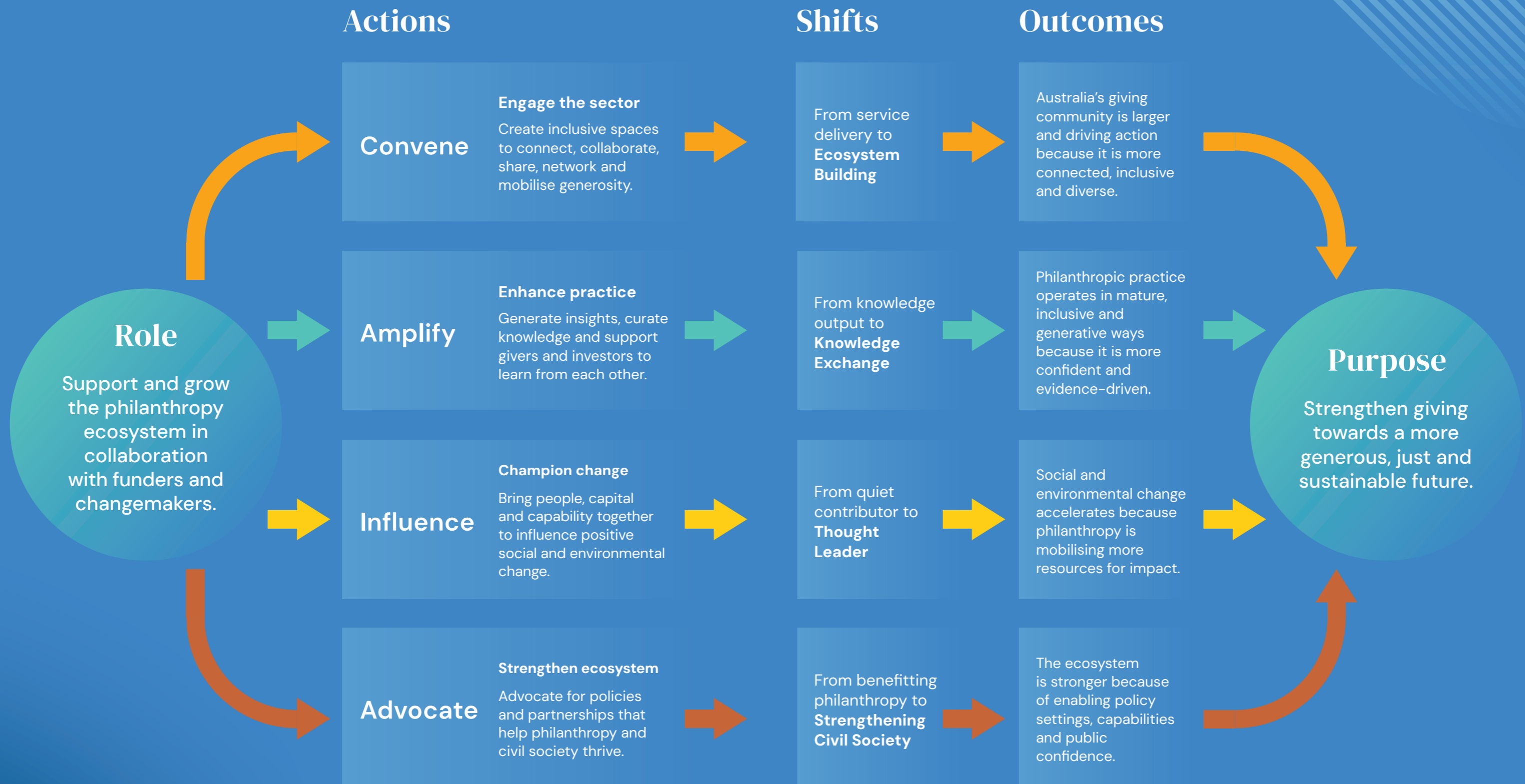


# Philanthropy Australia Strategy 2033

Mobilising generosity. Shaping the future.



# Strategy 2033 Plan

## Convene

Engage sector

### What

Create inclusive spaces to connect, collaborate, share, network and mobilise generosity.

### Why

A connected membership accelerates impact. Growing a diverse community of givers strengthens collaboration, increases the scale and scope of giving and drives collective action.

### How

- Deliver accessible and relevant experiences to connect members and mobilise giving and investing
- Engage new and diverse audiences to grow membership and deepen participation in the sector
- Position Philanthropy Australia as a collective committed to positive impact

### As a result

- Members experience an inclusive, digitally enabled and vibrant community of practice
- A diverse cohort of givers and investors is engaged
- We use our influence to grow giving and respond to relevant issues

## Amplify

Enhance practice

### What

Generate insights, curate knowledge and support givers and investors to learn from each other.

### Why

Better practice leads to better outcomes. Helping funders apply evidence and experience improves how giving and investing is delivered and evaluated.

### How

- Produce insights and benchmarking reports to build the sector's understanding of itself and progress over time
- Build the skills of givers/investors with practical, insight-rich resources
- Amplify learning with major gatherings, retreats and programs
- Deepen knowledge exchange through vibrant funder networks and delegations

### As a result

- Members are backed by clear evidence, insights and shared experience
- Giving practice is more effective, confident and adaptive
- Members belong to, and help build, enriching networks

## Influence

Champion change

### What

Bring people, capital and capability together to influence positive social and environmental change.

### Why

Philanthropy can kick-start solutions to complex challenges. Shaping shared priorities unlocks greater impact and positions philanthropy as a powerful force for change.

### How

- Champion giving and investing for impact
- Strengthen the growth of First Nations philanthropy
- Connect sector leaders for peer learning and agenda-setting
- Partner with networks and collectives in Australia and internationally

### As a result

- More resources are mobilised for impact
- Philanthropy plays a meaningful role in advancing self-determination
- Philanthropic leaders feel connected and empowered to make change
- Members access national and global knowledge exchange that elevates practice

## Advocate

Strengthen ecosystem

### What

Advocate for policies and partnerships that help philanthropy and civil society thrive.

### Why

A strong giving ecosystem delivers greater benefit to communities. Protecting and strengthening philanthropy's social licence ensures giving can grow and have lasting impact.

### How

- Advocate for improved policy outcomes and effective government collaboration frameworks
- Back sector-led actions that maintain and strengthen philanthropy's social licence
- Partner to build the capability of professional advisors and other key actors who shape giving decisions

### As a result

- Members and the sector operate in a more enabling environment for impactful giving
- Philanthropy retains the confidence of stakeholders and the community
- Professional advisors and others are better equipped to guide and grow giving

Generosity flows with purpose and impact