Strategy 2033

Mobilising generosity. Shaping the future.

PHILANTHROPY AUSTRALIA

Role

Support and grow the philanthropy ecosystem in collaboration with funders and changemakers.

Actions		Shifts	Outcomes
Convene	**Engage the sector** Create inclusive spaces to connect, collaborate, share, network and mobilise generosity.	From service delivery to **Ecosystem Building**	Australia's giving community is larger and driving action because it is more connected, inclusive and diverse.
Amplify	**Enhance practice** Generate insights, curate knowledge and support givers and investors to learn from each other.	From knowledge output to **Knowledge Exchange**	Philanthropic practice operates in mature, inclusive and generative ways because it is more confident and evidence-driven.
Influence	**Champion change** Bring people, capital and capability together to influence positive social and environmental change.	From quiet contributor to **Thought Leader**	Social and environmental change accelerates because philanthropy is mobilising more resources for impact.
Advocate	**Strengthen ecosystem** Advocate for policies and partnerships that help philanthropy and civil society thrive.	From benefitting philanthropy to **Strengthening Civil Society**	The ecosystem is stronger because of enabling policy settings, capabilities and public confidence.

Purpose

Strengthen giving towards a more generous, just and sustainable future.