

Convene

Engage sector

What

Create inclusive spaces to connect, collaborate, share, network and mobilise generosity.

Why

A connected membership accelerates impact. Growing a diverse community of givers strengthens collaboration, increases the scale and scope of giving and drives collective action.

How

- Deliver accessible and relevant experiences to connect members and mobilise giving and investing
- Engage new and diverse audiences to grow membership and deepen participation in the sector
- Position Philanthropy Australia as a collective committed to positive impact

As a result

- Members experience an inclusive, digitally enabled and vibrant community of practice
- A diverse cohort of givers and investors is engaged
- We use our influence to grow giving and respond to relevant issues

Amplify

Enhance practice

What

Generate insights, curate knowledge and support givers and investors to learn from each other.

Why

Better practice leads to better outcomes. Helping funders apply evidence and experience improves how giving and investing is delivered and evaluated.

How

- Produce insights and benchmarking reports to build the sector's understanding of itself and progress over time
- Build the skills of givers/investors with practical, insight-rich resources
- Amplify learning with major gatherings, retreats and programs
- Deepen knowledge exchange through vibrant funder networks and delegations

As a result

- Members are backed by clear evidence, insights and shared experience
- Giving practice is more effective, confident and adaptive
- Members belong to, and help build, enriching networks

Influence

Champion change

What

Bring people, capital and capability together to influence positive social and environmental change.

Why

Philanthropy can kick-start solutions to complex challenges. Shaping shared priorities unlocks greater impact and positions philanthropy as a powerful force for change.

How

- Champion giving and investing for impact
- Strengthen the growth of First Nations philanthropy
- Connect sector leaders for peer learning and agenda-setting
- Partner with networks and collectives in Australia and internationally

As a result

- More resources are mobilised for impact
- Philanthropy plays a meaningful role in advancing self-determination
- Philanthropic leaders feel connected and empowered to make change
- Members access national and global knowledge exchange that elevates practice

Advocate

Strengthen ecosystem

What

Advocate for policies and partnerships that help philanthropy and civil society thrive.

Why

A strong giving ecosystem delivers greater benefit to communities. Protecting and strengthening philanthropy's social licence ensures giving can grow and have lasting impact.

How

- Advocate for improved policy outcomes and effective government collaboration frameworks
- Back sector-led actions that maintain and strengthen philanthropy's social licence
- Partner to build the capability of professional advisors and other key actors who shape giving decisions

As a result

- Members and the sector operate in a more enabling environment for impactful giving
- Philanthropy retains the confidence of stakeholders and the community
- Professional advisors and others are better equipped to guide and grow giving

Generosity flows with purpose and impact