoring program that has been making a real difference in the lives of vulnerable young people in NSW.

The NSW Department of Education and Training and the Sydney legal profession have been running LEAPS! in partnership for about three years, following evaluation of a successful pilot in 2002 involving NSW Young Lawyers and Chifley College, Mt Druitt. The pilot provided a model for groups of lawyers in other law firms and NSW Government agencies to participate in LEAPS!

LEAPS! is a highly structured program with an emphasis on sharing skills, increasing students' engagement in learning and their motivation to complete high school and undertake further education. The Program provides students with expanded vocational and career options, encourages them to set career and life goals, and enhances their decision-making and negotiating skills.

Volunteer mentors spend one lunchtime at work each fortnight during school term with their allocated Year 9 student. Using prescribed lesson materials, mentors assist in developing students' self confidence and offer support, advice, and positive reinforcement. Students also spend a morning 'shadowing' their mentor at work to gain insight into a corporate environment.

LEAPS! is benefiting students by improving their school performance and attendance. It is not only a rewarding experience for students. Mentors themselves find it personally enriching. "You gain as much understanding as the student does. I did not anticipate how much the student would teach me and make me re-evaluate my own ideas" says one mentor.

In 2005, participating organisations are:

- Freehills/Sparke Helmore (partnering with Macquarie Fields High School)
- Minter Ellison (James Meehan High School)
- NSW Attorney General's Department/ Department of Education (Conservatorium of Music)
- Baker & McKenzie/Freehills (Chifley College)
- Blake Dawson Waldron (Rooty Hill High School)
- Henry Davis York/Gilbert and Tobin (Doonside Technology High School)
- Ebsworth & Ebsworth/Allens Arthur Robinson (Holsworthy High School) and
- Coudert Bros/Hunt & Hunt (Canterbury Girls' High School).

LEAPS! is being implemented and expanded sustainably under the supervision of the NSW Department of Education and Training. Sparke Helmore is hoping to involve its regional offices in local programs in 2006. This will be the first expansion of LEAPS! out of Sydney.

LEAPS! is not limited to lawyers but is also open to other employees of participating firms and NSW Government agencies. For further information contact Alison Soutter of the Department of Education and Training (email alison.soutter@det.nsw.edu.au)



"The ongoing partnerships also affirmed that collaborative partnering projects, if properly managed and resourced (as well as creatively approached) have the potential to harness the resources of city based law firms looking for an effective way to target their pro bono programs."

Promoting and supporting pro bono legal work

By John Corker, Director, National Pro Bono Resource Centre

The profile of pro bono within the Australian legal community is on the rise and the number and variety of pro bono programs and partnerships is increasing.

There are, for example, Homeless Persons Legal Clinics in three states, shopfront legal centres for young people in metropolitan areas, secondments of lawyers to remote areas and a growing number of awards acknowledging the value and importance of pro bono legal services.

There are now over 25 law firms nationally with structured programs and dedicated pro bono coordinators and many state-based law societies and bar associations are either involved with or running pro bono referral schemes. Queensland, NSW and Victoria have Public Interest Law Clearing Houses (PILCHs) which refer public interest cases to their members for pro bono assistance.

In tandem with these developments has been the establishment of the National Pro Bono Resource Centre. Its history dates back to the First National Pro Bono Conference in 2000, facilitated by the then Attorney-General, the subsequent founding of the National Pro Bono Task Force and its recommendation in 2001 that a National Centre be established. The Centre was set up in 2002 and operates from the White House, on campus at the University of New South Wales.

With core staffing of one full-time Director and three part-time staff, the Centre focused in its first years on consultations, on running a second national conference, on building networks and partnerships and on producing a first for Australia, The Australian Pro Bono Manual: A practice guide and resource kit for law firms.

It consulted in each state and territory with lawyers, professional bodies, community and government agencies, academics and others. It has published a range of resources on its website www.nationalprobono.org.au and has brokered several partnerships of both a practical and policy nature.

Supported by the Law and Justice Foundation of NSW, the Centre looked at pro bono and access to justice in rural, regional and remote communities where there is enormous unmet legal need. The Centre facilitated several successful relationship-building events, which resulted in new partnerships between Community Legal Centres and law firms willing and able to offer pro bono services. The ongoing partnerships also affirmed that collaborative partnering projects, if properly managed and resourced (as well as creatively

approached) have the potential to harness the resources of city based law firms looking for an effective way to target their pro bono programs.

The Centre has been funded by the Commonwealth Government to continue its work until 2009 and will focus on continuing to promote and support the delivery of pro bono legal services across Australia. Aware always that pro bono practice is a professional and ethical obligation and not a substitute for government funded legal aid, the Centre will continue to provide resources and broker partnerships to facilitate effective service delivery to those most in need.

For further information about the Centre or to subscribe to the Centre's eNewsletter Pro Bono News, visit the website at www.nationalprobono.org.au or contact the Centre on (02) 9385 7381 or info@nationalprobono.org.au

The role of trustee corporations in the philanthropic sector

By Ross Ellis, Executive Director, Trustee Corporations Association of Australia

Members of the Trustee Corporations Association play a significant role in Australia's philanthropic sector.

Statutory trustee corporations' enabling legislation¹ was first enacted in the 1870s to establish sound entities to act as:

- trustworthy agents to manage assets for wealthy individuals travelling abroad; and
- executors of deceased estates (previously this was only carried out by a natural person).

Trustee corporations today offer a wide range of wealth management services to individual, family and corporate clients.

TCA members manage about 1,700 charitable trusts with total assets of \$2.3 billion. These trusts distribute many millions of dollars each year to a wide range of worthy causes.

Trustee corporations offer great flexibility in structuring and administering charitable trusts:

- donors can remain anonymous or establish a 'named' trust;
- donors can nominate a particular investment strategy or leave this to the trustee;
- donors can specify particular beneficiaries and grants, or allow the trustee to determine worthy recipients and appropriate amounts;
- donations can be made in cash or in the form of other assets, such as shares or real estate;
- people can implement their philanthropic initiatives while alive to see their generosity at work or, if they do not have the ability to make significant contributions during their lifetime, up arrangements to take effect on realisation of their assets after death;

• options include:

- making living bequests to, or providing in their will for all or part of their estate to go to, public foundations with deductible gift recipient (DGR) and income tax exempt charity (ITEC) status;
- setting up a Prescribed Private Fund (PPF), i.e. a trust structure with DGR and ITEC status; or
- providing funds in their will to establish a perpetual charitable trust (these have ITEC but not DGR status).

The Trustee Corporations Association of Australia, established in 1947, is the peak industry representative body. Members (see below) manage about \$330 billion of assets for clients.

TCA Members

Australian Executor Trustees Ltd
ANZ Executors & Trustee Company Ltd
Equity Trustees Ltd
National Australia Trustees Ltd
Perpetual Trustees Australia Ltd
Public Trustee for the ACT
Public Trustee New South Wales
Public Trustee for the Northern Territory
The Public Trustee of Queensland
Public Trustee South Australia
The Public Trustee Tasmania
Public Trustee Western Australia
Sandhurst Trustees Ltd
State Trustees Ltd
Tasmanian Perpetual Trustees Ltd
Trust Company of Australia Ltd

Donors dealing with TCA members can take comfort from the fact that they:

- are long-established entities with capital resources of about \$1 billion and substantial insurance;
- employ almost 3,400 staff in over 80 offices around Australia;
- offer independence, impartiality, objectivity and perpetuity;
- are required, under the 'Prudent Person Principle' provisions of the respective Trustee Act (or equivalent) to demonstrate higher standards of care, diligence and skill in managing other people's assets than are 'non-professional' trustees;
- offer under one roof all the legal, research, financial, accounting and taxation expertise needed to properly manage charitable trusts; and
- charge competitive fees for the professional services provided.

*For more information on the trustee corporations industry visit:
www.trustcorp.org.au*

1. See the respective State/Territory Trustee Companies Act and Public Trustee Act (or equivalent).

ANZ Trustees

By Teresa Zolnierkiewicz, Manager, Charitable Services, ANZ Trustees

ANZ Trustees is proud to make a major contribution to the Australian community through the 400 charitable foundations we manage.

In some cases we have been chosen by the founder to work together with other individuals as trustees. In some cases, we operate as sole trustee, taking advice from both internal and external experts to maximise the benefits of funds distributed. This ensures the \$850 million of charitable funds we hold are prudently and effectively managed, with seamless, integrated legal support and administration across all aspects of every trust.

As a company, we carry out the founder's wishes for a sustained contribution to the community, both today and beyond any individual's lifetime.

The benefits that trusts under the trusteeship of ANZ Trustees deliver to the community, span many causes, needs and sectors.

For example, ANZ Trustees is co-trustee of The Springett Family Foundation. This is a Prescribed Private Fund established recently by local philanthropists, Ted and Bob Springett, to deliver benefits within the community of Bowral. First grants will be made later in 2005. All the trustees have been working closely

with the local community foundation, the Wingecarribee Community Foundation, to identify areas of need and potential projects in and around Bowral.

We also have a strategic engagement with scientific medical research funding. We are a co-trustee of The Sylvia and Charles Viertel Charitable Foundation, a perpetual charitable trust, which supports Australia's only program of Senior Medical Research Fellowships. Dr Miles Davenport, from the Centre for Vascular Research in New South Wales University, was awarded a Viertel fellowship to pursue his research into potential HIV vaccines, for application against the epidemic currently raging, particularly in the developing world. The Viertel Fellowships were established to encourage some of our brightest medical scientific minds back to Australia and are seen as prestigious and highly sought after.

The NSW Network of Multicultural Women with a Disability has recently received three years of seed funding from trusts at ANZ Trustees to establish the Network and to provide leadership

development for its members. This was one of five major projects funded following a national consulting and open advertisement process, with project development support provided by ANZ Trustees staff. This Network is now a beneficiary of a generous gift of funds originating from the Victorian Disabled Citizen's Association for just such a purpose.

Perpetual's Charitable Trusts receive over 1,000 applications annually from not-for-profit groups and distribute close to \$30 million each year. Perpetual acts as trustee for trusts established under Wills or by clients through Prescribed Private Funds.

Bill Gates has said, "Giving money away effectively is almost as hard as earning it in the first place". We offer professional support and management of philanthropic strategies for founders to enhance this effectiveness that everyone seeks.

www.anz.com/australia/charitabletrusts/Guidelines.asp

Perpetual Trustees

By Rachel Kerry, Grant Research Officer, Philanthropic Foundations, Perpetual

Perpetual is trustee or co-trustee of over 400 charitable trusts valued at approximately \$800 million.

From protecting wildlife to assisting disadvantaged youth, the projects funded by Perpetual are varied. Funds are available in every state and territory of Australia assisting five main areas: Arts, Environment, Education, Medical Research and Social Welfare.

Brian Wilson and his wife Wendy Edwards wanted to make a difference to disenfranchised youth in Australia. They also wanted to see their charitable donations work as effectively as possible. Brian and Wendy chose Perpetual as a

co-trustee and established The Teen Spirit Charitable Foundation which is a Prescribed Private Fund. The Foundation's primary purpose is to fund preventive programs for teenagers before they get into trouble.

This trust has provided funding to the Inspire Foundation for their 'Reach Out! Online Forums'. Reach Out! (www.reachout.com.au) helps young people get through tough times and has provided online information and support to over 2.7 million visitors since

1998. Recent funding will allow Reach Out! to build on this strong base by adding a peer-moderated online community forum. This will enable young people from all over Australia to find support and connection in a safe online environment.

Funding for this project was obtained through Perpetual's General Funding Round which accepts applications online twice a year.

www.perpetual.com.au

The Vincent Fairfax Foundation

By Peter Hock

Sir Vincent Charles Fairfax, was a fourth-generation Australian who served his country in war and peace. A man of Christian principles and integrity, Vincent demonstrated a sense of purpose and responsibility in the way he lived his life. This was reflected in his work in a number of major companies, his rural interests, his charitable commitments and his relations with his family.

In 1962, Vincent Fairfax became the first Fairfax in Australia to establish a family charitable trust, the Vincent Fairfax Family Foundation (VFFF). In a note to his family on Christmas Eve 1973 Vincent Fairfax wrote: "This action was taken on the basis that my children... hopefully... will contribute further assets to this family pot of gratitude for all the benefits we have received since landing in Australia in 1838." Although funding Australia wide, the Foundation focuses most of its grantmaking activity in NSW.

Now one of the largest family foundations in Australia, the VFFF, like its founder, has never been a publicity seeker. "Our policy on names is that we never require anyone to quote ours," says Geoffrey White, VFFF chief executive officer. "If they want to, we won't stop them, but it is never a condition we impose."

During her time with the VFFF, programme officer Fiona Higgins has discovered that the Fairfax family "is incredibly humble, and doesn't require affirmation of its philanthropy." Nonetheless, Fiona is well aware that a grant-maker can only be as good as its recipients. "We have to find quality organisations doing creative community work, where funds invested can really make a difference."

VFFF has long believed it has a duty to support tomorrow's leaders and has funded the St James Ethics Centre's 'Vincent Fairfax Fellowships for Ethics in Leadership' since 1994. In 2004, the VFFF joined with a number of Fairfax Family members to establish a new prescribed private fund to fund the Ethics in Leadership program in perpetuity.

According to Ethics in Leadership Fellow, Kate Hayes, this program is

unique in two very important respects. "Firstly, in an investment environment preoccupied with short-term returns, this program recognises the value of the fruit that can be borne by long-term investments," she said.

Secondly, Kate values the program's aim of inspiring leadership and encouraging participants to reflect upon the ethical dimension of their lives.

It may be difficult to measure the outcomes of initiatives of this nature in dollars and cents, but Geoffrey White believes that ultimately the Ethics in Leadership program will make a positive difference.

In addition to adopting a long-term perspective, Geoffrey believes the VFFF must always maintain both the capacity and willingness to take chances. Fiona agrees, "If there are no failures in your list of philanthropic distributions, then you are not taking sufficient risk."

As well as being prepared to stick its neck out when warranted, VFFF has discovered that a good way to amplify the benefit of its good works is to make 'catalytic distributions' – distributions which have a ripple effect, leading to the development of a skill or service that produces philanthropic and/or humanitarian benefits of its own.

A good example, according to Fiona, was a grant to the Australian Seniors Computer Clubs Association, which encourages seniors to explore the satisfaction and advantages of using computer technology. They have something in the order of 90 clubs nationwide where seniors come along once a week and learn how to use a computer and the internet.



Sir Vincent Fairfax, CMG, Founder of the VFFF.

"When ASCCA came to us, in March of 2003, they didn't have one paid executive on staff. They'd been running for just over 18 months, and all of their clubs were being operated by volunteers. They were looking for \$37,000 to employ a development officer, who would be charged primarily with seeking funding from mainstream sources, and who would also approach companies that might offer in-kind support such as computers and software.

"As a result of that catalytic distribution," Fiona says smiling broadly, "ASCCA was able to successfully approach Microsoft and receive over \$1 million worth of cash and in-kind support, which has launched them into a whole new sphere."

www.vfff.org.au/about.htm

The Walter and Eliza Hall Trust

By Peter Hock

Small amounts can make big differences to the lives of those in crisis. According to trustee John Cowper, that is why the Walter and Eliza Hall Trust has created the Survival Fund – to enable ordinary Australians to help others in the community (particularly women and children) when they face a genuine emergency.

The Walter and Eliza Hall Trust was established by Eliza Hall in Sydney in 1912, shortly after the death of her husband. After migrating from England, and eventually making a fortune in the 1850s gold rush, Walter Hall bought the transport company Cobb & Co. His wealth enabled the creation of a million-pound trust, which has helped many thousands of Australians in their time of crisis.

Not long before her own death in 1915, Eliza Hall supported the Trustees' decision to allocate a small proportion of its annual income to the foundation of the Walter and Eliza Hall Institute of Medical Research. Today, the Melbourne based institute has become one of the world's foremost medical research establishments.

In 1986, the trustees created the Walter and Eliza Hall Supplementary Trust, a vehicle specially designed to raise further funds to complement the good works of the original trust.

As a privately funded charity, little has been known publicly of the Walter and Eliza Hall Trust's operations. Now, thanks to The Survival Fund, that's about to change.

"The trustees have realised," John Cowper says, "that we are living in an age of branding... a time when organisations like ours need to build

an emotional bond with the people that support them. So we created the Survival Fund."

To give both the Survival Fund and the Trust a public face, Cowper and his fellow trustees also decided to create a website. This was the most cost-effective way they could explain their operations to a broad range of individual supporters – and their services to people in need.

Due to the high demand on its limited resources, the trustees have adopted a policy of providing help only when the need is genuinely desperate and assistance has been necessary to maintain minimum standards of safety, security, protection and comfort.

Consistent with the Walter and Eliza Hall Trust charter, Cowper says, "the Survival Fund is looking to assist Australians who are down on their luck, down on their cash and – having nowhere left to go – are talking to a social worker. Five hundred dollars doesn't sound like much, but when it allows mum to go shopping, get some medical treatment or buy some decent food for the kids, the difference it can make can be huge."

Jill is divorced and has full responsibility for her three small children. She receives no support from her husband and relies solely on government benefits for income. Her youngest child, Peter, has been diagnosed with a brain tumour,

necessitating many periods of surgery and treatment in a faraway hospital. When Jill came to the Trust, the costs of frequent travel and accommodation were causing her severe financial stress, her rent was in arrears, and she was about to be evicted from her home.

Jacky, aged 40, had been diagnosed with a terminal illness. She was married with two teenage children at school. Her husband had given up his job a long time ago to care for her. Their only income had been government benefits, so they'd exhausted their savings. With only weeks to live, Jacky wanted to stay at home with her family, but the cost of the necessary medical equipment – lifting hoist, hospital bed and wheelchair – was beyond her means. The trust provided funds for the short-term rental of the equipment Jacky required.

These are just some of the stories of survival where the Walter and Eliza Hall Trust has made difference.

www.wehalltrust.org.au



Snapshots from NSW and the ACT

Mumbulla Foundation

The Mumbulla Foundation, in collaboration with the Bega Valley Shire Council, established a small grants program (maximum of \$5,000 each) in 2000. Bega Valley Shire and the Mumbulla Foundation each contribute \$25,000 annually and the Foundation administers the grants program. There have now been five granting rounds.

A major focus of the grants program has been the support of disabilities groups in the Shire. Funds have been provided for workshops and training of people with disabilities, training for parents and volunteer workers, therapy sessions for people with disabilities, resources (e.g. teaching, administration, books, etc.) for the organisations involved, a range of support for organisations providing respite care and respite support for children caring for their sick and/or disabled parents.

www.mumbulla.org/

Wingecarribee Community Foundation

By Katharine Clarke, Executive Officer, Wingecarribee Community Foundation

The Wingecarribee Community Foundation (WCF) has established partnerships that address specific local needs and build community resources. These four key partnership arrangements include Family and Community Funds, Community Business Partnerships, partnerships with local community organisations and partnerships with individuals through our Friends Program.

Through these partnerships, the WCF effectively consults with all sectors of the local community to meet specific local needs, and has been able to broker and support a number of successful programs. Among our successes is our Youth Philanthropy program that in 2004 facilitated a youth run grant program benefiting over 500 young people and a youth run radio station MVH.FM 92.5. We also have successful programs in palliative and respite care and with our aged community.

Our 2005 Growing Philanthropy program, supported by The Myer Foundation, involves working with local Private Prescribed Funds, and will include our inaugural Philanthropy Awards and an expanded Friends program.

www.wingecarribeecommunity.org.au/



Wingecarribee Youth Philanthropy Committee: Rebecca Comber, WCF Youth Philanthropy Officer; Sybylla Brown and Travis Holland, WCF Youth Philanthropy Committee members and Katharine Clarke, WCF Executive Officer.

Northern Rivers Community Foundation

By Meredith Crowe, Project Officer, Northern Rivers Community Foundation

The Northern Rivers Community Foundation (NRCF) had its official launch in November 2004 and ran its first Small Grants Program early in 2005. For its inaugural grants round the NRCF chose to focus on social isolation and disadvantage. Ten local community projects were funded in the areas of mental health, youth, disability, family support, community transport and cross-cultural harmony. In 2005 – 2006 we are focusing on philanthropy, recognising the ways individuals, groups and businesses can and do contribute to our region. We would like to acknowledge the support of local businesses, the Foundation for Rural and Regional Renewal, the Department of Transport and Regional Sustainability's Sustainable Region Program and The Myer Foundation.

www.nrcf.org.au/

Community Foundation for Tumut Region

By Louise Halsey, Chair, Community Foundation for Tumut Region

The Community Foundation for Tumut Region is located in the Tumut Shire on the edge of the Snowy Mountains on the South West Slopes of NSW and reaches a population of approximately 12,000 people.

The Foundation aims to gather, grow and guard donations and give grants to support the needs and aspirations of those living and working in the community.

One of the very early grants given by the Foundation was an environmental grant to local community group, the Batlow Development Committee. A grant of \$500 from the Community Foundation can be identified as the clear catalyst for raising an amount to date of \$10,000 from local organisations and other funding bodies to redevelop and regenerate a parkland entrance to the town of Batlow. This project builds community spirit, adds value for tourism and provides the environmental benefits of regenerating a significant local creek ecosystem.

www.tumutfoundation.org.au/

The Capital Region Community Foundation – GreaterGood

By Diane Kargas, Executive Officer, GreaterGood

GreaterGood is a regional community foundation established in 2003 to enable people from Canberra and the Capital region to contribute to the future growth and wellbeing of our region.

GreaterGood provides an opportunity for all members of our region to contribute to the fund which will support projects, activities and charities that address our region's most challenging social issues.

The GreaterGood Board comprises regional community and business leaders who give their time and expertise free of charge. Our patron is Lady Helen Deane, Margaret Reid OAM is Chairperson and the Public Trustee is the trustee for GreaterGood.

For further information, contact Diane on (02) 6261 9219 or email the Foundation on contact@greatergood.org.au

Albury Wodonga and Hunter Valley

By Catherine Brown, Project Consultant and Director, Catherine Brown & Associates

There are now two more dynamic community foundations in New South Wales: in the Hunter Valley and in the Albury Wodonga region. This means that around 750,000 more Australians now have access to a community foundation, either as donors, grant recipients or as partners in community building projects.

Community foundations are unique philanthropic entities in Australia – they are both grantmaking and community building organisations. They act as independent brokers, bringing people together to solve issues in their communities. Community foundations might try to address youth unemployment or early school leaving; new opportunities for people with disabilities or older people; better coordination of existing government funded services; the creation of cultural projects which add value to the community; cleaning up water pollution – or whichever challenges are a priority for a particular community.

The story of the Hunter and Albury Wodonga Region Community Foundations is interesting in many ways. To begin with, they were incubated by Philanthropy Australia in partnership with two local organisations, Mission Australia in Newcastle and the City Council in Albury. Funding was received from the Department of Family and Community Services to support the establishment of two urban community foundations. While both community foundations began their feasibility studies focusing on an urban centre (Newcastle and Albury), it became clear in both areas that a wider regional foundation would be most effective.

Hunter and Albury Community Foundations have both engaged an outstanding and diverse group of people as their executive officers and first Board members. Both regions have a 'can do' approach to life and this has been translated into the vision they have brought to planning their community foundations.

Hunter Community Foundation is keen to support the development of opportunities for disadvantaged people in the Upper and Lower Hunter Valley, especially supporting smaller communities. The Foundation for Rural and Regional Renewal (FRRR) has recently agreed to support the Hunter Community



At the launch of the Albury-Wodonga Community Foundation: Prue Smith (board member), Tim Fraser (Foundation Chair), Lady Southey (President of Philanthropy Australia), Andrew Saxby (Hume CEO), Catherine Brown (project consultant). Photo courtesy of The Border Mail.

Foundation to plan and implement eligible community building projects within those small communities.

Newcastle has a unique industrial history and the entrepreneurial spirit can be seen in the innovative way the new Board is approaching its work. It is investigating a micro credit program for unemployed and other disadvantaged groups and is keen to create opportunities for self-help, not create dependence on charity.

The Albury Wodonga Region Community Foundation has already achieved some important community building steps. It serves communities across state and local government boundaries: 'Our community crosses the river and heads to the mountains – Albury Wodonga, Greater Hume, Towong, Indigo, Corowa and the Alpine District.'

The Community Foundation has placed a strong emphasis on keeping funds within the region. One of its key goals is to increase local philanthropy – not divert the giving. Its by-line is 'Local Giving. Local Benefits.' Creating a community foundation in rural Australia provides an opportunity for people to give back to their own community during

their lifetimes or in their will – rather than philanthropic funds drifting out of regional communities to the capital cities.

The Albury Wodonga Region Community Foundation was launched in April and is hosting a major event during the year at which Dr Fiona Woods, Australian of the Year, is guest speaker. It recently made its first round of grants. The Hunter Valley Community Foundation is completing its legal work to put tax endorsements in place. Both organisations have very clear strategic plans and highly professional and enthusiastic Boards.

These community foundations, with their colleagues at the Tumut, Wingecarribee, Northern Rivers, Mumbulla, Broken Hill and Sydney Community Foundations, will be leaders in growing philanthropy and building communities in New South Wales.

For more information contact:

*Greg Heys
Hunter Community Foundation,
email: gheys@bigpond.com*

*Glenys Atkins
Albury Wodonga Region Community
Foundation, email: communityfoundation
@humbuild.com.au*

Sydney CF investing in Sydney's future

The Sydney Community Foundation was established in 2004 with assistance from the NSW Government to develop long-term philanthropic giving within the greater Sydney area. The Foundation allows everyone in Sydney to give back to their community, and in so doing create a legacy for the future.

For the less fortunate Sydney can be a place of struggle – particularly for the young, the Indigenous and the aged.

The Sydney Community Foundation is the first permanent fund of its kind to meet community needs in greater Sydney on a sustainable long term basis. It provides an independent service for donors, looking at current and emerging issues.

Foundation Executive Officer, Heather Kent, says the Foundation brings people and the community together, both now and to meet the needs of future generations, to create a perpetual source of funds and a body of knowledge about community issues and needs.

"These funds and this knowledge are then used for the ongoing good of the community. Our knowledge of community issues allows us to be more effective grantmakers.

As a philanthropic not-for-profit organisation we combine the independence and compassion of a charity with a long term investment focus. The donations we receive are pooled to form an effective critical mass and invested strategically. The income generated from the investment is used over time to help build the social capital of our city. This income is distributed back to the community as annual grants," Heather said.

"The Foundation offers individuals, families, groups, corporations and charitable organisations a different and strategic way of giving something of real and lasting value back to the community. It is the vehicle through which people can work together to achieve these goals."

Areas of need are identified through research, community consultation and discussion. Funding is strategically directed to those organisations that best address those needs and meet our funding priorities.

Primary areas of concern for the Foundation are early intervention programs for youth at risk, social issues for young families in need and connecting older people to the community.

The Foundation is also involved with local indigenous and environmental sustainability projects.

Current sponsors of the Foundation include Business Publicity, Charities Aid Foundation Australia, City of Sydney, Deloitte, Freehills Solicitors, Macquarie Bank, M & C Saatchi, The Myer Foundation, the NSW Premiers Department, Philanthropy Australia and Tutuko.

Examples of Sydney Community Foundation funded projects

1. Midnight Basketball: This program organises late night basketball tournaments for high risk 10-22 year olds to keep them off the streets and to help develop positive outcomes.
2. Grandparents as Carers: Funds support grandparents who are the sole carers of their grandchildren by providing access to financial, educational, legal and health information and other services.
3. Westcare: Funding provides food hampers, budget and debt counselling to young Western Sydney families in need.
4. GreenHome: This project teaches young families to become more environmentally aware in their homes and every day lives.
5. Young, Black & Deadly: Funding provided training workshops to help young indigenous people develop skills through arts and music.

For more information call the Sydney Community Foundation office on (02) 9420 0035 or visit www.sydneycommunityfoundation.org.au





Law and Justice Foundation of NSW

By Peter Hock

The Law and Justice Foundation of NSW believes a fair and equitable justice system is a prerequisite for any society that wants to be considered fair and democratic. It also believes that, wherever possible, reform should be based on sound research.

The Foundation knows better than most the importance of accurate, understandable information in ensuring equitable access to justice. In fact, collecting and communicating such information to assist socially and economically disadvantaged people in our community is one of its most important roles.

According to Foundation Director Geoff Mulherin, "Our key aim is to improve access to justice, particularly for disadvantaged people. But first we have to be able to identify, on the most reliable information, what the particular legal and access to justice needs are."

For the past three years, the Foundation has been working on a program of balanced, rigorous, evidence-based research to identify the particular access to justice and legal needs of disadvantaged people. It was gratified when its first three major reports on the program were received well by its peers in the sector. So well in fact, that late last year the Senate Legal and Constitutional References Committee into Legal Aid and Access To Justice recommended that similar research be undertaken nationally.

The research is breaking new ground, applying both qualitative and quantitative methods of data collection and analysis to the question of legal need. By using a range of methodologies, for the first time the Foundation is gaining a picture of both expressed and hidden need; the latter being the product of interview-

based work with some of the most vulnerable in the community, including homeless people and people with a mental illness.

Other projects underway include research and evaluation to identify effective reforms, programs and interventions in relation to the justice system. Subjects include the effect of the transfer of race, sex and disability discrimination disputes from the Human Rights and Equal Opportunity Commission to the Federal Magistrates Service and the Federal Court, and the recently commenced evaluation of procedure and fairness in Mental Health Tribunals.

But the Law and Justice Foundation's primary focus remains improving access to justice, especially for disadvantaged people. Two major strategies for doing so involve increasing the availability of understandable legal information in the community, and supporting projects – generally at the community level – which help address legal needs.

The Foundation has a long history of providing access to understandable legal information and education in the community. In fact, a substantial portion of its annual grants program is committed to supporting the publication of such material. It is also a very active supporter of a broad range of other organisations' efforts to provide legal information in plain language; to encourage the provision of such information and advice on line, it has published a booklet entitled *Email Law*, a step-by-step how-to guide for

law firms wanting to establish a free on-line legal advice service.

Another important element of the Foundation's activities is its grants program. This program provides a channel for the development of new and innovative projects to improve the fairness, equity and accessibility of the justice system. Where appropriate, it also provides for their evaluation and implementation.

Until now, this grants program has been generalist in nature, opening the door to a wide range of innovative projects looking for support. While this 'open door' will remain, in the future, Geoff Mulherin says, the Foundation hopes to also look at targeting specific areas of legal need identified by its research.

"For example, this research directed our attention to the legal needs of people with a mental illness, long before the public's attention was captured by Cornelia Rau", Geoff explained.

"We're only a small organisation. We work closely with others to ensure that we do the best we can with the resources available to us. Whatever happens to the size of our budget, we will never abandon our evidence-based approach to deciding which of the many proposals we receive are most deserving of support."

Further information can be found at www.lawfoundation.net.au

Mary Potter Trust Foundation

By Coty Cortese, Executive Officer, Mary Potter Trust Foundation

The Sydney-based Mary Potter Trust Foundation was established by the Sisters of the Little Company of Mary in Australia in 2003 and formally launched in June this year. It is chaired by Mr Neville Moses.

A private foundation, the Mary Potter Trust provides grants to community groups that actively work for the social justice needs of the disadvantaged and promote their human rights. The Foundation has already funded nine projects across Australia, including a part time Indigenous support worker for a girls home in regional Queensland, a Muslim community project worker in South Australia, and financial support for respite carers through FRANS (Family Resource and Network Support), based in Croydon NSW.

www.marypotterfoundation.org.au



Coty Cortese (Executive Officer) and Neville Moses (Chairman) of Mary Potter Trust Foundation.

Leadership and social enterprise at the grassroots

Based in south-west Sydney, the Leadership and Social Enterprise project brings together community organisations and young people of Arabic and non-Arabic backgrounds.

The project aims to develop ideas for long-term, sustainable partnerships between business, government and community.

Young people are concerned about the negative light in which they are portrayed and their lack of voice. For Arabic youth, world events and the stigma of 'criminal gangs' have placed their community under intense scrutiny and compounded their sense of alienation.

One project offers consultancy services in diversity management and information about the Arabic and Islamic communities as markets. Insights leader, Ali Abdallah,

says many major IT companies have Muslim employees from India, Pakistan and the Middle East. "By understanding more about religious observances and aspects of their culture, companies can realise productivity gains and foster loyalty and positive relations with their Muslim workers."

Other projects involve new media to profile young people and encourage positive engagement with schools, shopping centres, sport and recreation and the community. Another is a docu-drama video on Arabic youth. Consultants Positive Outcomes are assisting project teams to develop their

ideas into full business proposals. An investor panel will assess the projects and provide a small investment to help teams make their project market ready.

The Leadership and Social Enterprise project is supported by the NSW Government through the Youth Partnership with Arabic Speaking Communities and the Canterbury-Bankstown Place Project, which are coordinated by the NSW Department of Community Services.

For more information on the project, call Lou Bacchiella (02) 9205 1516.



National Foundation for Australian Women

Ruth Medd, President National Foundation for Australian Women

The National Foundation for Australian Women (NFAW) aims to advance and protect the interests of Australian women and to ensure the aims, ideals and the collective wisdom of the women's movement are handed on to new generations of women.

The NFAW has tax-deductible status in its own right. Women's organisations or projects can access this assistance for tax-effective fund raising.

Projects and organisations whose objectives are consistent with NFAW's can seek the Board's agreement to a preferred donor arrangement. Once agreed, tax deductible donations can be made to the NFAW, with donors expressing a preference about the particular fund or purpose for which their donation is to be used. These preferred donor arrangements suit organisations and individuals who do not have large financial resources at their disposal. Most of the donor funds now established have a corpus in the range of \$5,000 to \$40,000.

The Australian Women's Archive Project (AWAP) aims to preserve women's papers and histories. Visit www.womenaustralia.org.au, where some of the exhibitions include Imperial Honours, Women in War, Where are the Women Scientists and Women in the Making of Canberra.

Women on Boards is an initiative to increase the number of women on not-for-profit and paid Boards. See www.womenonboards.org.au for details.

Women's History Month (March) celebrates the often forgotten roles and influences of women in history. See www.womenshistory.org.au/ for details.

The Social Policy Committee produces resource material for the women's movement. Most recently, the Social Policy Committee produced policy papers and evaluations of political parties' policies in the context of the 2004 Federal Election.

Currently, the Committee is working on the development of a series of seminars on aspects of social policy as they affect women, and the production of expert papers and proceedings for distribution through women's networks and organisations. Two current projects are Women's Health Futures and Income Security & Industrial Relations.

www.nfaw.org

Parents & Learning – a real page turner!

By Peter Hock

Parents & Learning was first developed and trialled in the Aboriginal community of Napranum, near Weipa on the west coast of Cape York Peninsula between 2000 and 2002.

Originally funded by the Rio Tinto Aboriginal Foundation, today the program is also running in Echuca, Victoria, and – since May 2005 – in Newcastle, New South Wales.

Parents & Learning is a two-year initiative which engages parents and their children in educational activities at home. The objective is to provide support for parents and to promote their belief in themselves as effective contributors to the early education of their kids.

"We understood how uncomfortable some parents feel about getting involved with the education system," said Michelle Perry, Coordinator and Tutor of the Newcastle program.

"We thought Parents & Learning would help parents develop confidence in their ability to help their children with school." So, after a visit to Napranum to assess the program, Michelle and Emma Beckett, Director of Awabakal Preschool in Newcastle, introduced a customised version to local Indigenous.

"Most of the parents had reasonable literacy skills," Emma says, "but many had no idea whatsoever that reading could be so much fun!"

The program, supported by the Rio Tinto Aboriginal Foundation, Coal & Allied and Orica, runs over the preschool year and the first year of school. Participants work with thirty kits, each of which contains a book and an associated game. Every kit has a different theme, for example numbers, shapes, colours, sequencing, basic geometry or creative skills.

The activities, and the materials required, are very simple. The lesson for parents is that it doesn't take a lot of resources to engage and teach children through games.



Michelle Perry, Emma Beckett, Kristen Johnston, Dani Boehme from the Parents and Learning program at Newcastle.

The program is helping parents understand how much their children actually know about books and reading. "Most kids know much more than their parents give them credit for," said Emma.

Parents & Learning tries to demonstrate that learning doesn't have to be a difficult or complex process. If approached from the right angle, as Newcastle tutor Dani Boehme says, "learning can be simple and fun".

"Just five minutes of quality time spent going through the pack with your child each day is going to benefit them much more than spending a whole hour watching a movie on the tele," Dani says.

"But there are also benefits for the parents. A quiet five minutes each day doing the program is proving every bit as rewarding for them as it is enjoyable for their kids."

After reading a book with a parent, many children want to read with their

siblings. Dani's fellow Newcastle tutor, Kristen Johnston, has five children under seven. After she's read the weekly book with her daughter a couple of times, her daughter will call her brothers and sisters to sit down and be quiet so that her personalised version of the Parents & Learning lesson can begin.

But the young aren't the only ones to benefit from their Parents & Learning tutors' weekly visits. Many of their mothers are just as appreciative of the opportunity to spend time with another adult as their kids are of a chance to 'read'.

There are also benefits for the young mothers who become Parents & Learning tutors. When Dani Boehme started teaching the program, she found going to a stranger's house to be very daunting. But now she feels so welcome, she says she looks forward to chatting with the parents, "and I know they look forward to chatting with me."

Baby Dreamers go full circle

By Peter Hock

Baby Dreamers is a program run by New England TAFE to help meet the needs of Inverell's young parents, a large proportion of whom are Indigenous.

Almost 50 per cent of Inverell's Indigenous population is aged 20 years or less. One in four families has a single parent. School retention rates for Indigenous students – particularly after Year nine – are low. And because Indigenous parents often begin their families in their mid or early teens, the effect on their health and education outcomes can be significant.

In late 2003, Katherine Nicholson and her colleagues at New England TAFE decided to develop a program – Baby Dreamers – that assists young parents to address these challenges simultaneously.

Having worked on the local Helping Young People at Risk program for five years, Katherine was familiar with the issues experienced by some Indigenous students and their families including drug and alcohol abuse and domestic violence. She and her colleagues had to develop a different way of working with the community if they were to make a difference.

"A lot of kids dropped out of our TAFE courses because they had babies to look after," Katherine says, "so we knew that early intervention was the way go."

She and her colleagues designed an early intervention program for children – and their 15-to-24-year-old parents – whose learning and career-building opportunities were at risk.

They secured funding from the Sabemo Trust – a trust dedicated to helping children and young people – at the end of November 2003, and worked through the summer to have Baby Dreamers ready for the start of the first semester in March 2004.

Babies and young children participating in Baby Dreamers take part in carefully structured learning activities with a specially-trained childcare worker in a supported playgroup environment. While they do so, their young parents benefit from literacy and educational training, and learning other life skills: cooking, budgeting, nutrition, child



Left to right: Ethan, son of Petrina 'Dolly' Connors; Ann Heldtz, coordinator of Baby Dreamers field activities; Petrina 'Dolly' Connors; Katherine Nicholson, Principal, New England Institute of TAFE.

development, non-violent communication, mothering and fathering, child health and reading to their babies.

While literacy training is an important element of Baby Dreamers, Katherine Nicholson is keen to stress that it's just a starting point for the program. "As well as reading and writing," she says, "we do a lot of cooking and nutrition, which involves a lot of numeracy. When the cooking's done, we all benefit from the bonding that happens when people sit down together to eat."

Ann Heldtz, coordinator of Baby Dreamers' field activities, believes the program is providing an important and effective bridge between young parents and the health workers, midwives, counsellors and other service providers.

"We also provide them with a lot of information about early childhood behaviours and nutrition that they can use to bring up their kids in a healthy way. And by providing childcare, we make sure the mothers get the opportunity to do some work on their own."

Perhaps the greatest benefit of all, Ann says, is the break Baby Dreamers gives these parents from the repetition and

isolation of their daily lives. "It brings them all together, on neutral ground, and they can leave everything that has happened for the past two weeks at home. They can simply come to the centre and enjoy themselves while they learn something about their children, and what they can do for them."

Petrina 'Dolly' Connors is a graduate of the inaugural Baby Dreamers program. She has a five-year-old son, Ethan.

Dolly found the course to be a lot of fun and thinks there are many good things about the program. "We learnt to make pinyatas and other party stuff for kids that we could have bought in the shops, but we thought were too expensive. Another good thing for me was learning how to cook. A lot of the girls were just going out every night and buying take-aways."

So Dolly, her son and extended family are now benefiting from a better and more balanced diet. But Dolly reckons that the thing that impressed her most about the Baby Dreamers program was "the teachers". So impressed, in fact, that today Petrina 'Dolly' Connors is studying the courses at TAFE she needs to complete to become a Baby Dreamers program assistant herself.

Operation Art – philanthropy in action

The role of the arts in community development is well documented. The Australia Council's 2004 publication *Art and Wellbeing* cites many examples of how the arts have directly contributed to social change. Artists now increasingly engage with health workers, planners, scientists and policy makers.

The Nelson Meers Foundation was among the first PPFs (Prescribed Private Funds) to be gazetted (see page 7). The Foundation's focus on the arts spans literature, performing and visual arts. Since 2004 it has been supporting Operation Art, a successful partnership between the Children's Hospital, Westmead (Sydney), the NSW Department of Education and Training and the Art Gallery of NSW. Operation Art enables an exhibition of 50 selected artworks made by students for sick children to tour regional NSW.

Operation Art has generated an enormous response through its use of the arts to build wellbeing. The arts help to promote optimism and freedom, which contributes not only to the healing process of young hospitalised patients, but also in bringing students together to create works for others. It is a powerful combination, and the Nelson Meers Foundation is delighted with the tangible and lasting benefits of the project.

Established in 1994, Operation Art is the premier statewide visual arts exhibition for Kindergarten to Year 10, which has gained recognition for its rich development of children's art, with access to every school in NSW. It is now supported by NSW Health and the NSW Department of Education, as well as private and philanthropic foundations sponsors.

The Nelson Meers Foundation's support has enabled the Operation Art exhibition to tour to eight regional galleries in NSW in 2005. This in turn has enabled over 2000 regional students to attend 80 specialist art-making workshops at their regional gallery. In keeping with the original spirit of Operation Art, regional

hospitals have taken an interest in sourcing the artworks generated through these workshops for the benefit of their young patients. Here, a relatively small investment in creativity has enabled many people to benefit.

This is just one good example of the rewards that philanthropy can provide and there is no shortage of good arts-based community projects seeking support. To make their requests for grants easier to manage, foundations can formalise grant policies and guidelines, and specify which area they wish to benefit.

Any foundation interested in the arts but not sure about how to engage with it could benefit from free advice available from Artsupport Australia, a joint initiative of two Australian government agencies, the Australia Business Arts Foundation (AbaF) and the Australia Council which has the specific brief of growing cultural philanthropy.

Artsupport Australia, established in 1983, has assisted many foundations and individual donors to find arts projects to support, and has directly helped bring several million dollars into the arts sector through its advocacy. In the instance of Operation Art, Artsupport Australia introduced the organisation to the Nelson Meers Foundation to support its NSW regional tour.

Artsupport Australia also works with arts organisations to build their capacity to secure and manage philanthropic donations. It administers AbaF's Australia Cultural Fund (ACF), which in some cases can enable tax-deductible philanthropic donations to be made to individual artists and arts organisations without Deductible Gift Recipient (DGR) status.



An 'Operation artist' at Penrith Regional Gallery workshops.

To date, the ACF has facilitated \$700,000 of donations for the creation of art in its many forms, which may not have otherwise been made.

There is certainly a great diversity of art forms and practice – philanthropy is one way to ensure that their positive influence is extended.

For more information about Artsupport Australia please contact Louise Walsh in Sydney on (02) 9215 9022 or email l.walsh@ozco.gov.au

Nelson Meers Foundation can be found at www.nmf.com.au

Operation Art can be found at www.pau.nsw.edu.au/TAU/Vis%20Arts/Operation%20Art/Home.htm

'Art and Wellbeing' can be found at http://www.ozco.gov.au/arts_resources/publications/art_and_wellbeing/



Jack Heath and the Inspire Foundation

Thinking outside the traditional square of 'welfare' and 'charity' is what Jack Heath does best. Through the Inspire Foundation's 'Reach Out' website and youth interaction programs, Jack is revolutionising the way Australian youth connect to society and to themselves.

For Jack Heath, Founder and Executive Director of Inspire Foundation, his new approach was a response to personal tragedy and frustration at the high rate of suicide among young Australians.

In late 1992, a young man took his life on a farm in north-eastern Victoria. It had a huge impact on his family and friends. One of those was his cousin, Jack Heath.

"I had to do something to help break that sense of isolation that many young people feel," said Jack.

Up to 45,000 young Australians attempt suicide each year. With the advent and subsequent boom of the internet in the mid 1990's, Jack came up with the idea of using the web to connect with young people to help them get through tough times.

The Inspire Foundation is a national non-profit foundation formed in 1996. The primary focus of Inspire's work is on young Australians aged 16-25 years.

"One of the most powerful things you can do for young people is to communicate that you genuinely care for them," said Jack.

"We do that by offering young people the tools to take control, and set about making the world a better place for themselves and their friends. We provide the resources, we create the opportunities, but at the end of the day it is up to them to decide to make a difference. We firmly believe that every young person wants to help themselves, and engage with the community.

"Since 1998 we have been providing a virtual space for young Australians to visit. They can visit the site, anonymously if they wish, and read stories of others who have survived similar tough times. They can absorb relevant information in a non-judgemental environment.

"Many 'Generations Ys' crave values and frameworks of respect and



Jack Heath presenting gifts of appreciation to Youth Ambassadors, Phil and Amy, at a graduation ceremony to acknowledge Youth Ambassadors for Reach Out!

meaning. The decline of 'community consciousness' has led many young Australians into the depths of loneliness, depression and a sense of isolation," Jack said.

Inspire's goal is to 'continue to build bridges for young people to get to a better place but they are the ones who must walk across that bridge.' As Jack explained, the internet allows you to do that in a totally new way. Rather than the traditional one-on-one welfare service, Inspire can provide support using a one-to-many model. In August this year, the site was able to reach out to 91,000 visitors at the cost of around \$1 per person.

"The Reach Out site is specifically designed to communicate to the five out of seven young Australians who do it tough but don't seek professional assistance, for those young people who feel they have no where to turn," said Jack.

"On average, we receive 75,000 visitors to our site every month. We could easily service 200,000 with very little extra work generated for our service delivery team," he added.

Young people are actively involved in the development and delivery of all the Inspire Foundation initiatives.

Jack is reluctant to discuss Inspire's success. "Great results can send a message to potential sponsors who think we will get support from someone else. For this year alone, we still have to raise an additional \$1million to cover our program costs. Fundraising will be a major push for the coming year."

While finding sufficient funds is always a challenge, the possibilities for providing services are unlimited, as new technologies mean new opportunities.

"The internet and its associated technologies offer unprecedented opportunities to connect, empower and inspire young people," said Jack.

The way forward for Inspire now that the digital revolution has become commonplace is a simple one, according to Jack.

"We want to create better opportunities for more young people and we want to do it in a way that is consistent with our values."

"We plan to significantly increase awareness and use of Reach Out particularly by young males as we introduce new interactive features and trial peer mentoring," said Jack.

Early intervention – how philanthropy can help forge new paths

By Annette Michaux, Director Executive Strategy Unit, The Benevolent Society

Securing funding for new initiatives can be challenging, as government funding bodies are sometimes hesitant to step into uncharted territory.

When The Benevolent Society wanted to pilot new early intervention services in child care settings, we approached a number of trusts and foundations for help. We received an enthusiastic response and generous support from The James N Kirby Foundation, the Sabemo Trust, The Palmdale Trust, The Westpac Foundation and The Telstra Foundation. Without this support in the early stages of our project, we would not have been able to secure government funding.

The Benevolent Society has been pioneering early intervention services for many years, working with vulnerable families from before babies are born and through the critical first five years of life. There is strong evidence that intervening early before problems develop brings very positive social and economic benefits to children, their families and society as a whole.

Some time ago, we realised that child care centres have an enormous, and as yet unrealised, potential to be sites of early intervention. Second only to the immediate family, the childcare environment is where early development unfolds, starting in infancy and continuing right through to school entry for the majority of young children in Australia. Child care settings play a significant role in family and community life and are often the first place families turn to when they need help. They prepare children for school, through early learning, language and social development.

The grants we received meant we could employ specialist early intervention workers in a number of child care centres to trial our approach and collect important evaluation data. The early intervention workers help staff and families to build better relationships with children, identify potential difficulties and work to overcome them well before the very important

transition to school. We were also able to develop a strong service delivery model to support our work.

Ongoing government funding will continue to develop child care centres as community hubs, supporting vulnerable families and children in south east and western Sydney and Wyong. We will employ specialised workers to promote the development of strong and healthy relationships between children, staff, families and communities through the selected child care centres.

Trusts and foundations played a vital role in helping The Benevolent Society develop, test and expand this early intervention initiative. That we have secured ongoing government funding for this important new program is testimony to the willingness of many philanthropic organisations to support new and innovative approaches to working with families.

www.bensoc.asn.au/

FRRR puts bush philanthropy on the map

The Foundation for Rural and Regional Renewal (FRRR) is Australia's only national philanthropic foundation dedicated to rural and regional issues.

Now in its fifth year, FRRR has supported a range of projects nationwide through its Small Grants for Small Rural Communities Program, ANZ Seeds of Renewal Program, Rural Education Program and the Gardiner Foundation Program.

Examples of projects in NSW supported by FRRR include:

- GRTC Incorporated, Gulargambone, with a population of just 500 people, purchased a cappuccino machine and fridge to start their multi purpose centre. The profits will be used to develop and expand the enterprise.

- Milparinka Heritage and Tourism Association in the tiny township of 62 people, north-west of Broken Hill, established a valuable native plant resource, which is helping to develop a sustainable industry and increased tourism in the area.
- Wagga Women's Health Centre, which services the rural areas surrounding Wagga received funding to encourage women 30+ to participate in physical activity and develop a greater awareness of healthy eating.
- Volunteers for Isolated Students Education (VISE) provides assistance to primary and secondary students

and their families for home tutoring in NSW, Queensland and the Northern Territory. A group of retired teachers, the Tennant Creek Lions Club and the Isolated Children's Parents Association initiated the group to assist parents with home tutoring in isolated areas.

FRRR is particularly keen to receive more applications from organisations delivering services in rural and regional NSW. Guidelines, application forms, and further information are available through the website www.frrr.org.au

Introducing Gina Anderson, Philanthropy Australia's new CEO

Gina Anderson, who came on board in November as CEO, brings a new energy and a fresh perspective to Philanthropy Australia.



Gina Anderson, CEO Philanthropy Australia.

She has diverse experience in large and small, public and private organisations, having held general management, human resources, corporate community and communications roles.

For the past couple of years Gina was General Manager Human Resources for St Hilliers, an integrated property development and construction company. Prior to this, she had seven years at Westpac Banking Corporation in a variety of management roles including Head of Community Involvement. This was a national role with responsibility for the Westpac Group's corporate community involvement strategy, sponsorships and relationships with community, not-for-profit organisations and charities, and for the oversight of staff matching gifts and volunteering programs. Gina published a booklet

detailing the guidelines for a 'Mentoring in the Community' program she created, which has been used as a basis for mentoring programs across Australia.

From 1992 to 1995 Gina lived and worked in Jordan, a moderate Islamic, developing country. She was the personal assistant to HRH Prince El Hassan Bin Talal, and gained valuable experience of the creation of political and policy responses to issues of refugees, human rights and interfaith dialogue.

Gina is a Director of Father Chris Riley's Youth Off The Streets and Landcare Australia Limited. She looks forward to getting to know our members and immersing herself in the business of philanthropy. She can be contacted on g.anderson@philanthropy.org.au

Myer Family Office expands to Sydney

By Peter Winneke, Manager, M F Philanthropic Services

Most readers are familiar with the activities of The Myer Foundation and The Sidney Myer Fund, two of Australia's leading philanthropic entities. What is perhaps less well known is the activities of M F Philanthropic Services, a division of The Myer Family Office Ltd.

The Myer Family Office was established in Melbourne in 1986 to service the expanded financial and personal needs of Sidney Myer's descendants. In 1999 it became a multi-family office providing these services to other high net worth families throughout Australia. The specialist team focuses on providing the highest quality service to high net worth families without the constraints of being owned by a bank, stock broker or financial institution.

In July 2005, the Robert Maple-Brown Family became a 25 per cent owner of the Myer Family Office with 75 per cent continuing to be owned by the Myer Family; in September, the Myer Family Office opened a Sydney office.

A goal of M F Philanthropic Services is to help drive the growth in Australian philanthropy by encouraging new families into the sector. It draws upon its own specialist skills and resources together with the experience of The Myer Foundation. Services provided to families in their philanthropic activities include:

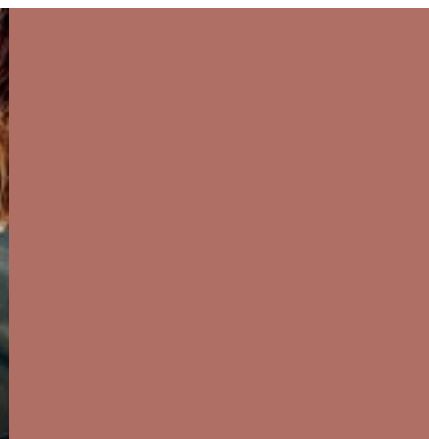
- creating an appropriate philanthropic legal entity;
- assisting with identifying a client's philanthropic vision and objectives;
- grantmaking research, site visits and evaluation of projects;
- collaborating with other like-minded donors;
- younger generation workshops and family retreats;

- investing the capital; and
- all accounting and administrative requirements.

As well as philanthropic services, The Myer Family Office provides a wide range of financial services including custody and investment reporting, tax and financial planning, an in-house cash trust, access to domestic and international investments, strategic asset allocation, plus intergenerational and estate planning.

Time and again we see that it is philanthropy that most excites our clients and is the glue which sticks families together.

For further information contact Peter on (03) 9207 3065.



RuMAD? – are you making a difference?

By Julia Kubincan, Community Solutions Manager, Education Foundation

Putting student values at the centre of the learning equation

RuMAD? is a program of the Education Foundation that began in 2001 (originally funded by the Stegley Foundation) which allows young people to drive change in their schools and community. Since that time it has gone from strength to strength and nurtured student leadership in the community. Over 200 schools and 50,000 students in Victoria have participated in the program in some way.

RuMAD? continues to spark interest across Australia. It is a well recognised program with benchmark status in education and philanthropic circles.

A new sponsorship of the program through AMCOR Australia has provided the resources to expand RuMAD? beyond Victoria and increase student participation Australia-wide. The Education Foundation, an independent not for profit that supports innovation in government schools, aims to strengthen its existing links in each state for successful uptake of RuMAD? over a three year period.

The Education Foundation plans to develop this building momentum of

philanthropy in young people, whilst providing opportunities for students to become leaders in their communities. The program is designed to fit easily into the curriculum and has developed frameworks for primary, middle years, Studies of Society and the Environment programs, Science and SRC Leadership programs.

RuMAD? checklist: What makes a project MAD?

The most effective projects are often those that seek to address the underlying cause of an issue. An ideal project:

- starts with the students' values, concerns and passions and empowers students to take responsibility;
- enables students to imagine and create the world they wish to live in;
- provides understanding of the needs of others by connecting with communities/experts;
- builds on the community's assets or strength (time, talent, treasure);
- tackles causes not symptoms;
- is sustainable;

- empowers communities and students beyond the life of the project/funding;
- measures, evaluates and celebrates its outcomes; and
- inspires others.

www.educationfoundation.org.au



Evaluation network launched

By Jane Kenny, Membership Services Officer NSW, Philanthropy Australia

In early June a group of Philanthropy Australia's members came together to examine the feasibility of establishing a network for professionals working in the philanthropic sector with an interest in evaluation.

The group showcased the diversity of Philanthropy Australia's membership, with participants coming from corporate foundations and giving programs, private foundations, not for profit organisations, trustee companies and consultancies working in the field.

Dr Gianni Zappala of Orfeus Research (www.orfeusresearch.com.au) gave a stimulating overview of why evaluation is important, what some of the barriers might be and a particular method that he uses called the Logframe method. Gianni emphasised that to be effective, evaluation must be built into the project or program right at the beginning.

Gianni's presentation provoked a debate about the capacity of both not for profits and in the case of smaller foundations, the funder, to undertake evaluation within their program delivery. He suggested that foundations set aside funds from their budgets to direct towards evaluation. He also mentioned that the Westpac Foundation actually pays for staff from the organisations that it funds to attend an inhouse workshop on evaluation.

Following this meeting, the group has been connected electronically with an email listserv. Use of this listserv allows members of the group to share ideas, resource, problems and solutions. Some

goals for the group have been set, and of course, some evaluative mechanisms put in place to measure its progress!

For further information on Philanthropy Australia's evaluation network, members can go to the members only section of the website www.philanthropy.org.au and click on the affinity groups and networks section, or call Jane Kenny on (02) 9981 5599 or Grant Hooper on (03) 9620 0200.



Geoff Mulherin (NSW Law and Justice Foundation), Helen Lawson-Williams (Inspire Foundation) and Gianni Zappala (Westpac Foundation) at the launch of Philanthropy Australia's Evaluation Network in Sydney.

Can we give more?

We don't have any Carnegies, Rockefellers, Fords, Gates, Soros or Packard families, and compared with the United States, private donated wealth has played a limited role in supporting our major civic, welfare, and cultural institutions.

Two recent papers commissioned by The Petre Foundation, 'How the Wealthy Give' and 'Encouraging wealthy Australians' to be more philanthropic suggest Australia has little tradition of significant philanthropic giving and that we could be doing more.

While there are some exceptions, both papers suggest the wealthy in Australia are not contributing as generously as they could and arguably as they should.

According to the Petre Foundation's research, Australians with a taxable income of more than \$AUS1 million contribute less than two per cent of their income, compared to Canadian millionaires who on average contribute 3.2 per cent of their pre-tax income and US millionaires who on average give more than 3.5 per cent (more than seven per cent for those with incomes in excess of \$US10 million).

The Australian population as a whole also gives at a far lower rate than comparable countries, yet the number of wealthy people in Australia is already at a record high and is rising at one of the fastest rates in the world.

Total gifts/donations given as a proportion of Gross National Product

Country	% of GNP/GDP Gifted
Australia	0.5%
UK	0.63% to 0.77%
USA	2.1%

While the aggregate giving by wealthy Australians has increased in recent years as a result of government initiatives such as the introduction of Prescribed Private Funds (PPFs), the Petre Foundation's research suggests Australia still lags behind other countries.

In 2002-03, 131 PPFs were established in Australia. Their combined corpus was \$48 million, an average of \$366,412.

The Petre Foundation's research suggests that if Australia's 200 wealthiest each contributed 14.45 per cent of their wealth, (the average gifting of the top 30 in the USA), the aggregate corpus would be \$11.3 billion and the average corpus would be over \$56 million; at 6 per cent per annum, the aggregate corpus would generate earnings of approximately \$679 million per annum.

So why don't the wealthy give more?

Research into Australians' giving suggests that it may be because they haven't been asked properly. In May 2003, a paper published by the UK based Institute of Philanthropy suggested that despite recent advances in database marketing and customer relations strategies, charities in the UK are not

patrons, board members and senior staff of charitable organisations.

It also considers a stronger focus on social investment, as opposed to donations, needs to be developed to promote that an investment brings rewards that apply across society generally and everyone benefits. There is also scope to target individuals and institutions when an issue is ripe for public attention and corrective action.

Motivating those who don't see philanthropy as compelling by trying to engage them personally may also help promote a philanthropic culture. People don't decide to give out of obligation, but because their intellect and their imaginations have been unlocked. Being engaged with other donor's

"Tax breaks and well informed advisors can remove impediments to giving. They can also reinforce the decision to give and help make giving better informed and more effective. For these reasons alone, they should be encouraged. But it is unlikely that by themselves they will alter the culture of giving in Australia."

good at attracting new major donors or retaining those they already have.

The Petre Foundation's research suggests similar conclusions would apply to most charities here, with more attention needing to be paid to developing the donor management skills of Australian fundraisers; not just professionals, but

and meeting beneficiaries are cited as possible ways to encourage people to give more.

The authors suggest better tax-breaks could also lead to larger donations by considering tax-based incentives such as tax breaks of more than 100 per cent, reintroduction of estate tax and Charitable Gift Annuities.



Staff and board members of community foundations in NSW/ACT at the Annual Community Foundations Forum.

While the very large differences between Australian and US philanthropy are mainly due to cultural factors, the Petre Foundation's research proposes wealthy encouraged people in Australia can be to give at an appropriate level through concerted action in three areas:

- Through strategies that acknowledge and reward giving, while at the same time (and with appropriate sensitivity) encouraging the idea that charitable gifts should be assessed less in terms of absolute amounts and more as a proportion of the donor's total wealth.
- Through improving the knowledge, understanding and skills of those who can influence potential donors: board members, staff and fundraisers at charities; and professional financial advisors.
- Through further changes to relevant tax laws.

The Petre Foundation was established in 1999 as a vehicle to provide donations to a range of worthy charities and causes. The Petre Foundation is able to provide funds to registered charities only and is open to approaches from causes that are looking for funds. Individual annual donations to a specific charity will not exceed \$100,000.

To read copies of the papers, visit www.petrefoundation.org.au

Annual giving by Australian foundations as at March 2005

	\$AUS Millions
The Pratt Foundation	12
Colonial Foundation Trust	7.5
The Myer Foundation/ Sydney Myer Fund	7.0
The Ian Potter Foundation	6.2
Helen Macpherson Smith Trust	5.5
Foundation for Young Australians*	4.4
The Jack Brockhoff Foundation	3.8
The R.E. Ross Trust	3.5
The Sylvia and Charles Viertel Charitable Foundation	3.5
The William Buckland Foundation	3.3
Vincent Fairfax Family Foundation	3.0
J.O. & J.R. Wicking Trust	3.0
Collier Charitable Fund	2.6
Geoffrey Gardiner Dairy Foundation	2.5
Garnet Passe & Rodney Williams Memorial Foundation	2.5
The Besen Family Foundation	2.0
Clive and Vera Ramaciotti Foundations	1.8
Percy Baxter Charitable Trust	1.8
Lord Mayor's Charitable Fund	1.73
The Alfred Felton Bequest Foundation for Rural and Regional Renewal*	1.7
CASS Foundation	1.44
The Gandel Charitable Trust#	1.0 ⁺
Sherman Foundation	1.0 ⁺
	\$600,000 – 1.0 million

* Government-initiated foundations.

In excess of one million, full amount not disclosed.

The total amount disbursed annually by these foundations is in excess of \$83.27 million.

Note: This list includes only Australian private foundations whose primary purpose is to make grants, for which we were able to obtain information. It does not include corporate foundations, charities, or foundations whose income is derived from legislated levies.

Source: *Philanthropy Australia factsheet.*
www.philanthropy.org.au/factsheets/7-05-01-ausfound.htm

Information for grantseekers

By Vanessa Meachen, Research and Training Coordinator, Philanthropy Australia

An explanation of foundations for those looking for funding

Types of Foundations in Australia

1a. Private foundations

Private foundations are established by an individual, often by bequest. They are administered by a board of trustees who distribute grants based on the donor's priorities.

1b. Family foundations

Family foundations are private foundations, in which the donor or the donor's family and descendants play a significant governing role, usually as trustees or directors on a voluntary basis.

2. Community foundations

A community foundation is an independent philanthropic organisation working in a specific geographic area. The foundation usually builds a capital base which provides a permanent and growing source of funding. The income earned each year is returned to the community as annual grants. A community foundation's board is usually composed of local people who act in a voluntary capacity.

3. Corporate foundations

Corporate foundations are established as entities separate from the parent company and may receive regular contributions from the staff and/or company profits. The company sponsored foundation usually maintains close ties with the donor company, but it is an independent organisation with its own endowment and is subject to the same rules and regulations as other foundations.

4. Government initiated foundations

Government initiated foundations gain their income from government directed funds, from the general public or sections of it (such as funds from gambling, levies on cigarettes, etc). Sometimes these foundations are established with government grants and donations are also solicited from the general public. Some government initiated foundations are also government controlled, and others are initiated by government but operate independently.

5. Trustee companies

Trustee companies are for-profit businesses which, among other activities, offer management services to foundations. They can legally administer estates, the property of minors, or the affairs of those needing assistance to manage their own financial affairs. Many private charitable trusts and foundations in Australia are managed by trustee companies, which carry out the instructions of the donor in perpetuity. Trustee companies receive a management fee (varying from State to State) for managing the trust, and will often receive advice on the distribution of funds from expert committees.

6. Operating foundations

Operating foundations may make grants, but are not exclusively grantmakers. They will often raise funds from the public, and will use their resources to carry out their own programs, but will often make grants for specific purposes closely related to their mission.

Applying for DGR status

Some organisations are entitled to receive tax deductible gifts; these are called DGRs (deductible gift recipients). An organisation's eligibility for DGR status is determined by income tax law. Some DGRs are listed by name in the income tax regulations; for other organisations to be eligible for endorsement as a DGR, they must fall within a general category set out in the income tax law (examples include public benevolent institutions, public universities or health promotion charities). All DGRs need to be endorsed by the Tax Office before their donors can claim tax deductions for their gifts.

In order to be endorsed as a deductible gift recipient an entity must have an ABN, maintain a gift fund, and apply to the Tax Office for endorsement. Endorsement application forms are available from the Tax Office.

Cultural or environmental groups wishing to be endorsed as DGRs have a different process to follow. Cultural groups must contact DCITA (the Department of Communication, Information Technology and the Arts) for the Guide and

Application for Register of Cultural Organisations. Environmental organisations must contact Environment Australia to obtain the Application Form for Entry to the Register of Environmental Organisations.

Charities whose principal activity is the prevention or control of behaviour that is harmful or abusive to human beings can apply for entry to the Register of Harm Prevention Charitable Institutions, which will enable their endorsement as DGRs. The register is maintained by the Department of Family and Community Services (FaCS).

Overseas Aid Funds must also follow a different process to obtain endorsement. The Overseas Aid Gift Deduction scheme is maintained by AusAID, which is part of the Department of Foreign Affairs. The Tax Office endorses deductible gift recipients.

Australian Taxation Office
Phone: 1300 130 248 (nonprofit line)
Website: <http://www.ato.gov.au/nonprofit/>

DCITA
Phone: (02) 6271 1640
Fax: (02) 6271 1122
Email: roco.mail@dcita.gov.au
Website: www.dcita.gov.au/roco

Environment Australia
Phone: (02) 6274 1467
Fax: (02) 6274 1858
Email: reo@ea.gov.au
Website: www.ea.gov.au

FaCS – Register of Harm Prevention Charitable Institutions
Phone: 1800 441 242
Email: harmpreventioncharitiesregister@facs.gov.au
Website: www.facs.gov.au/internet/facsinternet.nsf/aboutfacs/harm_nav.htm

AusAID
Telephone: (02) 6206 4667
Facsimile: (02) 6206 4798
Email: ngo_liaison@ausaid.gov.au
Website: www.ausaid.gov.au

Members of Philanthropy Australia

New Members

Philanthropy Australia would like to warmly welcome the following new members:

Full Members

ABD Foundation
Community Foundation for Tumut Region
M. & C. Handbury
A. Larkin and Associates
John T. Reid Charitable Trusts
Northern Rivers Community Foundation
Stand Like Stone Foundation
Wyndham Community Foundation

Affiliate Members

Australian National Credit Union

Associate Members

Great Barrier Reef Research Foundation

Philanthropy Australia would like to acknowledge the support of

Freehills
Brian Sherman AM

Leading Members



COLONIAL FOUNDATION



Life Members

Ben Bodna AM
Patricia Feilman AM
Dame Elisabeth Murdoch AC DBE
Jill Reichstein OAM
The Stegley Foundation
Meriel Wilmot

Patron

Sir Gustav Nossal AC CBE

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The A. L. Lane Foundation
AMP Foundation
The Alfred Felton Bequest
Alfred Thomas Belford Charitable Trust
A. Angelatos
The Andrews Foundation
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ANZ Executors & Trustee Company
ANZ Staff Foundation
Australia Business Arts Foundation
Australia Council for the Arts
Australia Post
The Australian Elizabethan Theatre Trust
AXA Australia
The Ballarat Foundation
D. & S. Bardas
Bass Coast Community Foundation
BB Hutchings Bequest
Besen Family Foundation
BHP Billiton Community Trust
Bill & Jean Henson Trust
The Body Shop
Boeing Australia Holdings
Bokhara Foundation
Buderim Foundation
CAF Australia
The CASS Foundation
The Caledonia Foundation
Calvert-Jones Foundation
Capital Region Community Foundation
Carleton Family Charitable Trust
The Charles Bateman Charitable Trust
Clayton Utz
Colonial Foundation
Commonwealth Bank Foundation
Community Enterprise Foundation
The Dafydd Lewis Trust
The Danks Trust
Diana Elizabeth Browne Trust
Dymocks Literacy Foundation
Education Foundation
E B Myer Charitable Fund
Edward Corbould Charitable Distributions
Enid Irwin Charitable Trust
Equity Trustees
The Ern Hartley Foundation
Ernest Lonsdale Brown Trust
Ethel Herman Charitable Trust
The Feilman Foundation
The Flora & Frank Leith Charitable Trust
The Fogarty Foundation
Foster's Group
Foundation for Rural & Regional Renewal
The Foundation for Young Australians
M. & M. Freake
Freehills
The GM & EJ Jones Foundation
Gandel Charitable Trust
Geelong Community Foundation
Geoffrey Gardiner Dairy Foundation
George Alexander Foundation
Goldman Sachs JBWere
Gonski Foundation
GrainCorp Foundation
The Greatorex Foundation
The Grosvenor Settlement
C. Grummisch
The Gualtiero Vaccari Foundation

H V McKay Charitable Trust
 G. Handbury
 Harold Edward Corbould Charitable Trust
 Harold Mitchell Foundation
 The Helen Lempriere Bequest
 Helen Macpherson Smith Trust
 Hewlett Packard Australia
 The Hugh Williamson Foundation
 Hunter Hall International
 The Ian Potter Foundation
 Ilhan Foundation
 The Invergowrie Foundation
 IOOF Foundation
 J C Pascoe Memorial Charitable Trust
 The Jack Brockhoff Foundation
 James Simpson Love Trust
 John William Fleming Trust
 The Keir Foundation
 Kingston Sedgefield (Australia) Charitable Trust
 LEW Carty Charitable Fund
 Law & Justice Foundation of NSW
 Lawrence George & Jean Elsie Brown
 Charitable Trust Fund
 Ledger Charitable Trust
 The Lion Fund
 Lord Mayor's Charitable Fund
 Lotterywest
 Macquarie Bank Foundation
 Mallesons Stephen Jacques
 Maple-Brown Family Charitable Trust
 Margaret Augusta Farrell Trust
 Margaret Lawrence Bequest
 Mary MacKillop Foundation
 The Mary Potter Trust Foundation
 masoniCare
 Matana Foundation for Young People
 mecu
 Melbourne Community Foundation
 Melbourne Newsboys Club Foundation
 Mercy Foundation
 Michael Craft Memorial Fund
 The Miller Foundation
 The Moore Family Philanthropy Foundation
 Morawetz Social Justice Fund
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 National Australia Trustees
 National Foods
 National Foundation for Australian Women
 Nelson Meers Foundation
 Norman H Johns Trust
 The Norman Wettenhall Foundation
 NRMA Foundation
 Patrick Brennan Trust
 Paul Edward Dehnert Trust
 The Percy Baxter Charitable Trust
 The Perpetual Foundation
 Perpetual Trustees Australia
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 Pfizer Australia
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 Poola Foundation
 PricewaterhouseCoopers Foundation
 Promina Foundation
 Queensland Community Foundation
 RACV Foundation
 The R. E. Ross Trust
 RMIT Foundation
 Ray & Joyce Uebergang Foundation
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 The Reichstein Foundation
 G. & G. Reid
 Rio Tinto Aboriginal Foundation
 The Robert Salzer Foundation
 Ronald Geoffrey Arnott Foundation
 Ronald McDonald House Charities
 Rothwell Wildlife Charitable Trust
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 The Shell Company of Australia

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 Sisters of Charity Foundation
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 F. Spitzer
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 Tasmanian Community Fund
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 Adams
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 The Towards a Just Society Fund
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 IDP Education Australia
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 Mater Medical Research Institute
 Mission Australia
 Monash Institute of Medical Research
 Monash University
 National Aids Fundraising
 National Heart Foundation of Australia
 NIDA
 The Northcott Society
 Opening the Doors Foundation
 Peninsula Health
 Peter MacCallum Cancer Foundation
 Powerhouse Museum
 Reconciliation Australia

Royal Australasian College of Surgeons
 Royal Botanic Gardens Melbourne
 The Salvation Army
 Save the Children Australia
 The S. R. Stoneman Foundation
 Scope (Vic)
 St Andrew's War Memorial Hospital
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 The Smith Family
 Southern Health
 The State Library of NSW
 The State Library of Victoria Foundation
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 – Public Committee of Management
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 The University of Newcastle
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 The University of Western Australia
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 Victorian College of the Arts
 Vision Australia
 Wise Community Investment
 World Vision Australia
 YWCA NSW
 Zoological Parks Board of NSW

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